



2016

## Impact Report

**H**ow do you measure the impact of camp? We measure it by the number of kids who make new friends with someone who can relate to their experience. We measure it by how many campers say this is the only place they don't feel like a patient. We measure it in the happy tears of parents when they see their child being courageous and carefree. We measure it far beyond the campers we serve, from the volunteers who say their lives are changed here, to the siblings who cherish time together and the families who assure us that all of them heal thanks to Roundup River Ranch. We never forget that your generosity is what makes this possible. You are the power behind the impact. And we are forever grateful.

# THIS HAS BEEN A TEN-YEAR LOVE STORY. AND NEW CHAPTERS ARE UNFOLDING ALL THE TIME.

## A Note from Ruth Johnson, JD President and CEO, Roundup River Ranch



Dear Valued Supporters and Friends,

**2016** was a big year for Roundup River Ranch as it marked the 10th anniversary since our founding: 10 Years. 4,000 Campers. 4,000 lives enriched through the healing power of camp, at no cost to the campers and their families. All of this, and more, was made possible through the generosity of friends like you.

I marked my 10<sup>th</sup> anniversary with Roundup River Ranch in 2016, and I am amazed at how far we've come since the beginning, thanks to you. This special place you have helped create and the amazing camp experiences that you help provide have exceeded my expectations. With every camper smile, every walk around our picturesque site, and every story from camp, I am reminded how much you matter. Whether you made your first gift to Roundup River Ranch in 2016 or you've supported from the beginning, you are the reason Camp exists. You're the reason that children with serious illnesses experience a special kind of healing at Roundup River Ranch. And, you're the reason that Camp will be sustained for many years to come.

This annual impact report highlights all that you've made possible at Roundup River Ranch.

I am excited to share this news from camp with you, and I thank you for the role that you've had in making it all happen.

With appreciation,

Ruth B. Johnson, JD  
President & CEO, Roundup River Ranch



**"My friends from camp, we'll always be brothers no matter where we are."** – Camper

## A "Hello" from Julie Sullivan, JD Chair, Board of Directors



Dear Friends,

**I**t is my pleasure to introduce myself as the new Chair of the Roundup River Ranch Board of Directors. I look forward to this opportunity to serve and lead the organization as we begin the next exciting chapter in Roundup River Ranch's history.

When I first learned about Roundup River Ranch and heard stories about why camp matters to the children and families we serve, I knew that my husband Hugh and I had to be involved. Like you, I wanted to help. I wanted to make a difference. I wanted to ensure that more children with serious illnesses in the Rocky Mountain region could experience the healing power of camp—at no cost. Since that initial introduction, I have been committed to Roundup River Ranch and I am truly humbled, and excited, to serve as the Board Chair.

I would be remiss if I did not recognize and acknowledge my predecessor, Dr. Lia Gore, whose term of Board Chair concluded on October 31st, 2016. Lia helped advance the mission of Roundup River Ranch in more ways than I can count and we are fortunate that she will continue to serve as a Board Member, member of the Medical Advisory and Facility Committees, and medical volunteer at camp.

On behalf of Roundup River Ranch's Board of Directors, I thank you for ensuring that children with serious illnesses can take a break from being a "patient" so they can experience the joys of childhood at camp. I look forward to sharing continued good news and successes from Camp with you.

With sincerest gratitude,

Julie Sullivan, JD  
Chair, Roundup River Ranch Board of Directors

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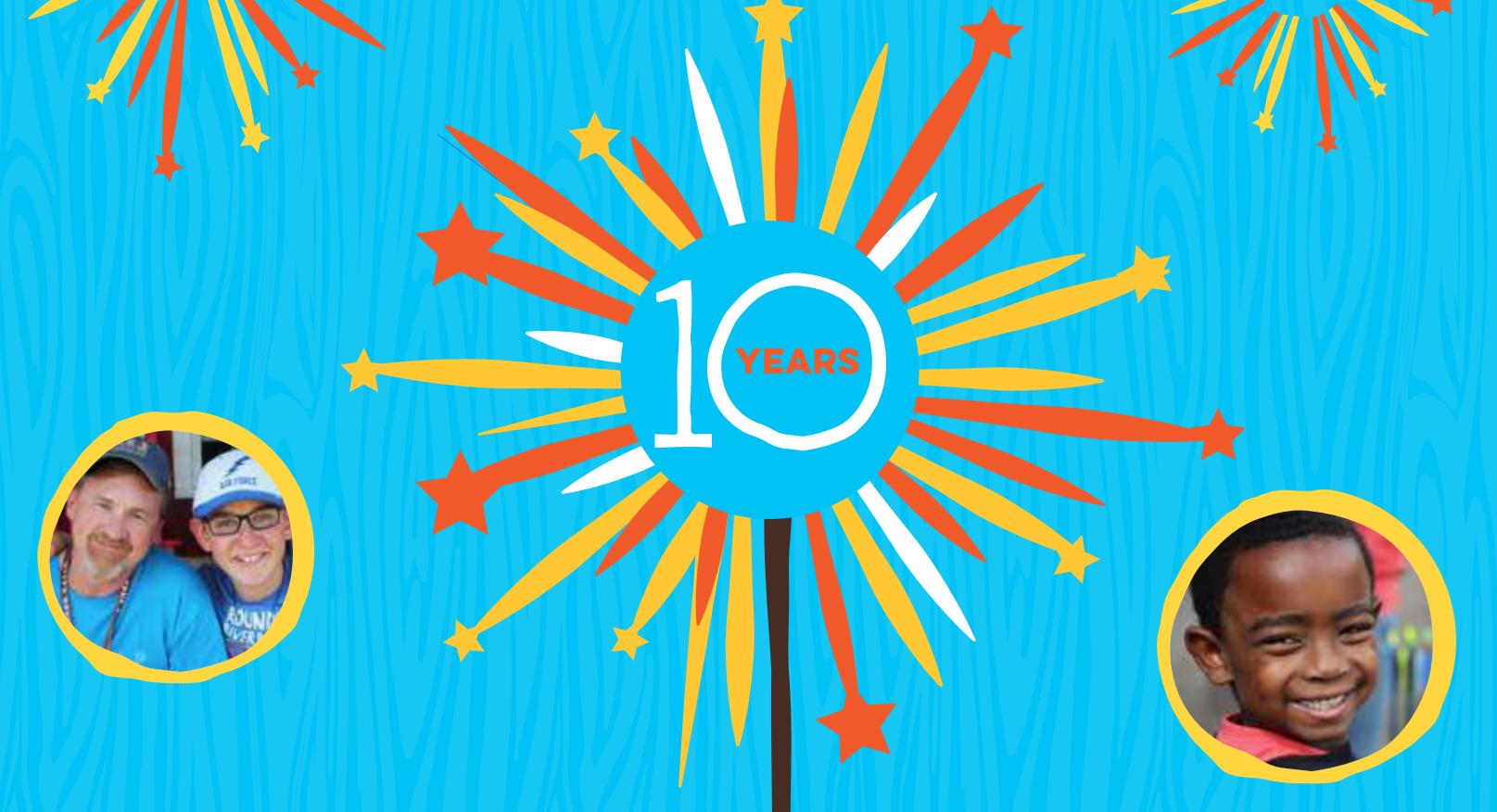
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**"For once, I'm not the only one with a scar."** – Camper

**"For once, I'm not the only one with a scar."** – Camper





**DOUBLE DIGITS!  
DOUBLE THE GIGGLES.  
DOUBLE THE FRIENDSHIPS.  
DOUBLE THE LIFE-CHANGING CAMP EXPERIENCES.  
DOUBLE THE REASONS TO HAVE CELEBRATED ALL YEAR LONG.**



## 2016 marked Roundup River Ranch's 10th anniversary. And oh, what a fun year it was.

Our 10th anniversary was a testament to the original dream of Roundup River Ranch Founder Alison Knapp and a dedicated group of friends and supporters who were committed to bring a SeriousFun Camp to Colorado. This year was also a reminder of all the big things that have happened in the past decade.

Throughout the year, friends and campers celebrated and commemorated the 10th Anniversary in very special ways. Here are just some of the highlights:

### 10TH ANNIVERSARY MOSAIC

Did you know tin is the traditional gift for a tenth anniversary? Beautifully curated and designed by artist Britten, hundreds of campers, volunteers, and other friends of Roundup River Ranch contributed to a tin and mixed media mosaic that was permanently installed in Children's Hospital Colorado. The mosaic is titled, "Yonder" and Britten describes it as, "Yonder... follow the river, through the mountains, amongst the trees, by the campfire, below the wishing stars is a place to dream big. They call it Roundup River Ranch.

*You can't miss it!*"

A huge thank you to Britten and everyone else who contributed a tile for this special project.



### A GRATEFUL HARVEST

Over \$1.2 million was raised at A Grateful Harvest as friends gathered for a special night of celebration and to honor the Founding Board of Directors.



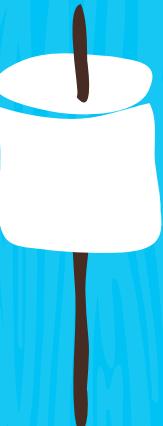
### ROUNDUP THE STARS SOIRES

Four Roundup the Stars Soirees were hosted throughout the state to introduce new friends to Camp. Over 120 friends helped raise nearly \$125,000 through these events.



### SERVING OUR 4,000<sup>TH</sup> CAMPER

During the 2016 camp season, Roundup River Ranch welcomed our 4,000<sup>th</sup> camper. That's 4,000 lives enriched forever through the healing power of camp.



### HERE'S TO 10 S'MORE YEARS!

The best part of our 10th anniversary was recognizing and celebrating our past as we look toward the future. This is only the beginning for Roundup River Ranch and we know there are many big things ahead that will be made possible thanks to the support of friends like you.

# CANDID. COURAGEOUS. CREATIVE. CAMPERS.

Their stories are what make our story so important.

## ABSOLUTELY AMAZING ANNABELL

Nine-year-old Annabell wishes that other kids could see beyond her wheelchair. Although she's incredibly capable, Annabell sometimes feels challenged to do the same things that other kids her age can do. Because of her medical needs Roundup River Ranch is the only camp that can accommodate her.

Without Roundup River Ranch, Annabell would have never been able to sit around the campfire with new friends or form memories that she'll always treasure. It's a place where she can do **EVERYTHING** that others can do.

Annabell's favorite memory from camp is climbing the rock wall. She couldn't believe that she made it to the top all by herself! She also learned how to make a dream catcher in art and how to use a bow and arrow. She got to meet other friends who were just like her, kids with wheelchairs, walkers, and crutches.

Annabell has stolen the hearts of all of the Roundup River Ranch staff and volunteers who have supported her at camp for the past three years. They can't resist her sweet, but spunky, personality and her kind demeanor. When she's not at Camp, Annabell thinks about Roundup River Ranch often, and there's no doubt that everyone who meets Annabell at Camp thinks about her, too.



## ALAN THE HORSE WHISPERER

Eight-year-old camper Alan had a life-saving heart transplant when he was only a few months old. He wishes that people understood that the heart that beats inside his chest is different from the one that he was born with. One of the biggest challenges that Alan faces with his illness is remembering to take his medicine at the same time every day to ensure that his body does not reject his heart. So when Alan's parents encouraged him to go to camp last year, he was excited and also a little bit nervous.

He was most excited to go to Roundup River Ranch so he could learn to ride a horse. And, Alan did just that. In fact, riding the horses became his favorite activity at camp. He thought it felt "cool" to sit high atop a horse as he explored the picturesque landscape that makes Roundup River Ranch feel like home. Next year, Alan hopes that he can ride the "cow horse," a horse that is black and white like a cow.

To Alan, Roundup River Ranch is awesome, fantastic fun and it was a chance for him to find the courage to try new things without his parents. He learned to be more independent and he can't wait to see what else he can do with his newfound sense of independence.





**C**assie loved every minute of being a camper at Roundup River Ranch, and now that she's older, she realizes how special her time at camp was. She says there is really no place like Roundup River Ranch and it helped her become more aware of what life has to offer outside of the hospital. Cassie grew up with medical issues that gave her a different perspective than other children. Camp helped her discover that there is so much more in the world, far beyond a hospital or a doctor's office walls.

Cassie said, "I could go on and on about why I love Roundup River Ranch. It is where other kids with serious illnesses and I can be just like any other kids. Roundup River Ranch is where you can ride a horse, ascend a climbing wall, navigate a boat, sit by a campfire, create masterpieces in the Art Yurt, and so many other things — all while making life-long friends."

"For many years, our family has said that when I am sick, my parents take me to the doctor and/or the hospital and then let the experts take over. Now, we gratefully say that when it is time for me to go to Roundup River Ranch, my parents drive me to camp, and then the Camp experts take over."

## CASSIE THE COURAGEOUS

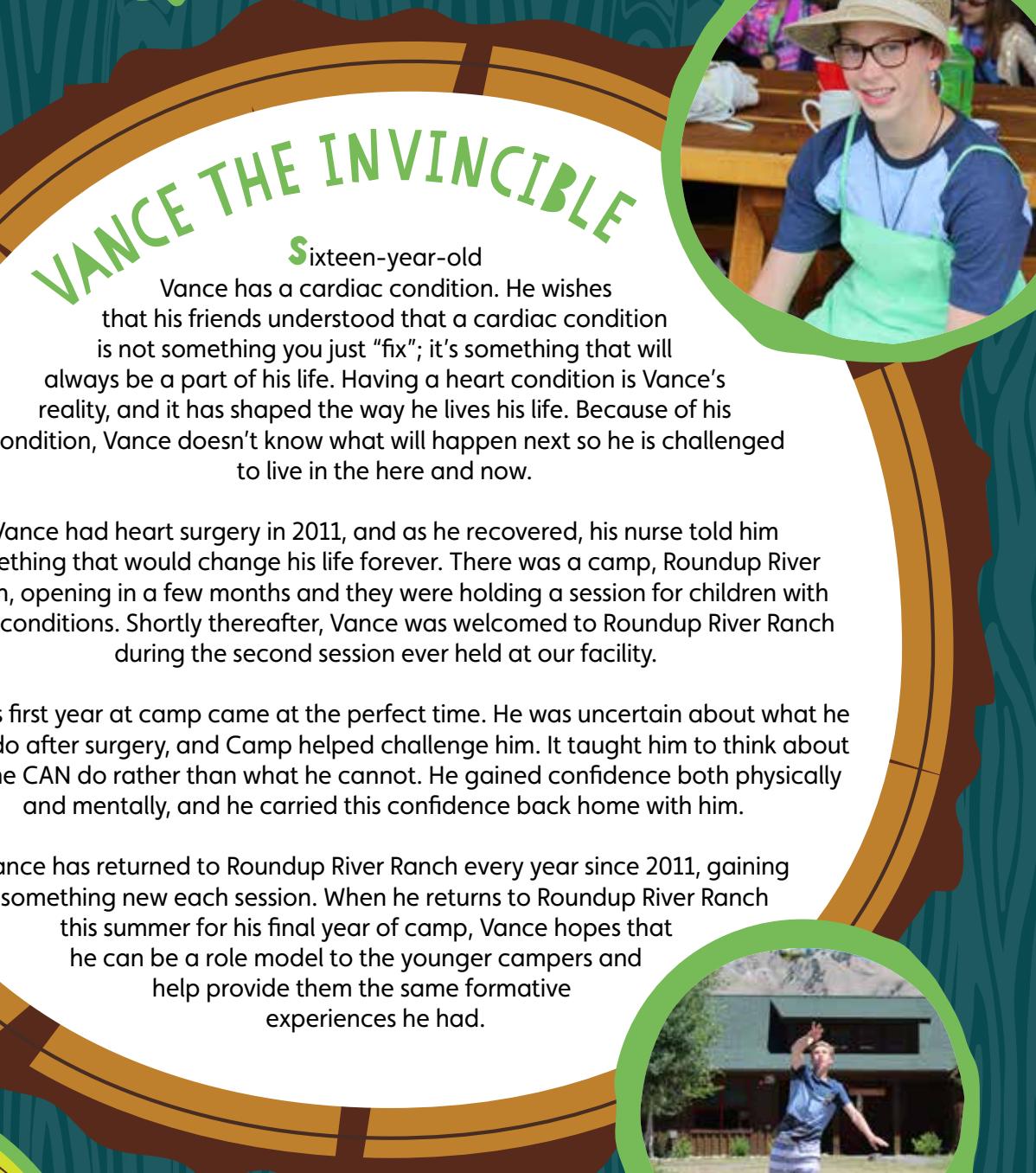
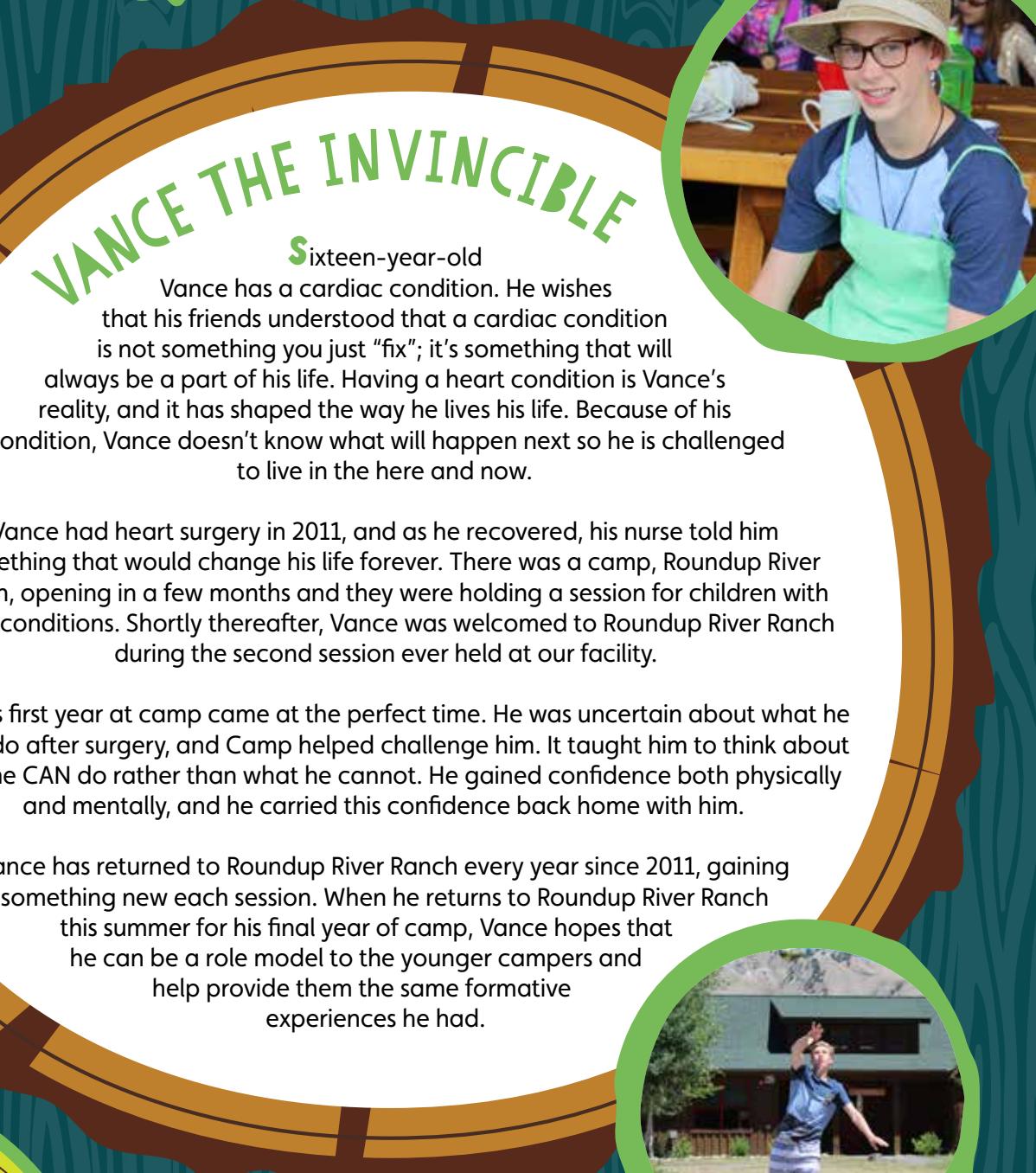
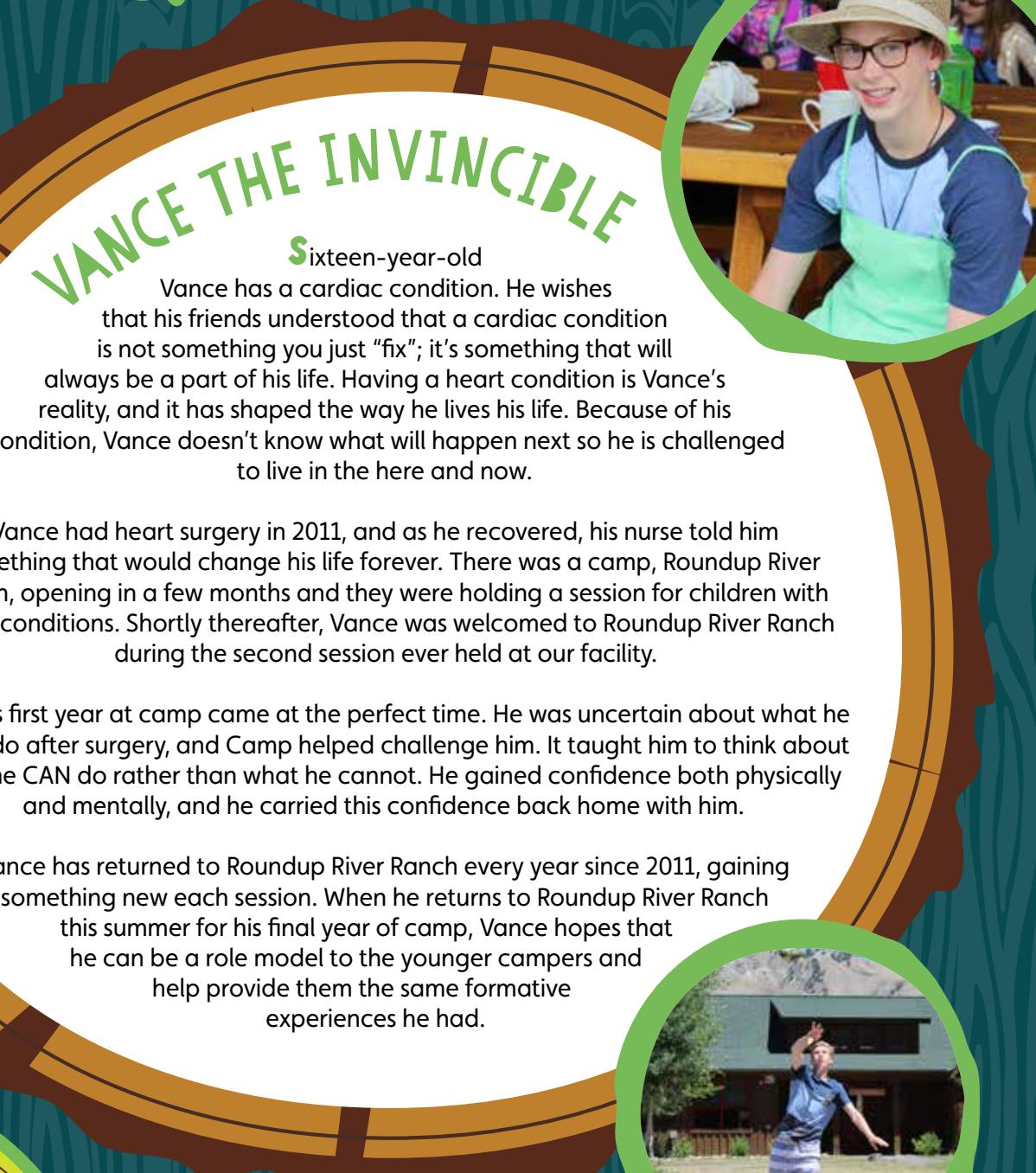
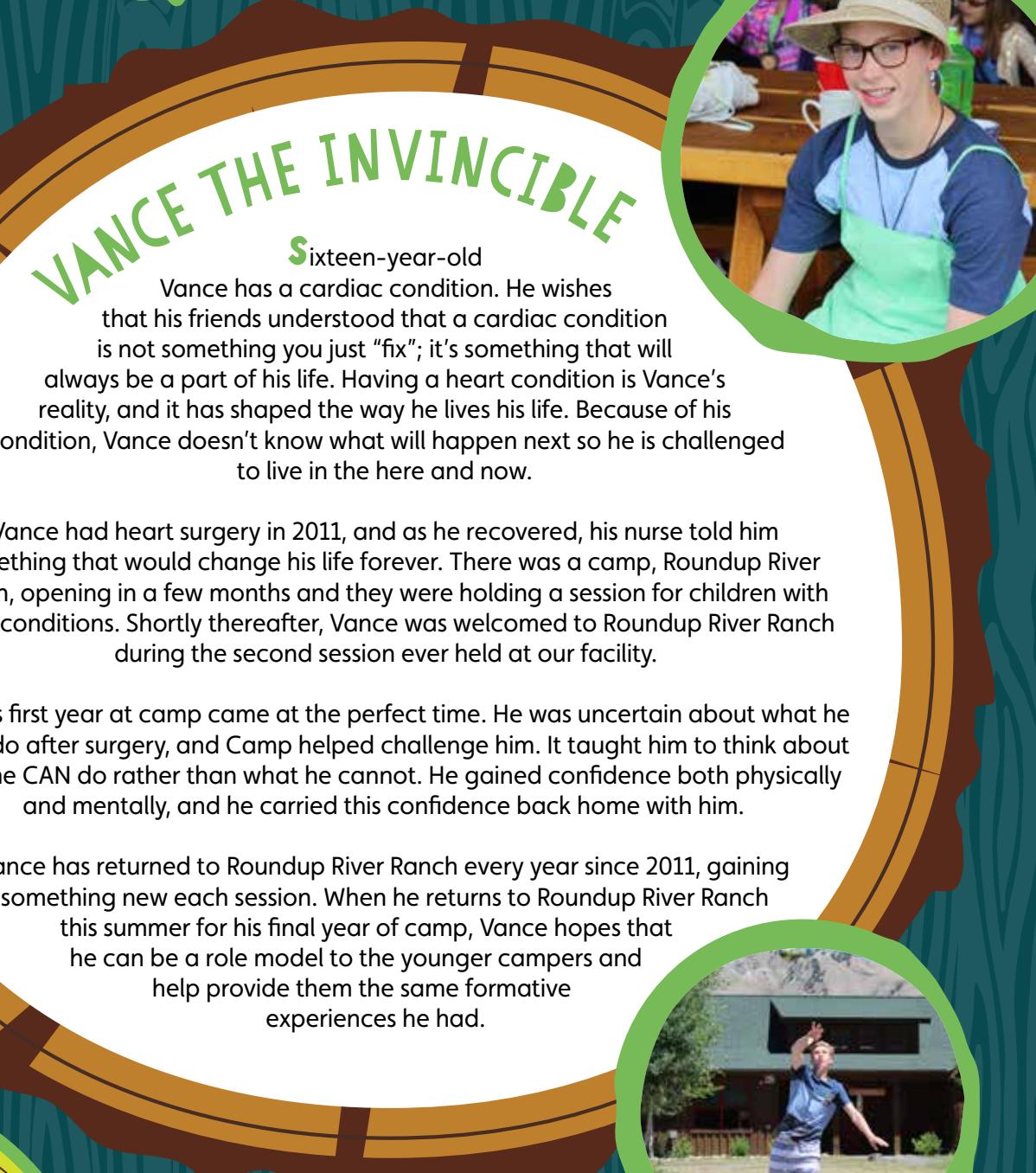
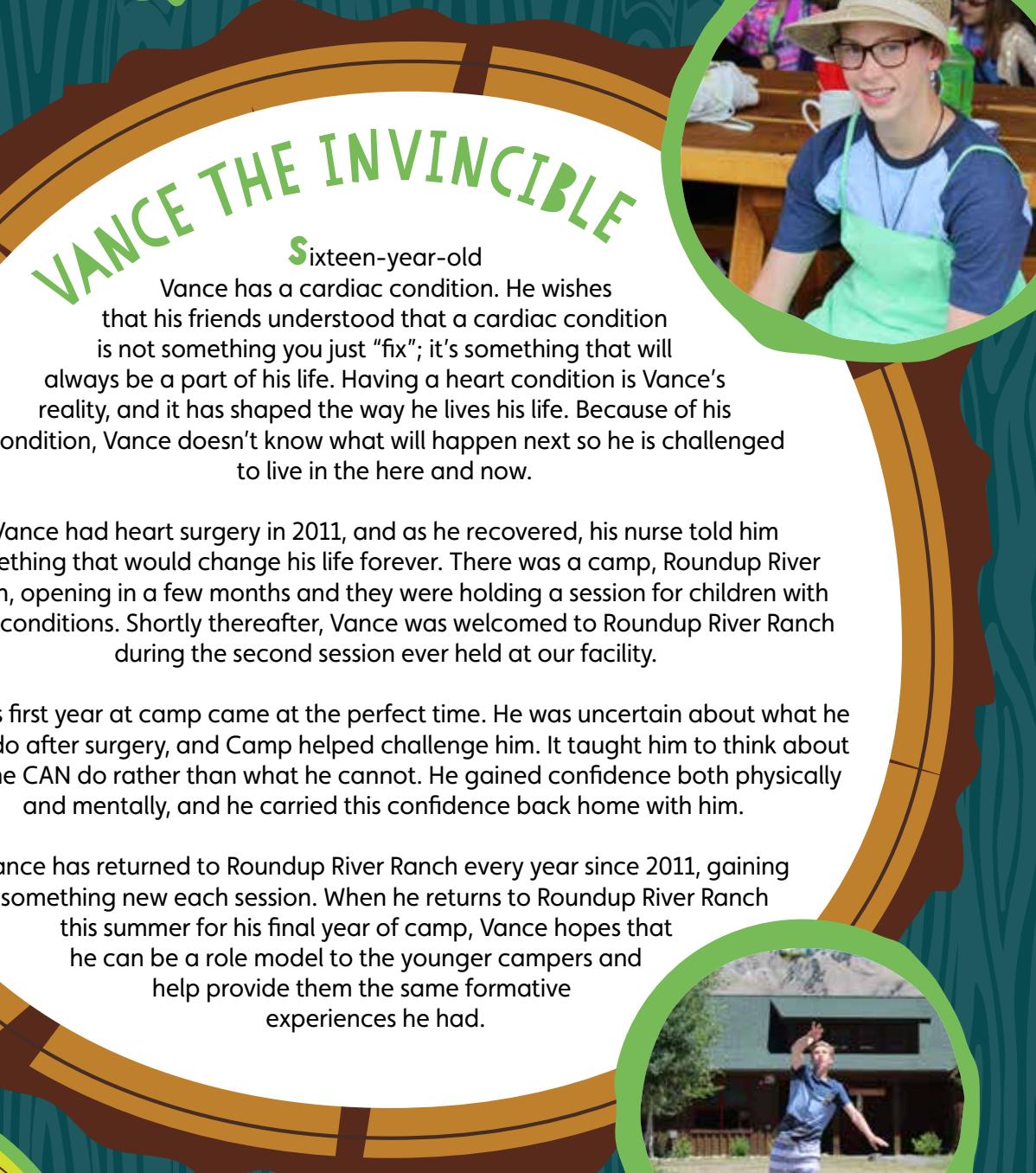
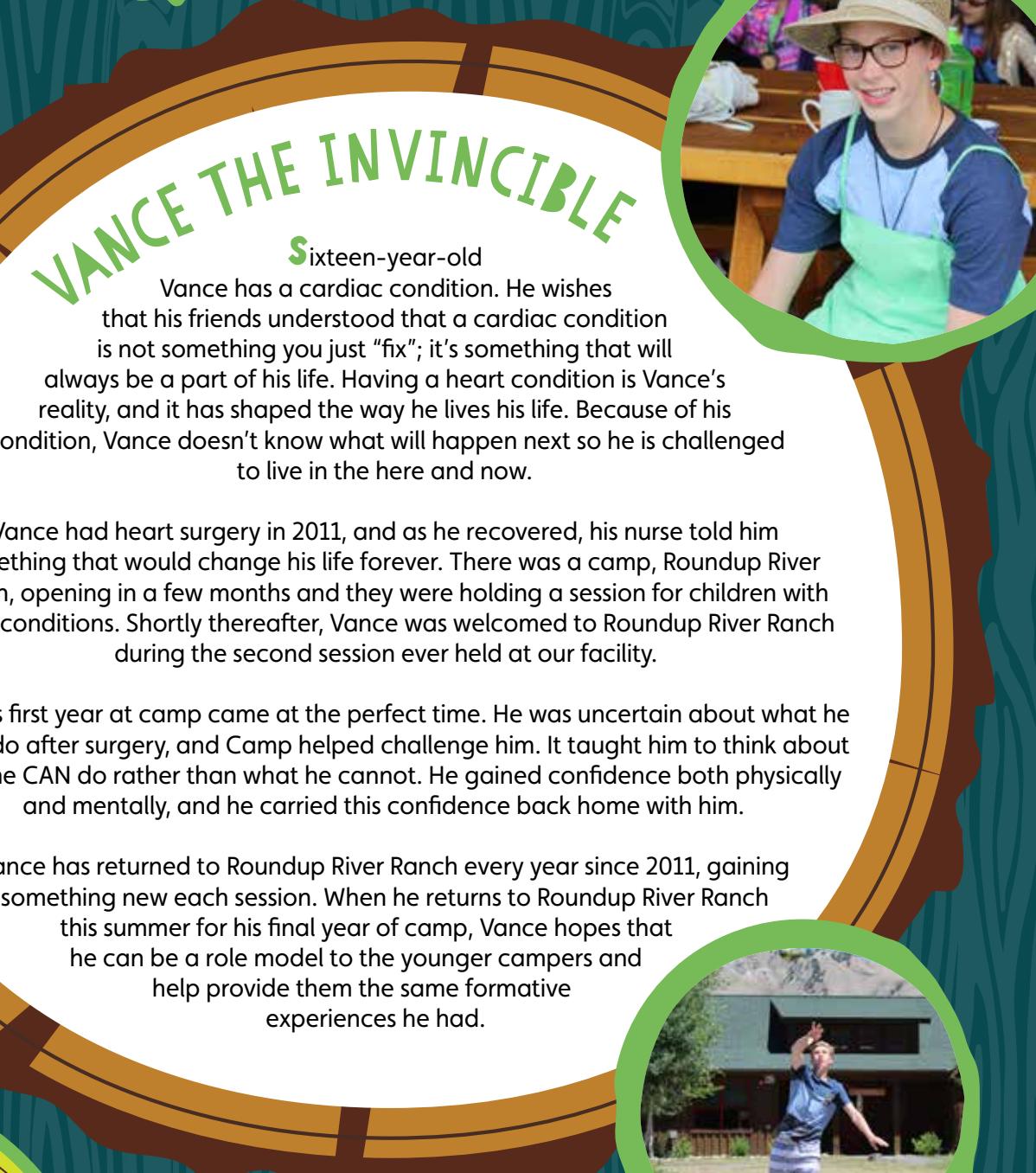
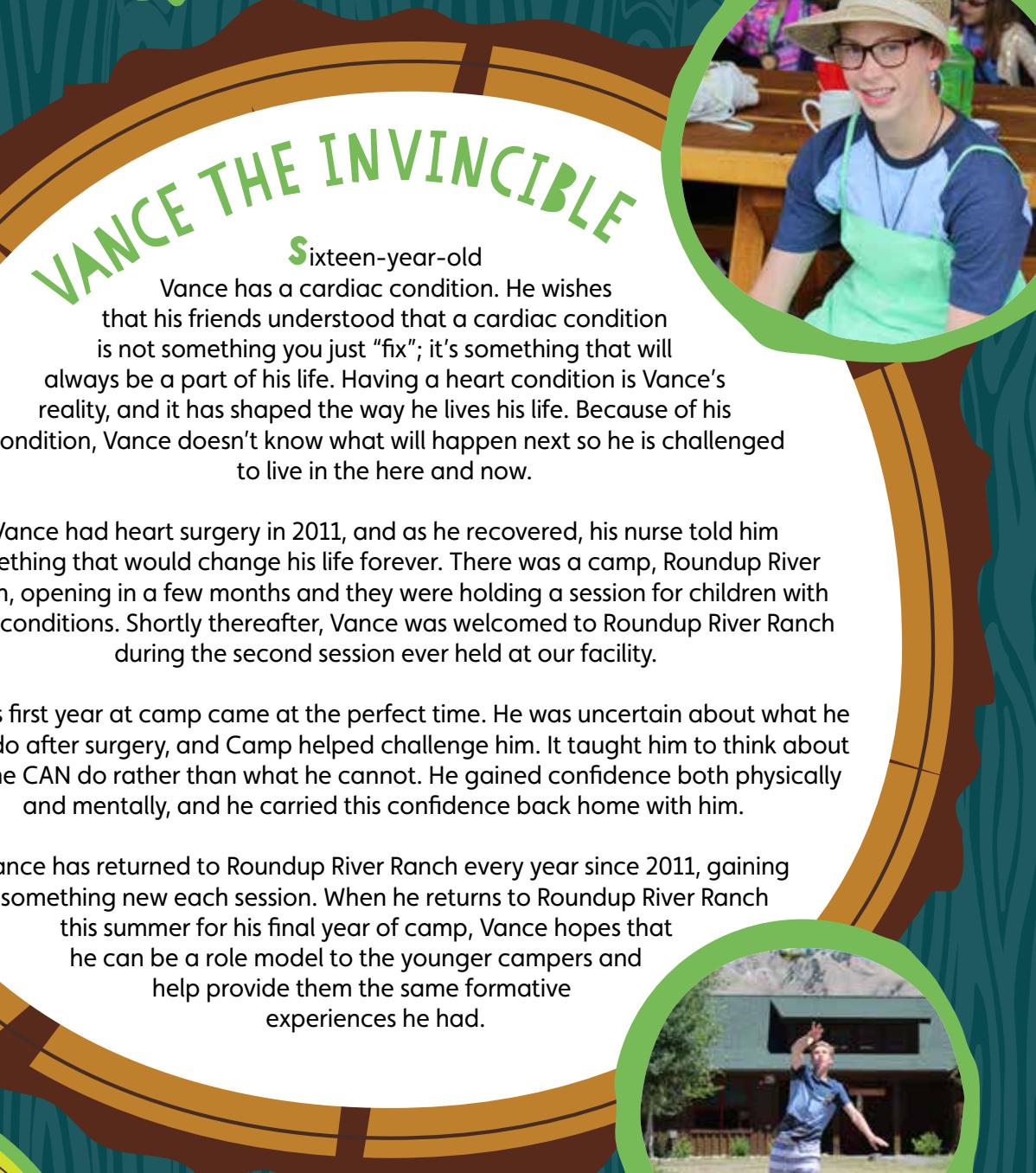
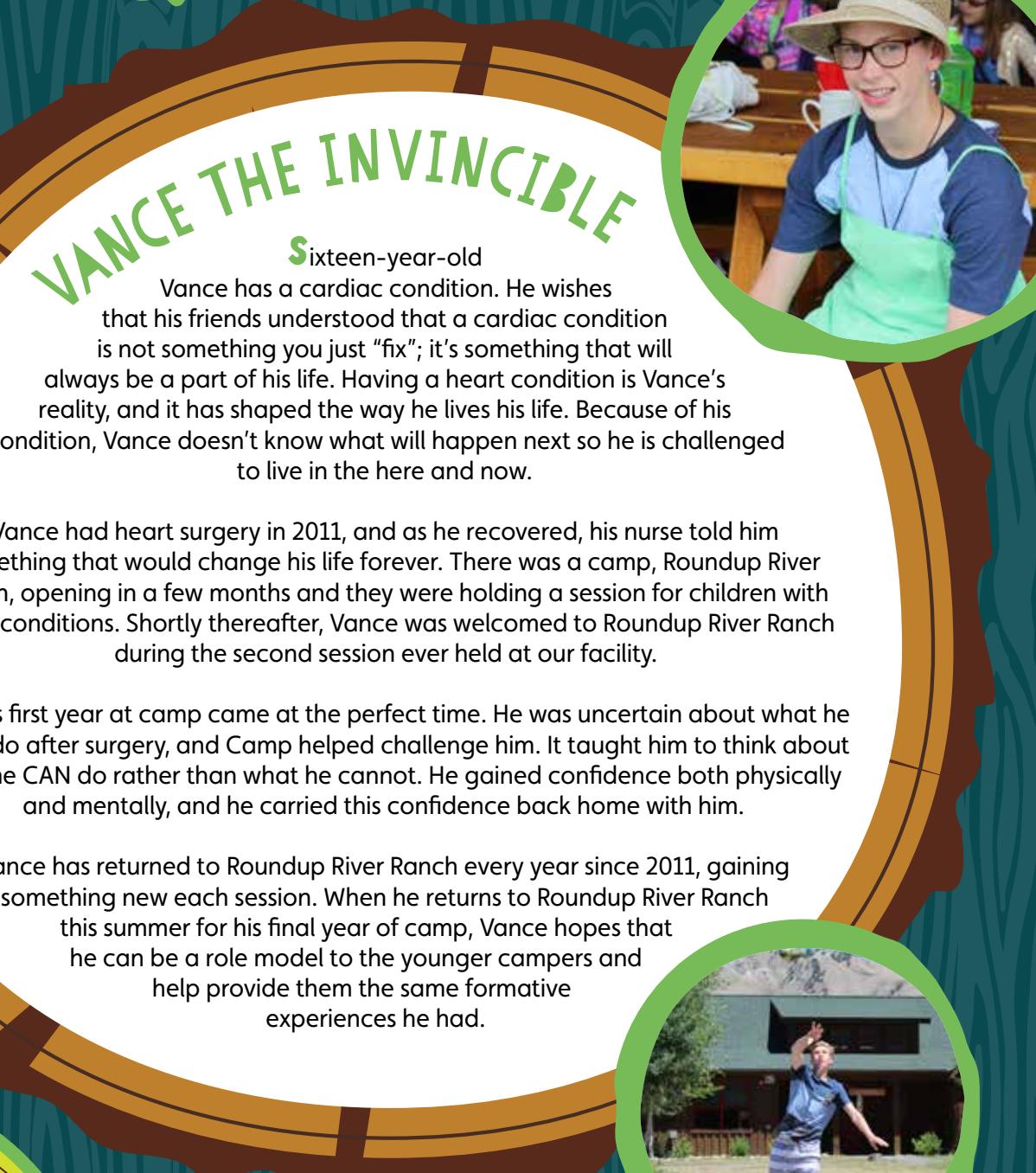
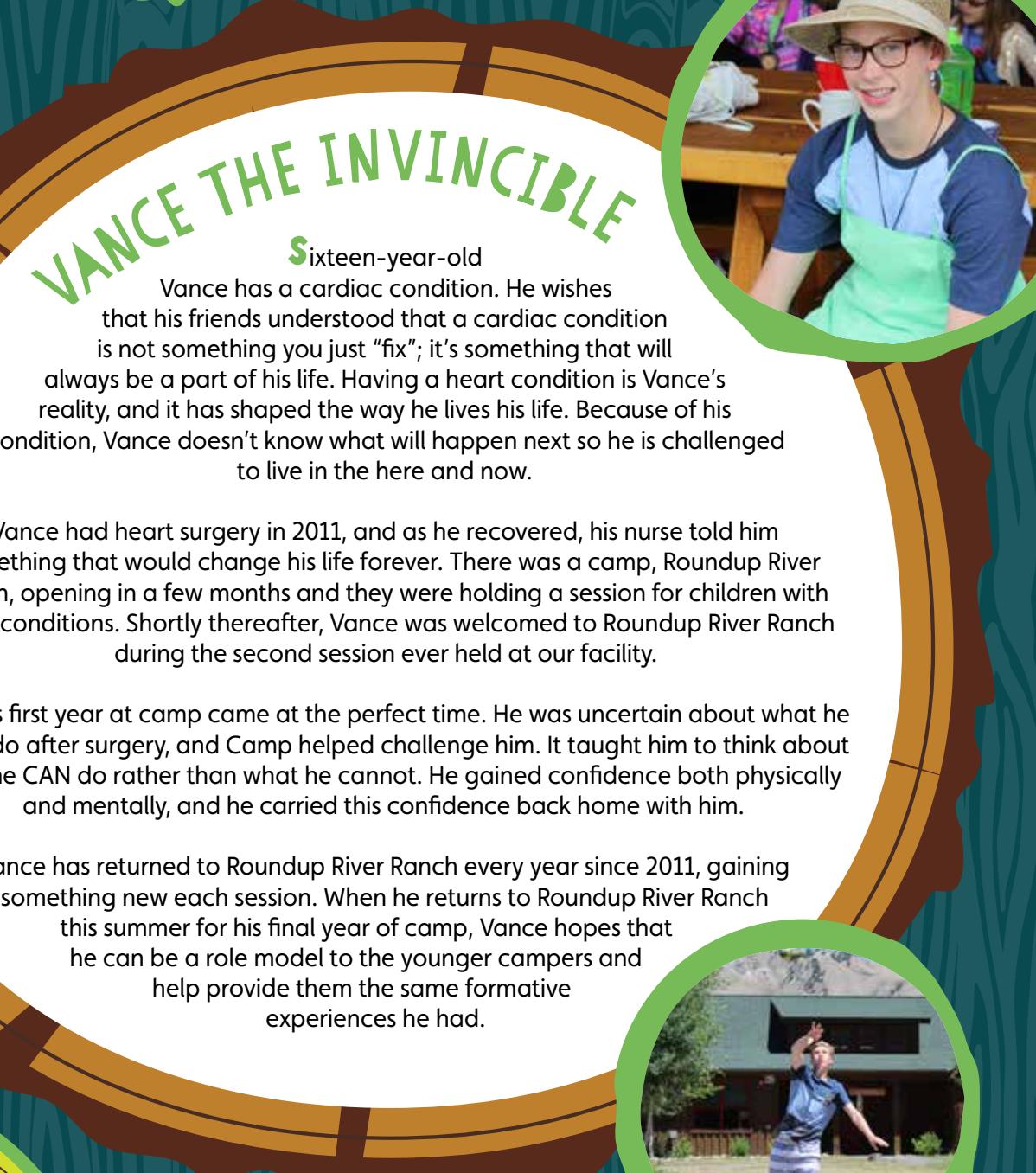
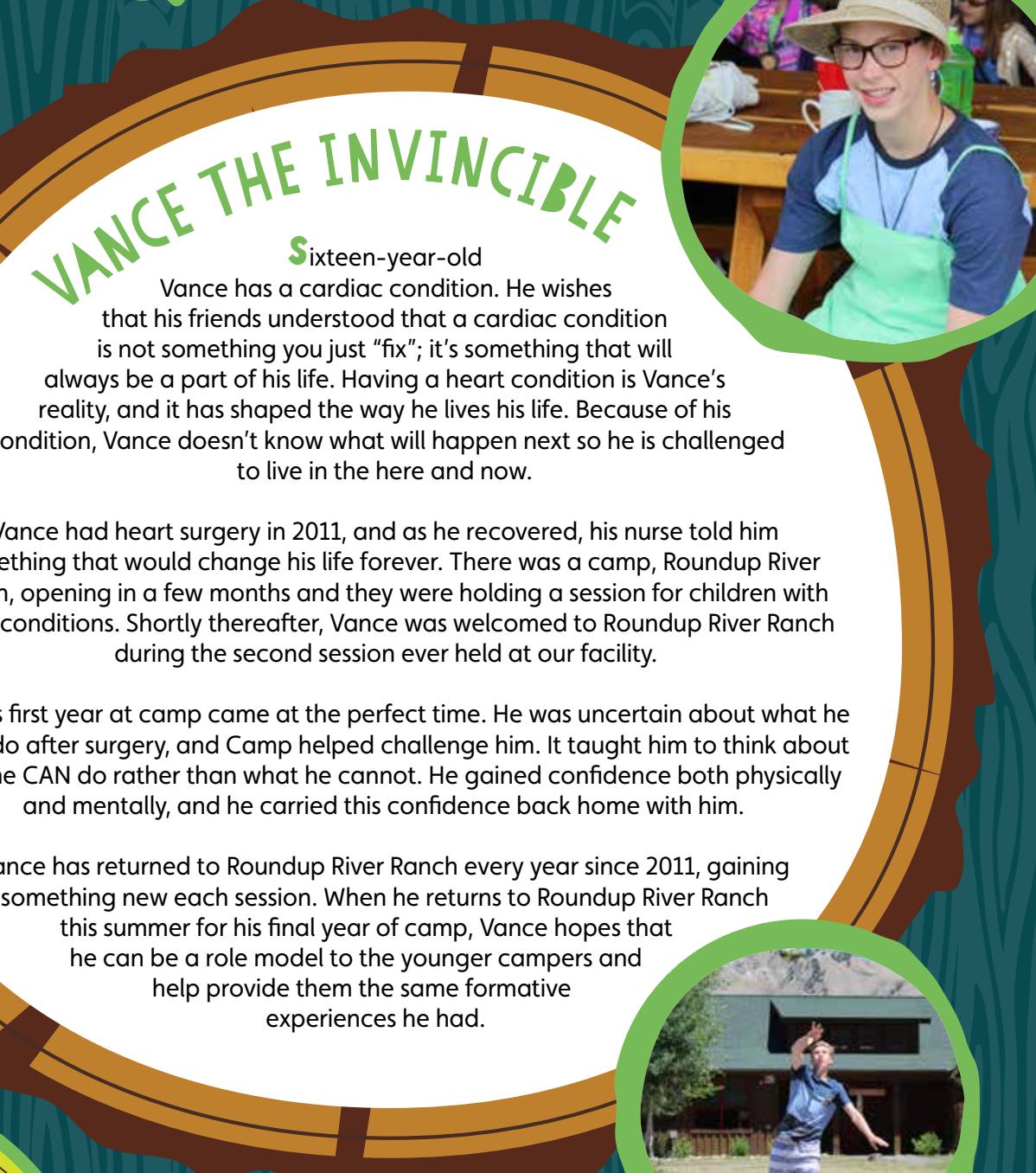
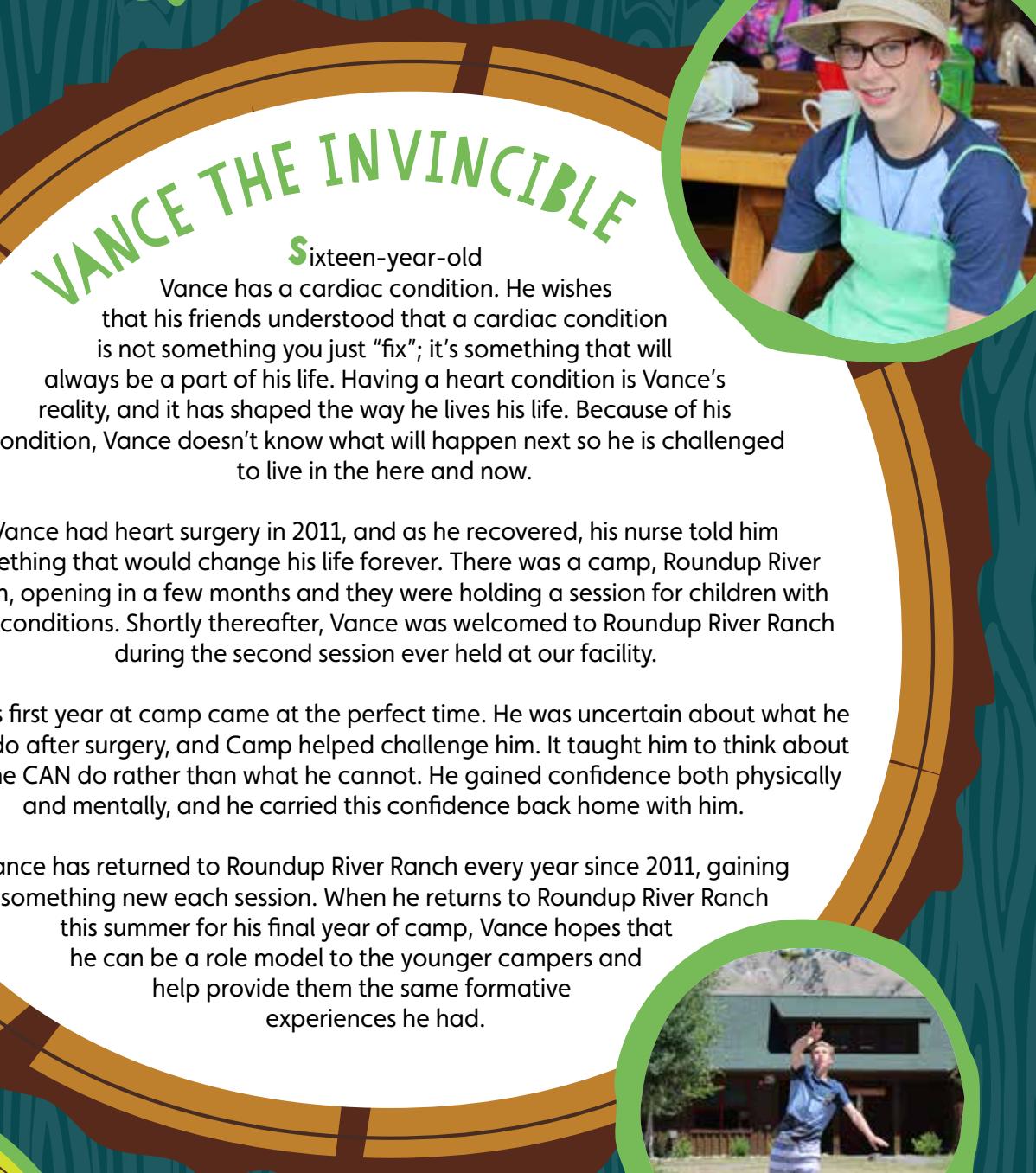
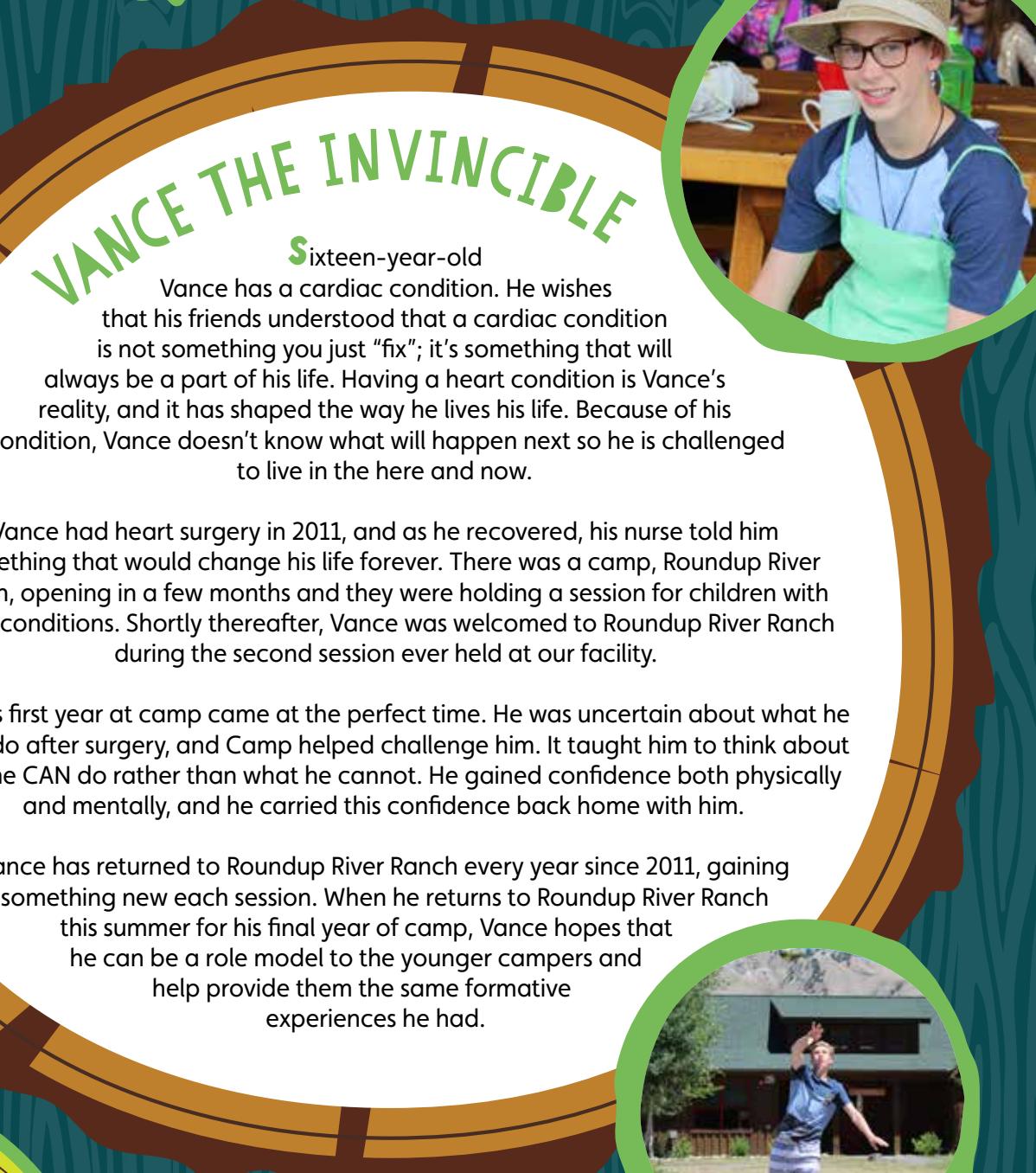
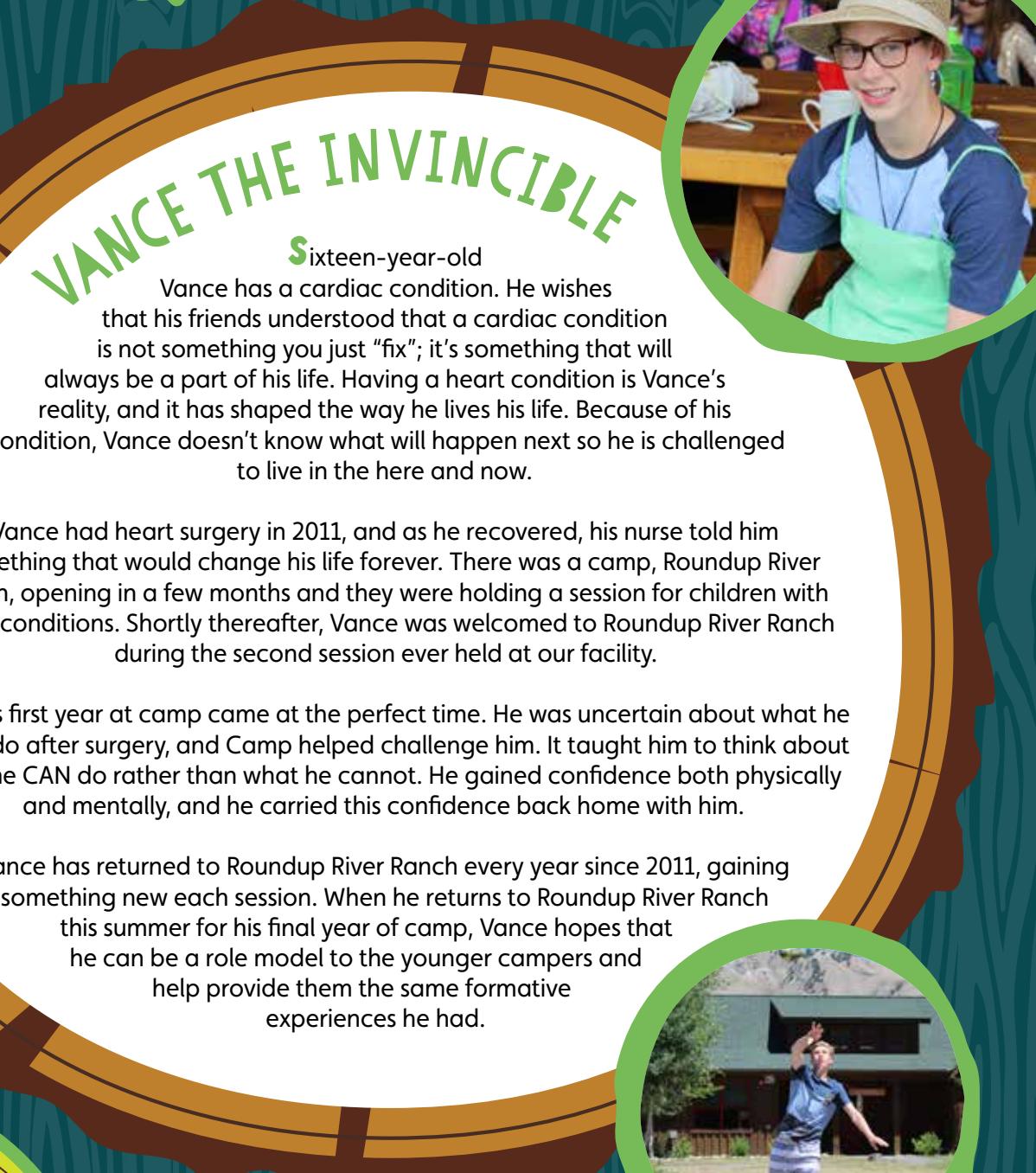
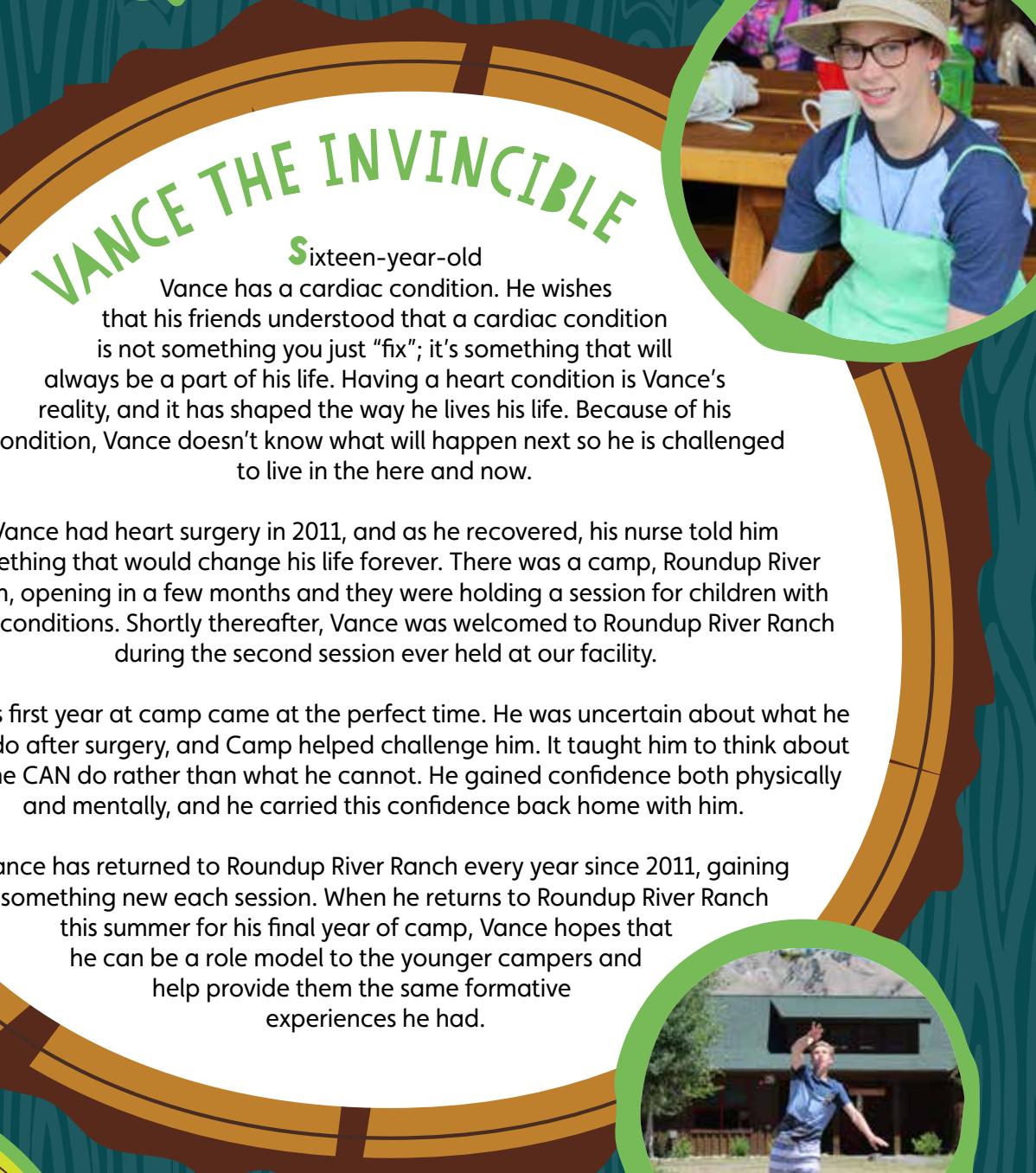
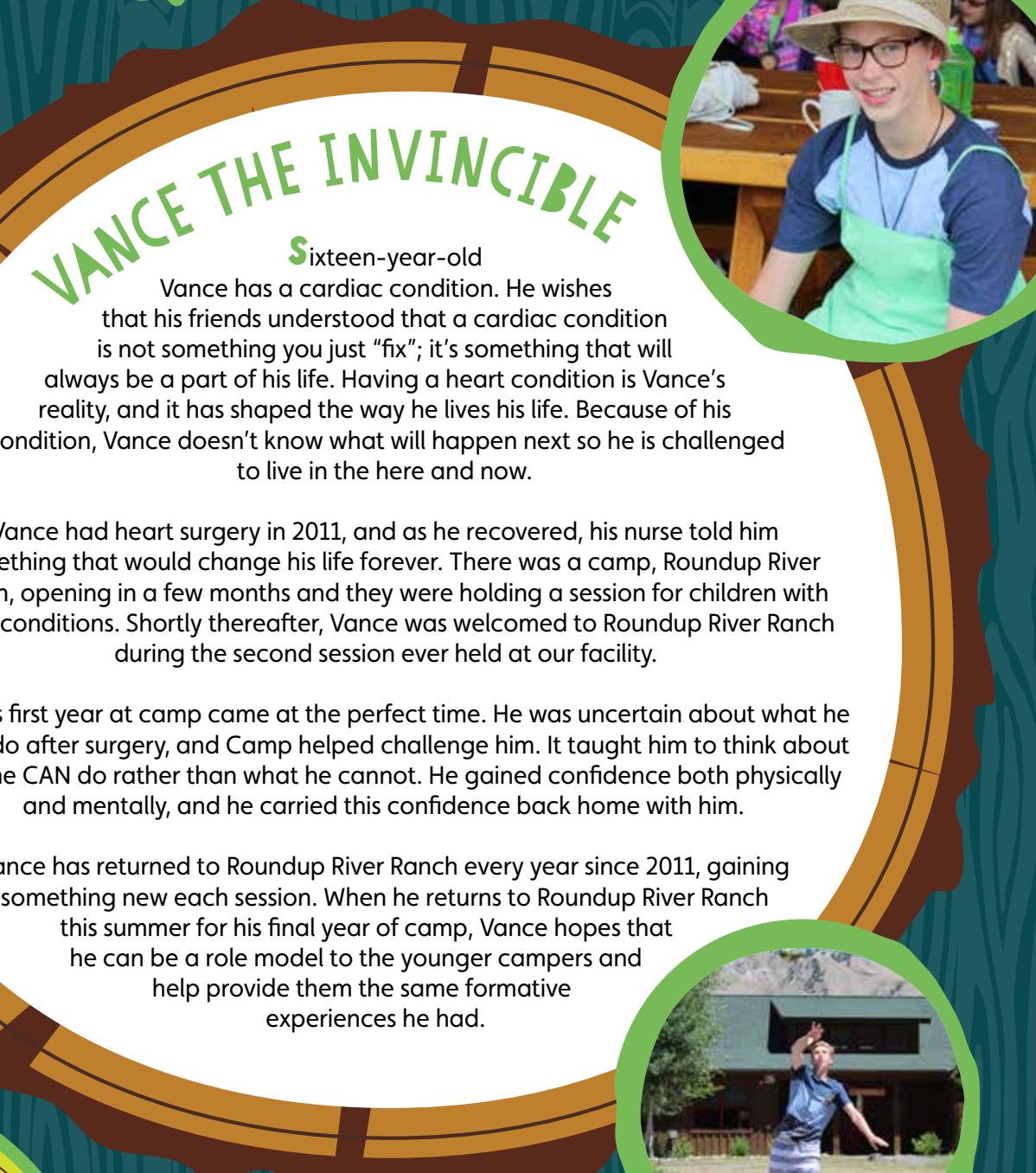
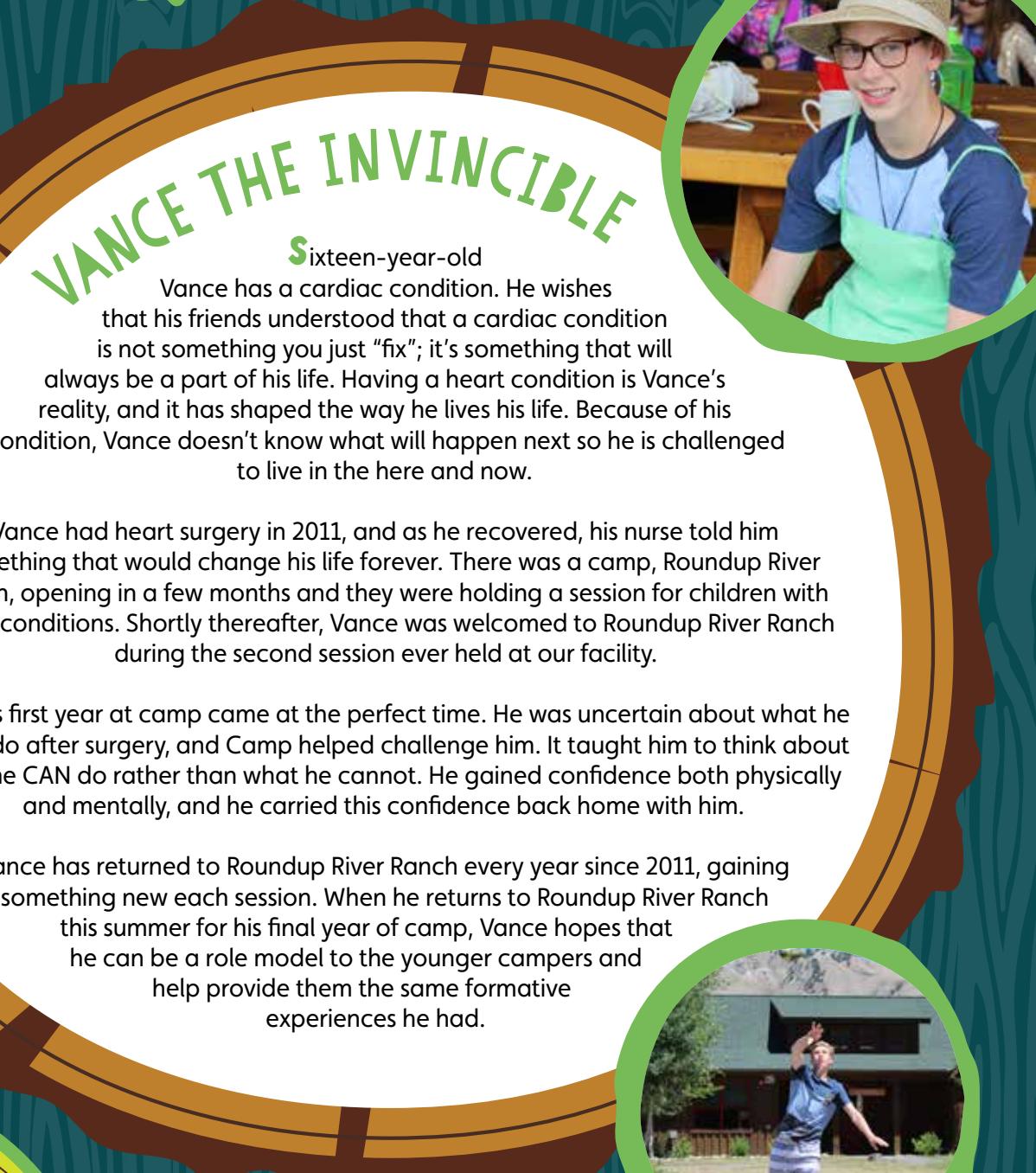
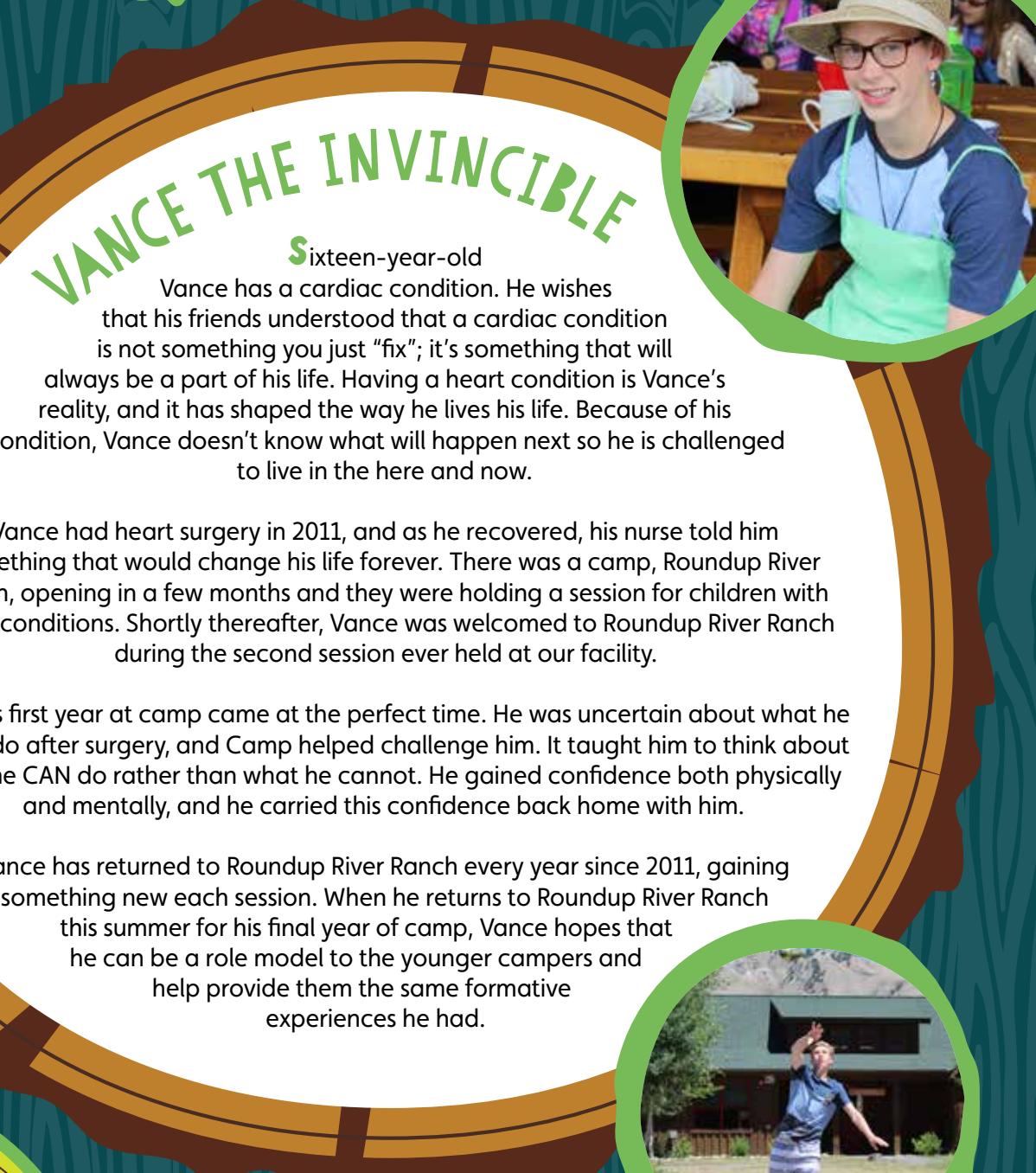
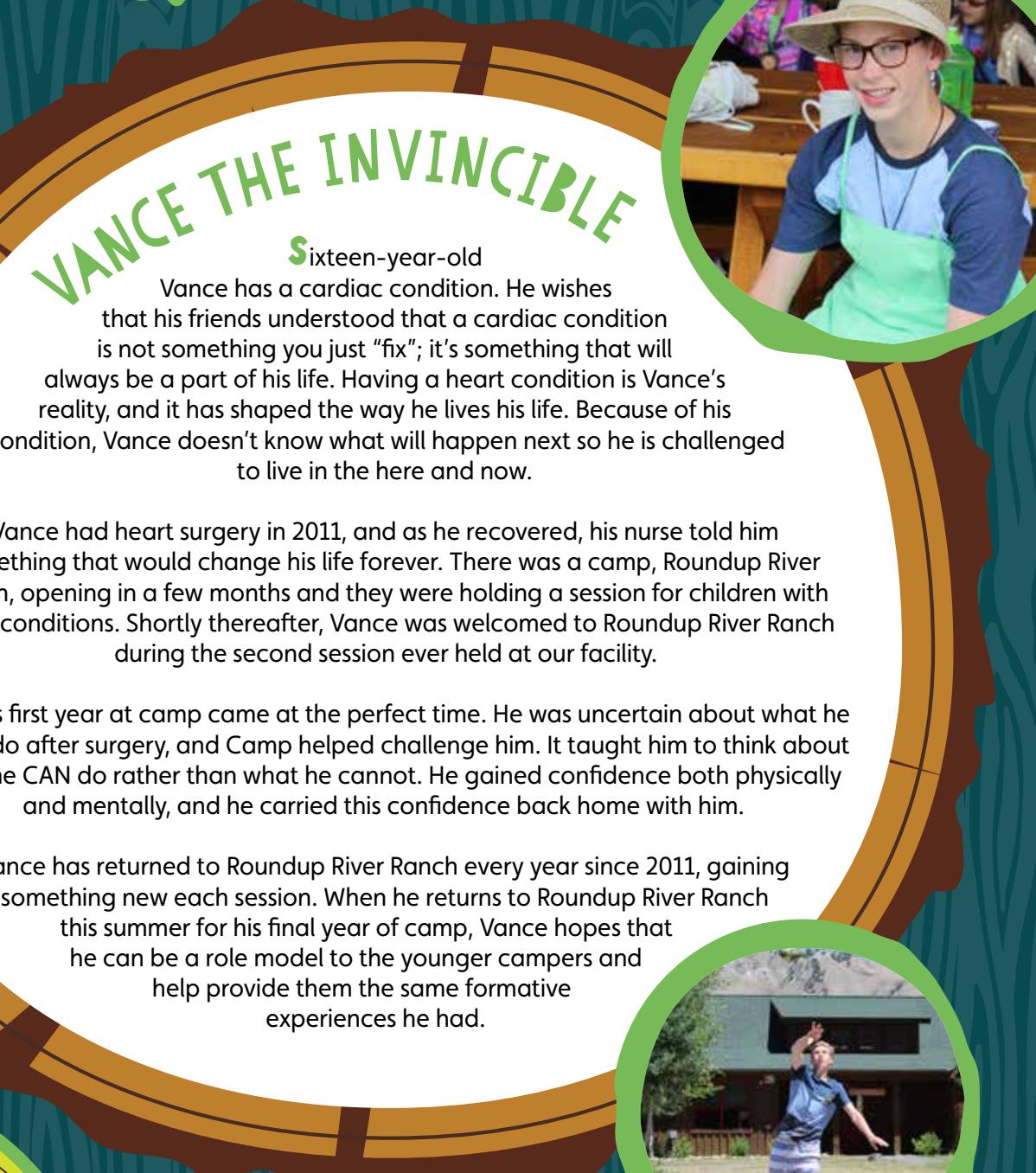
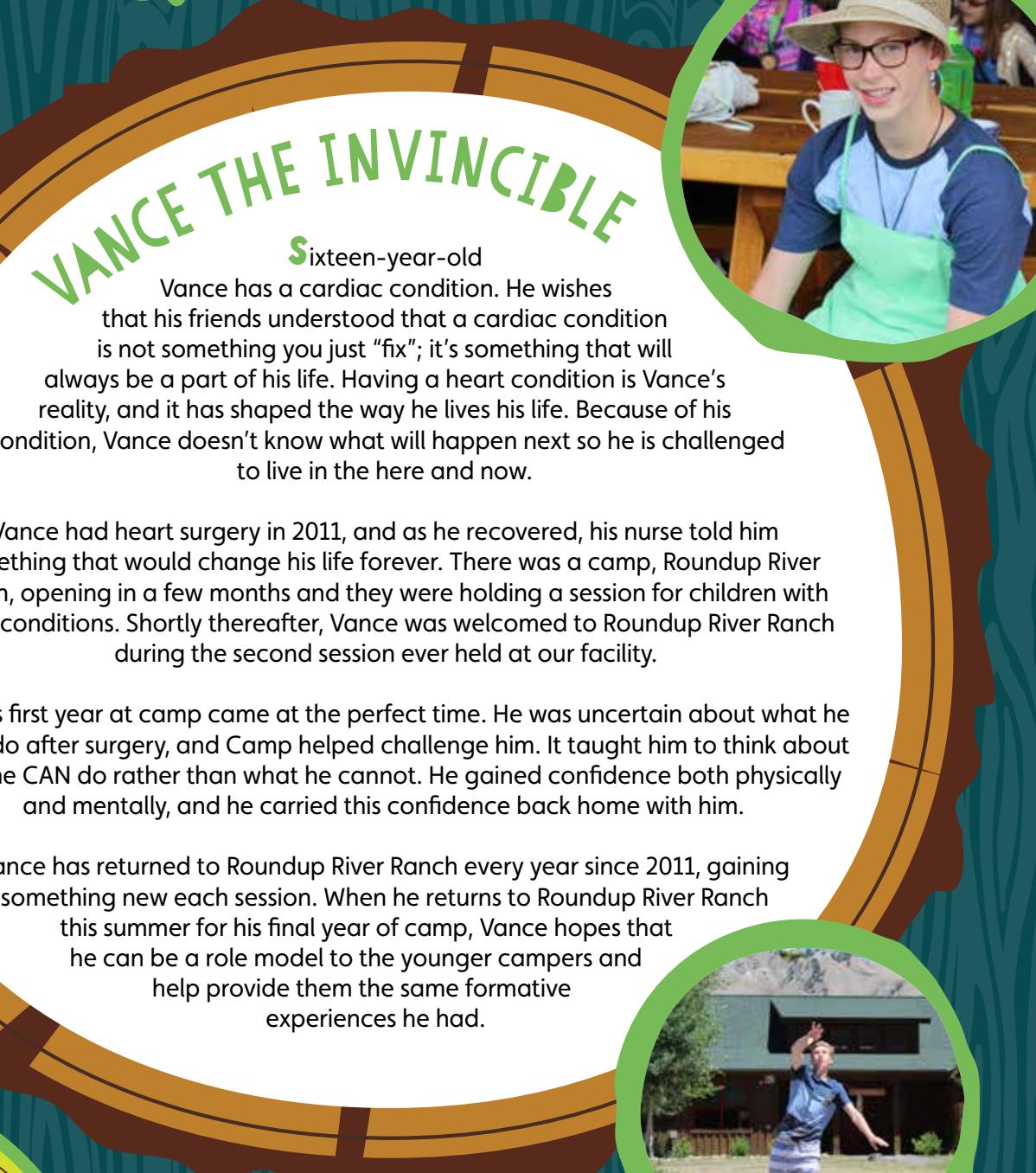
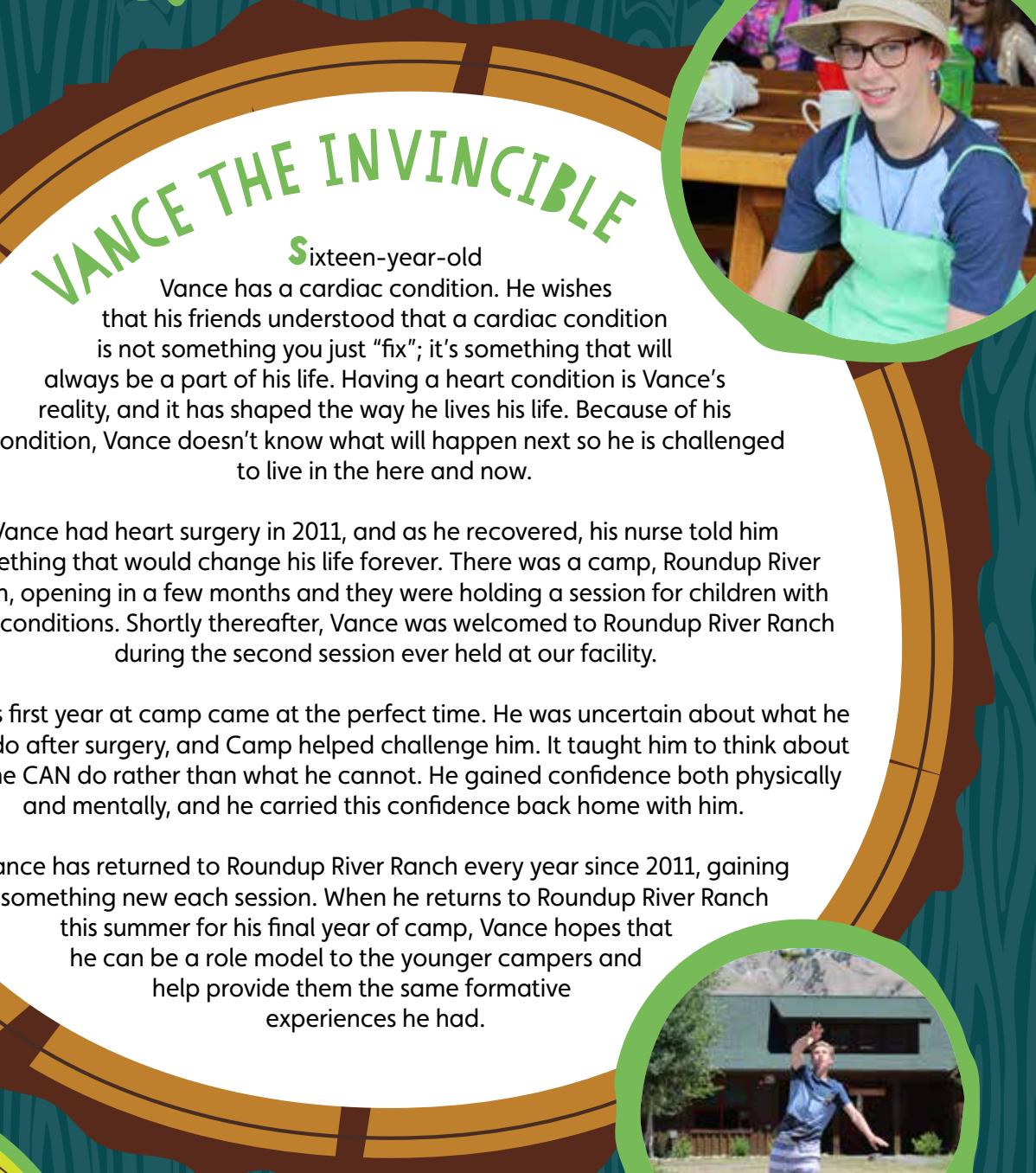
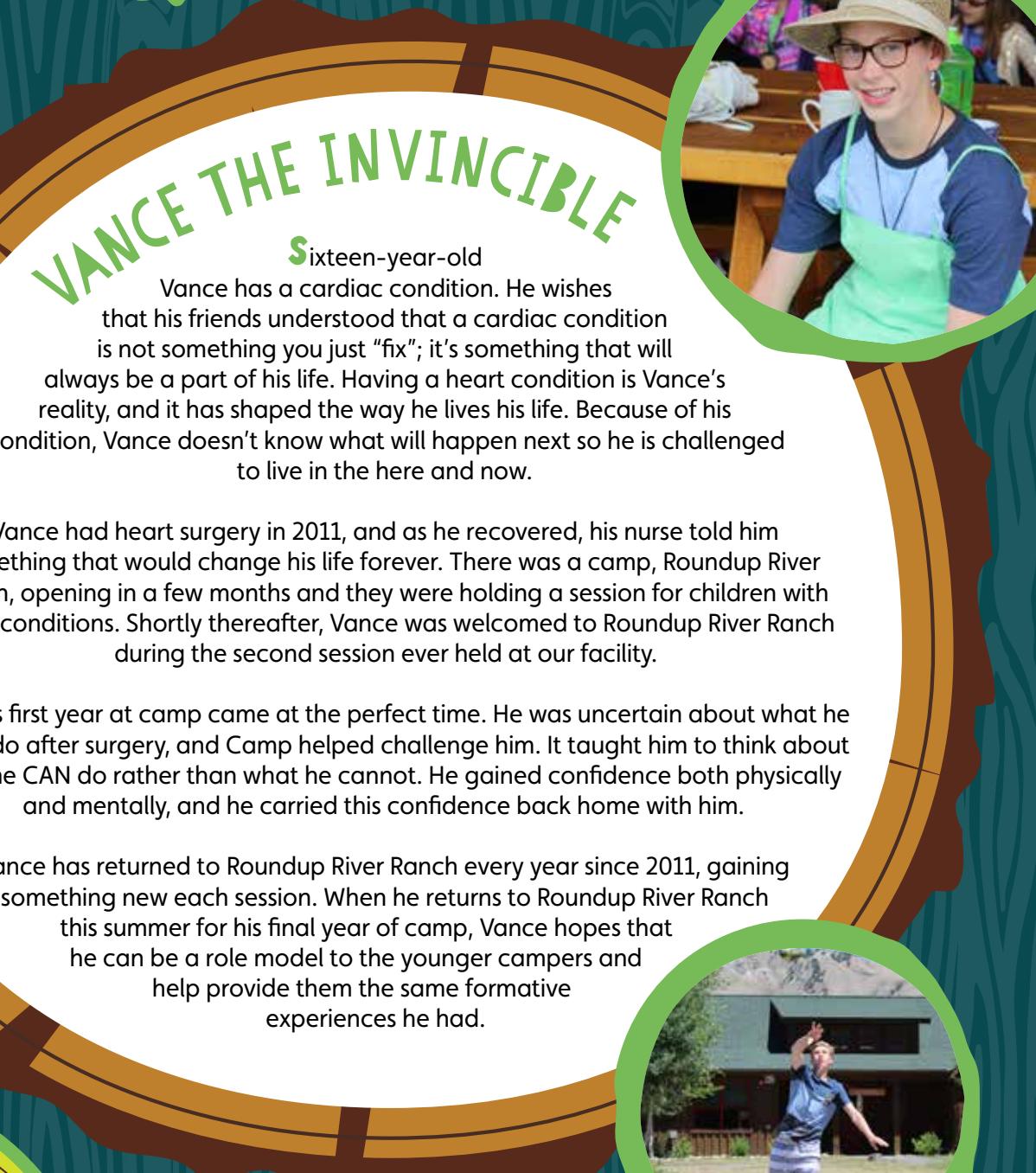
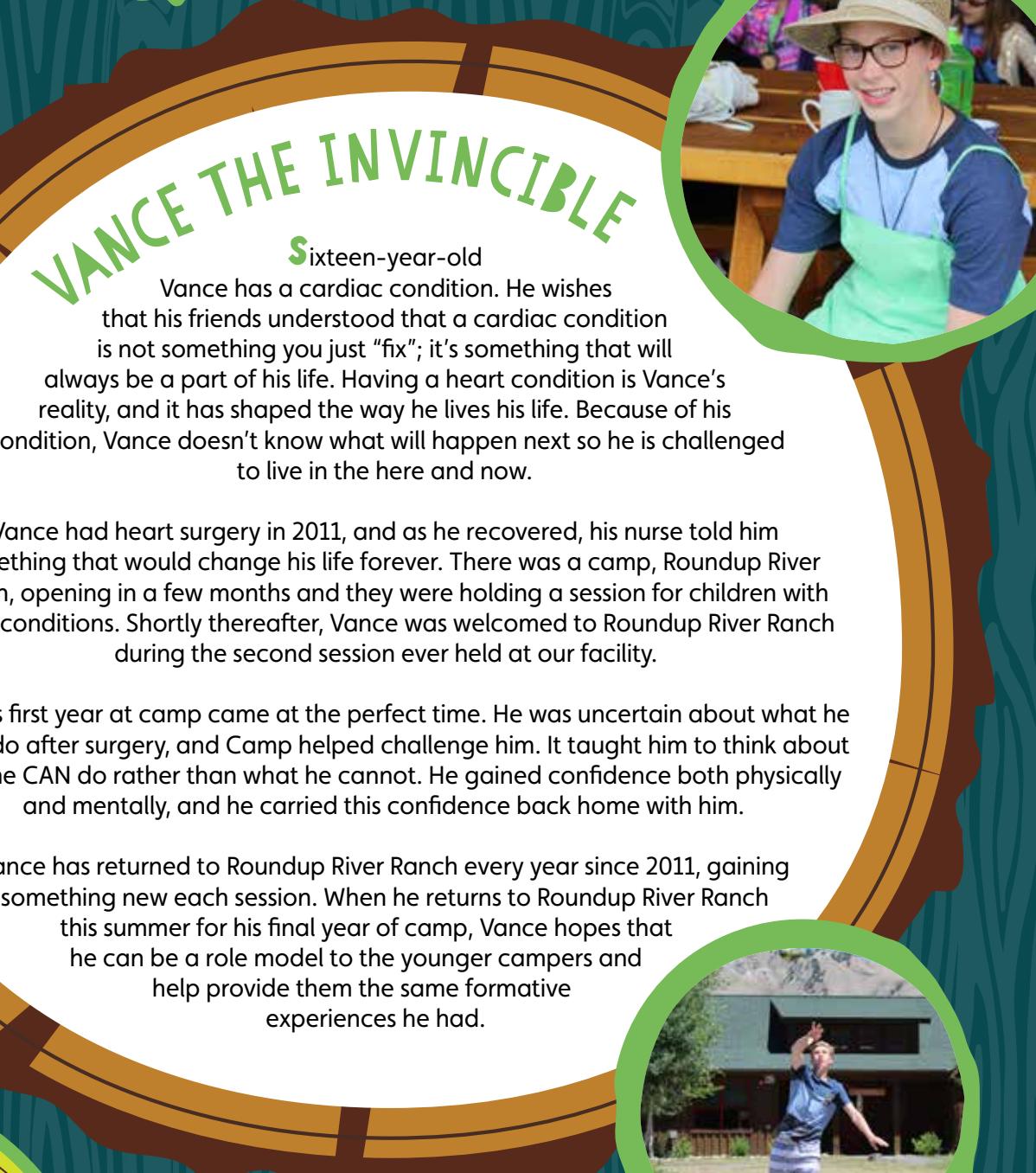
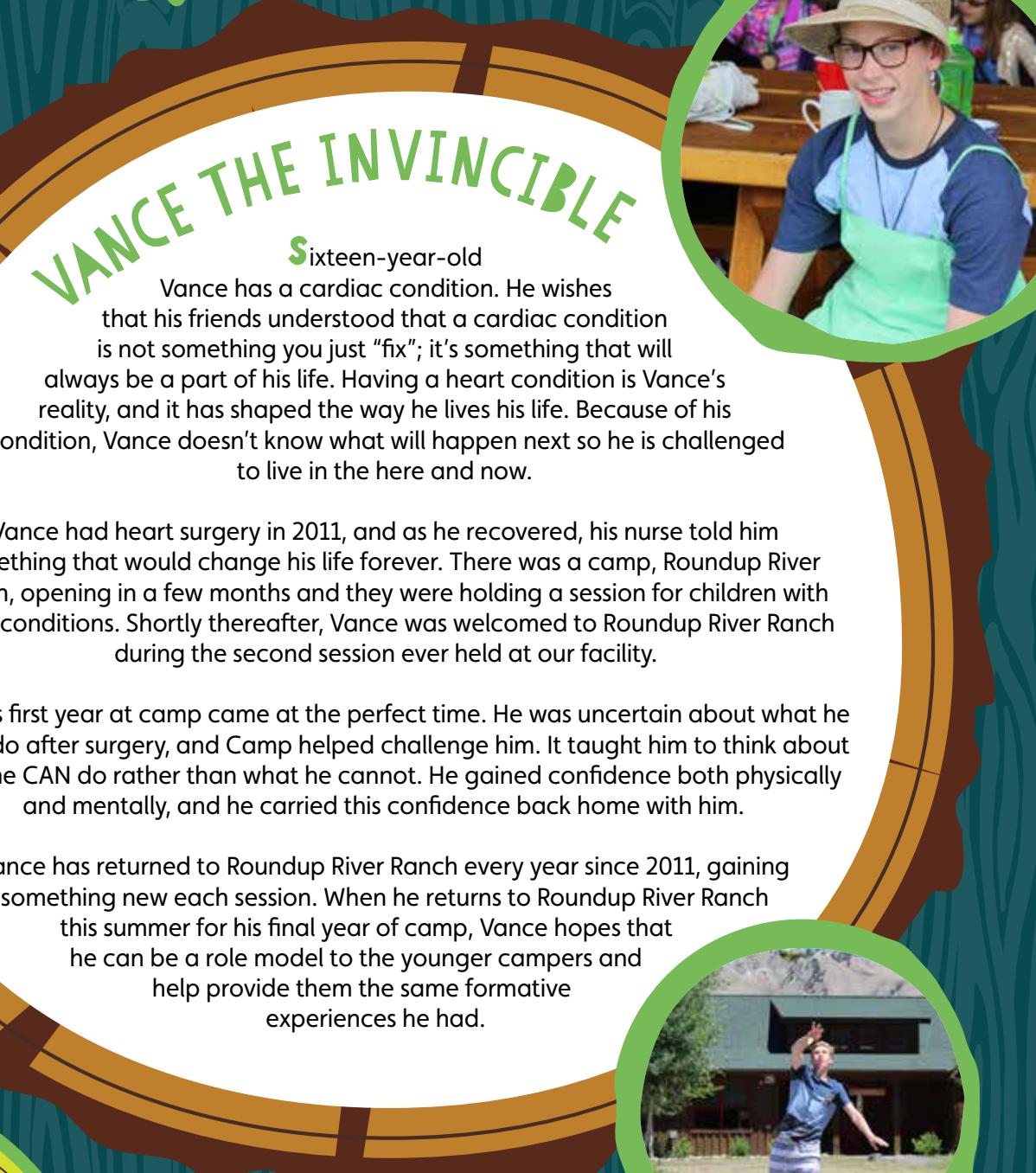
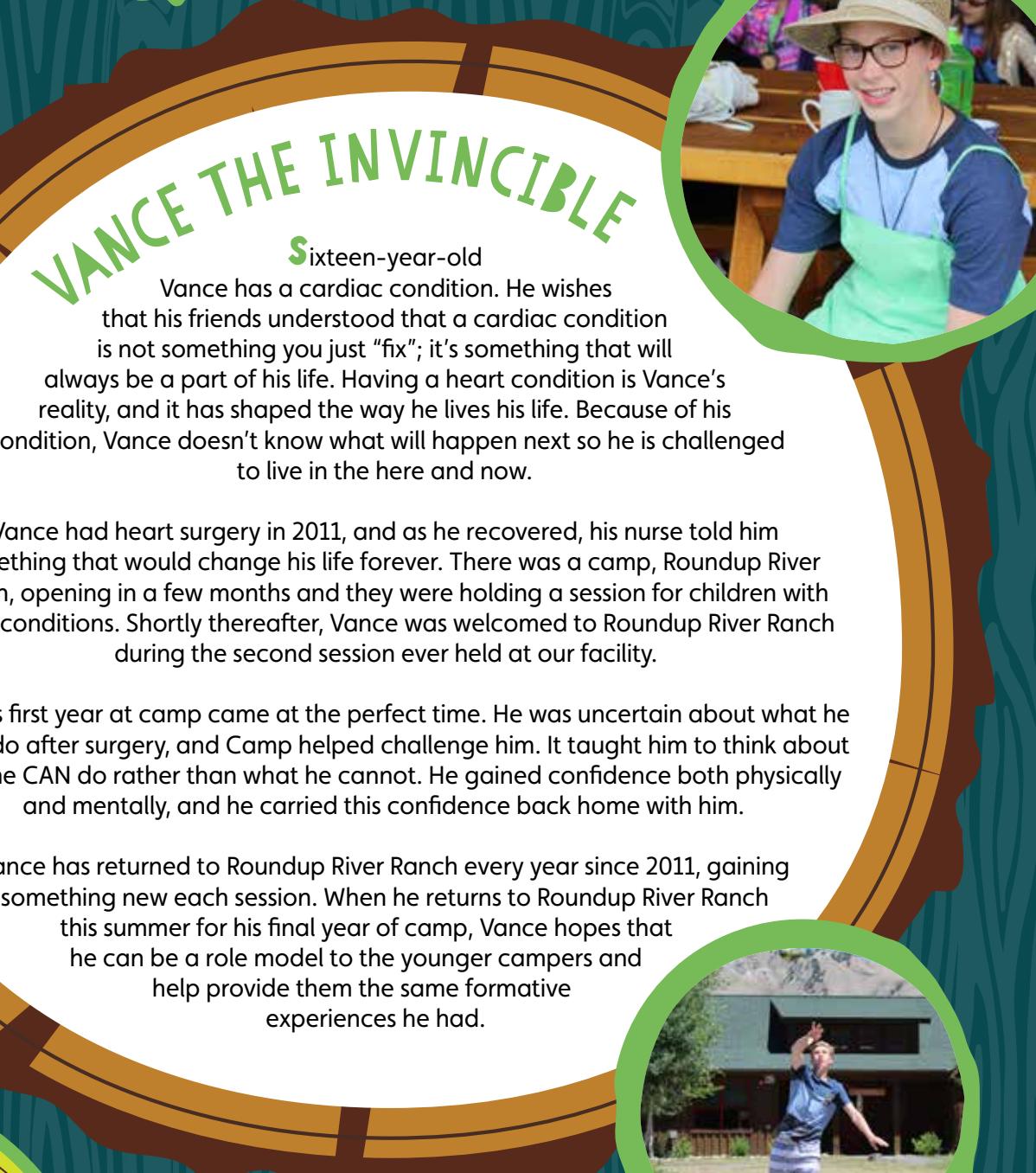
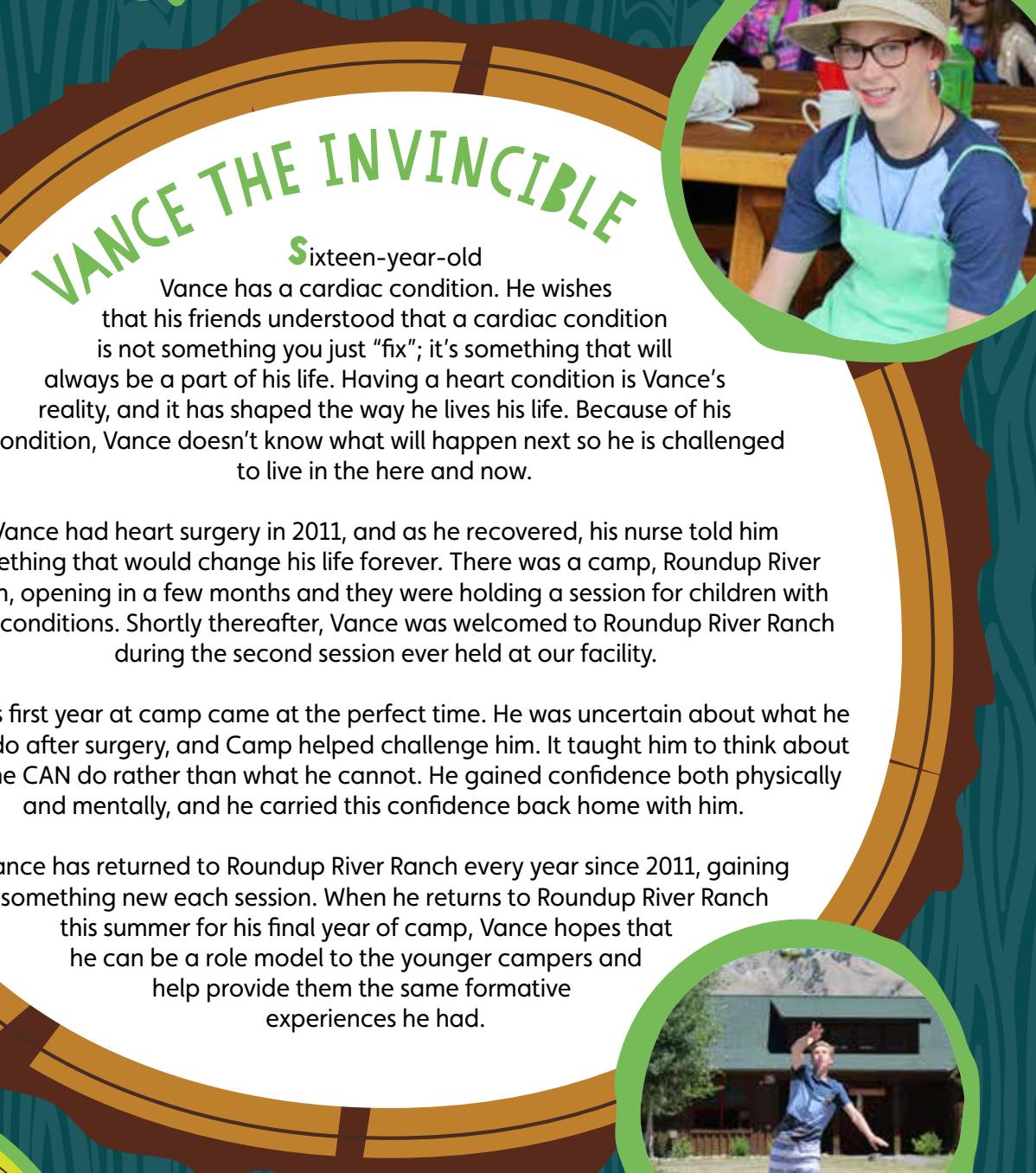
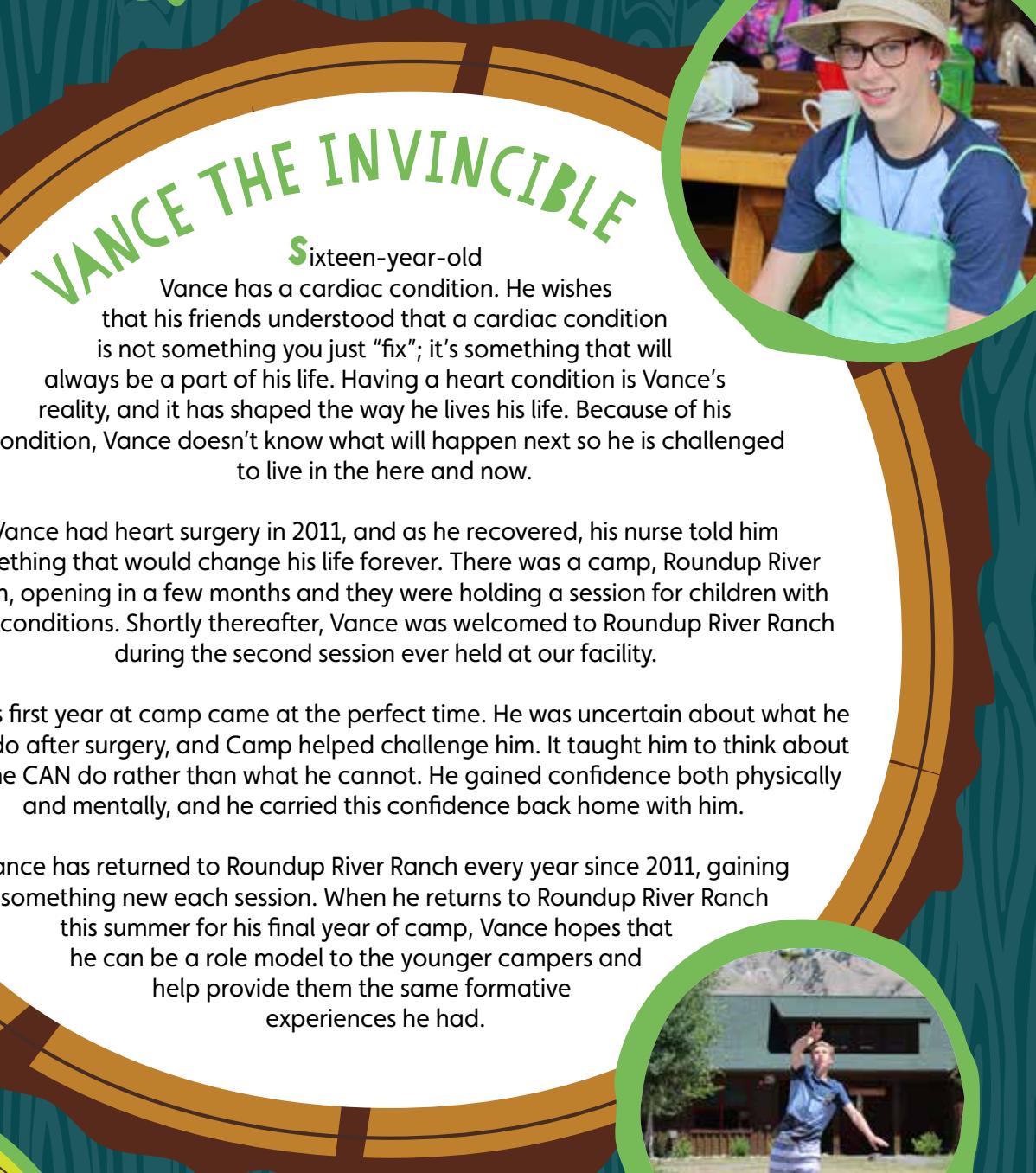
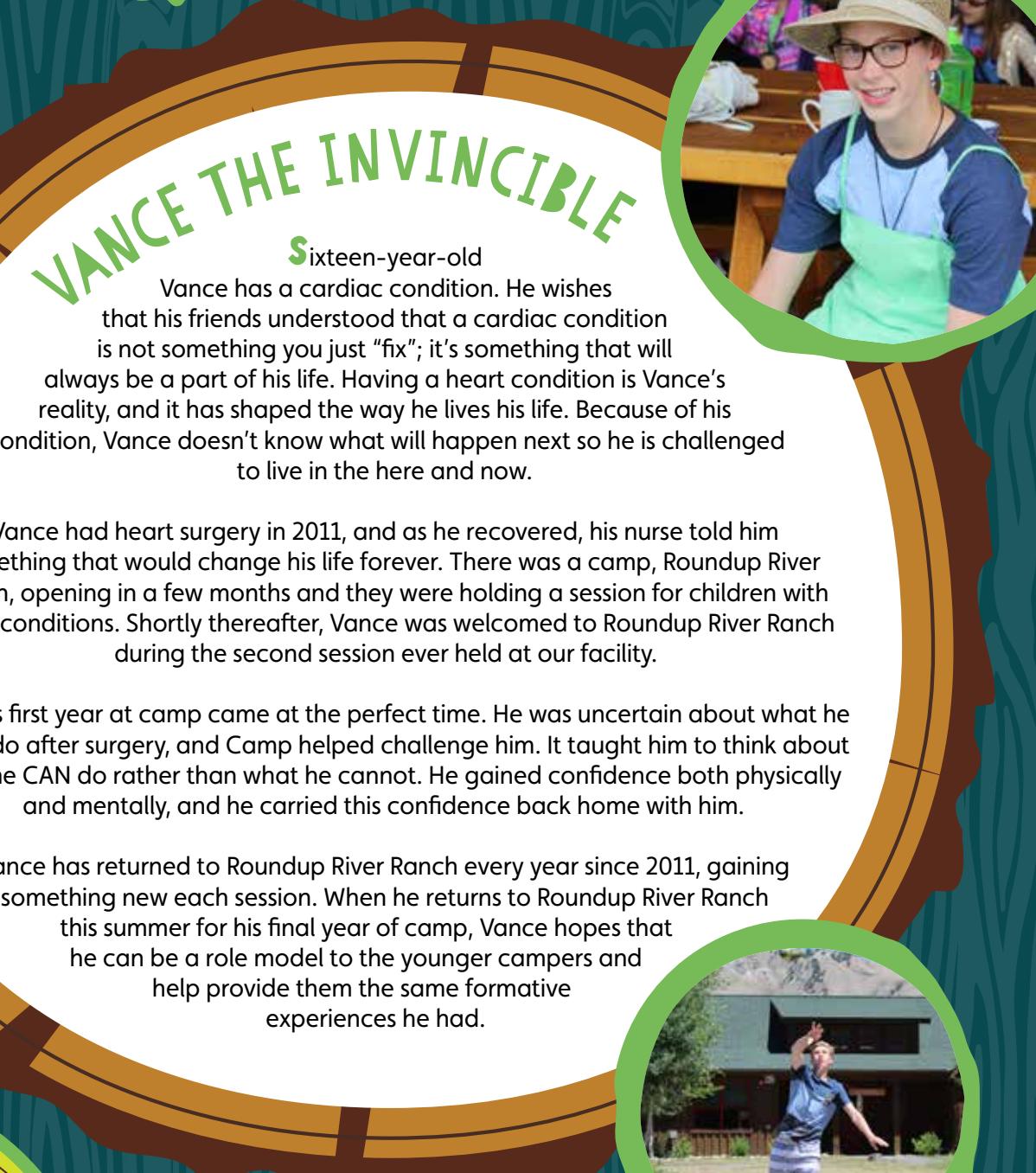
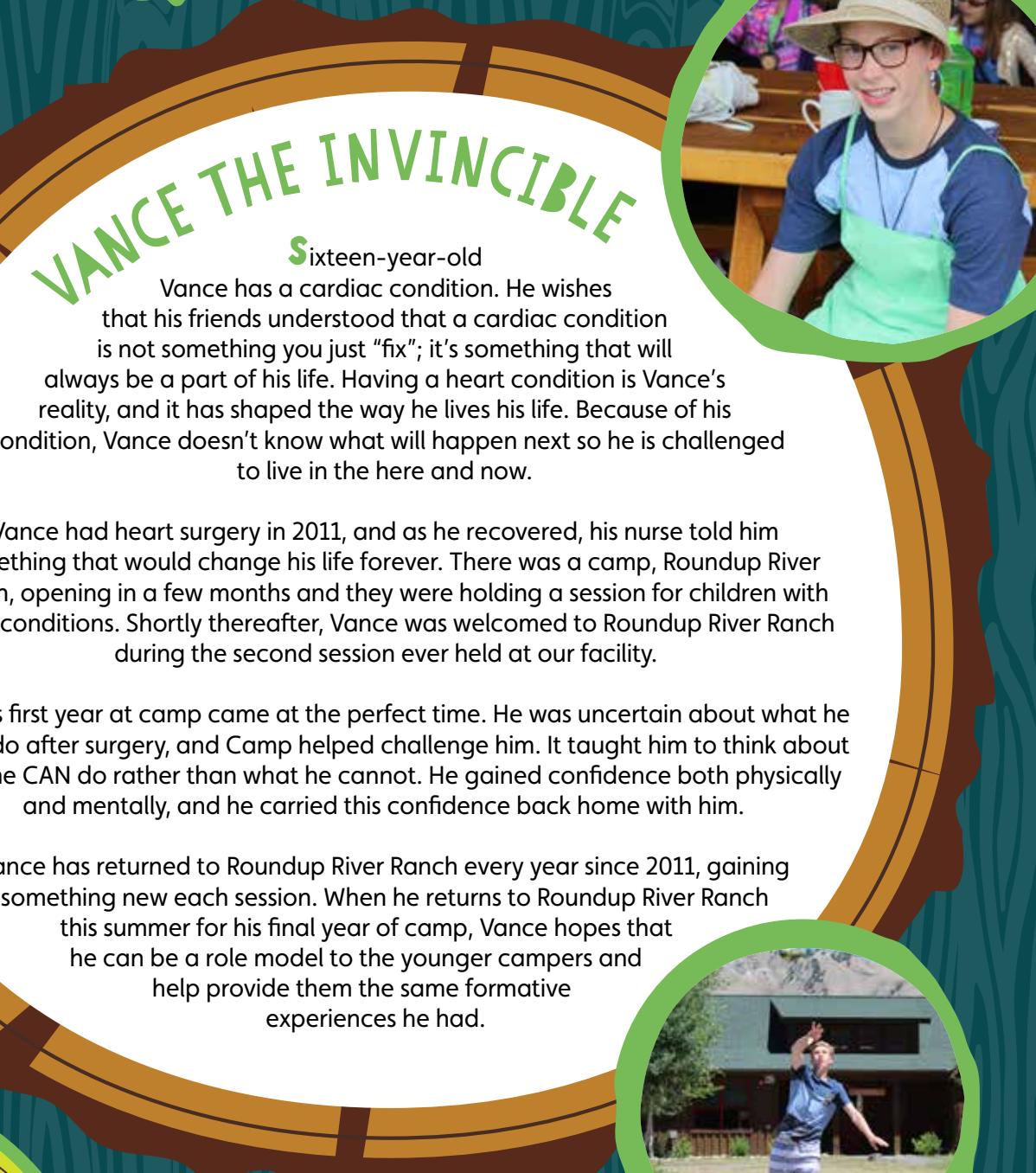
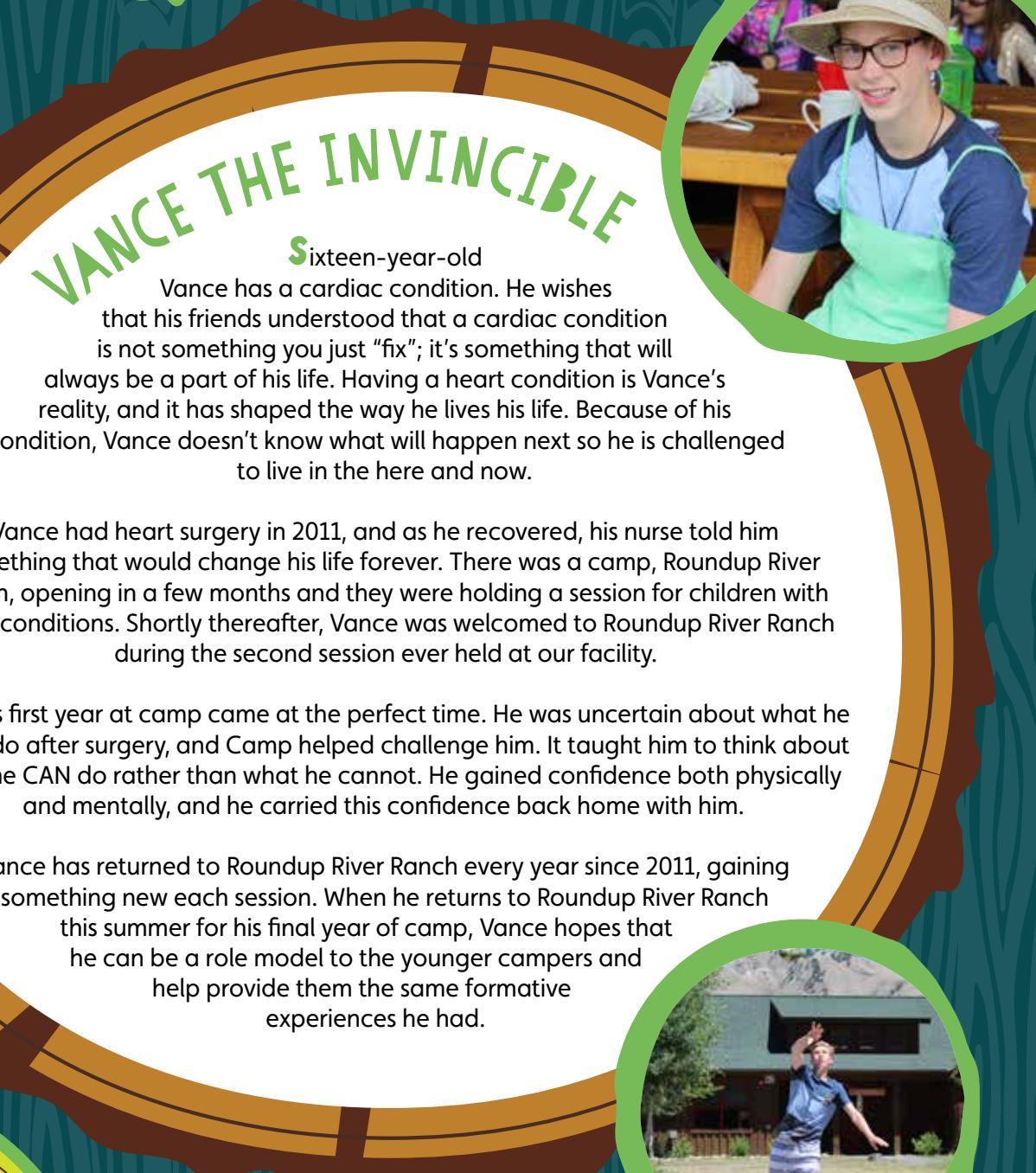
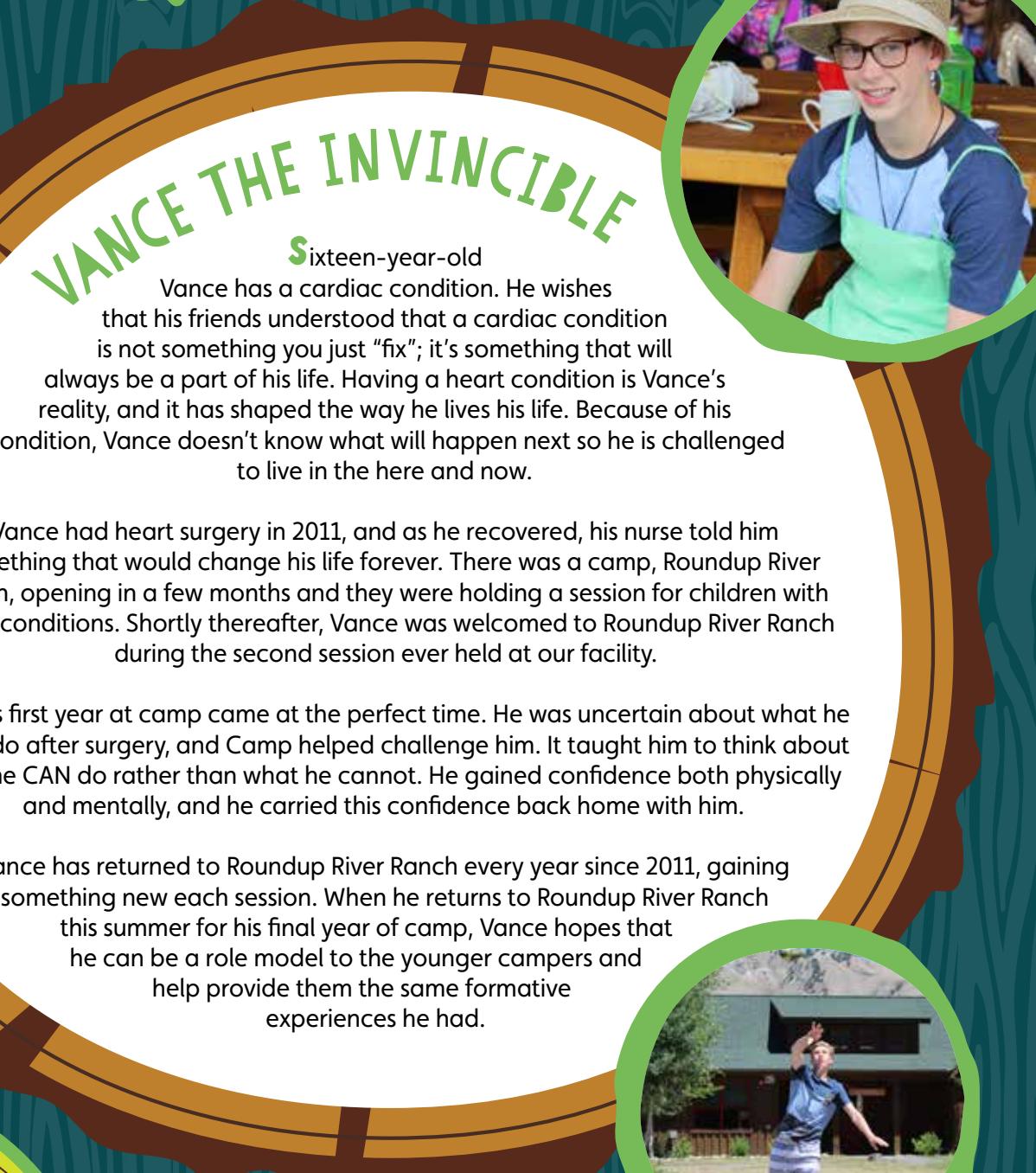
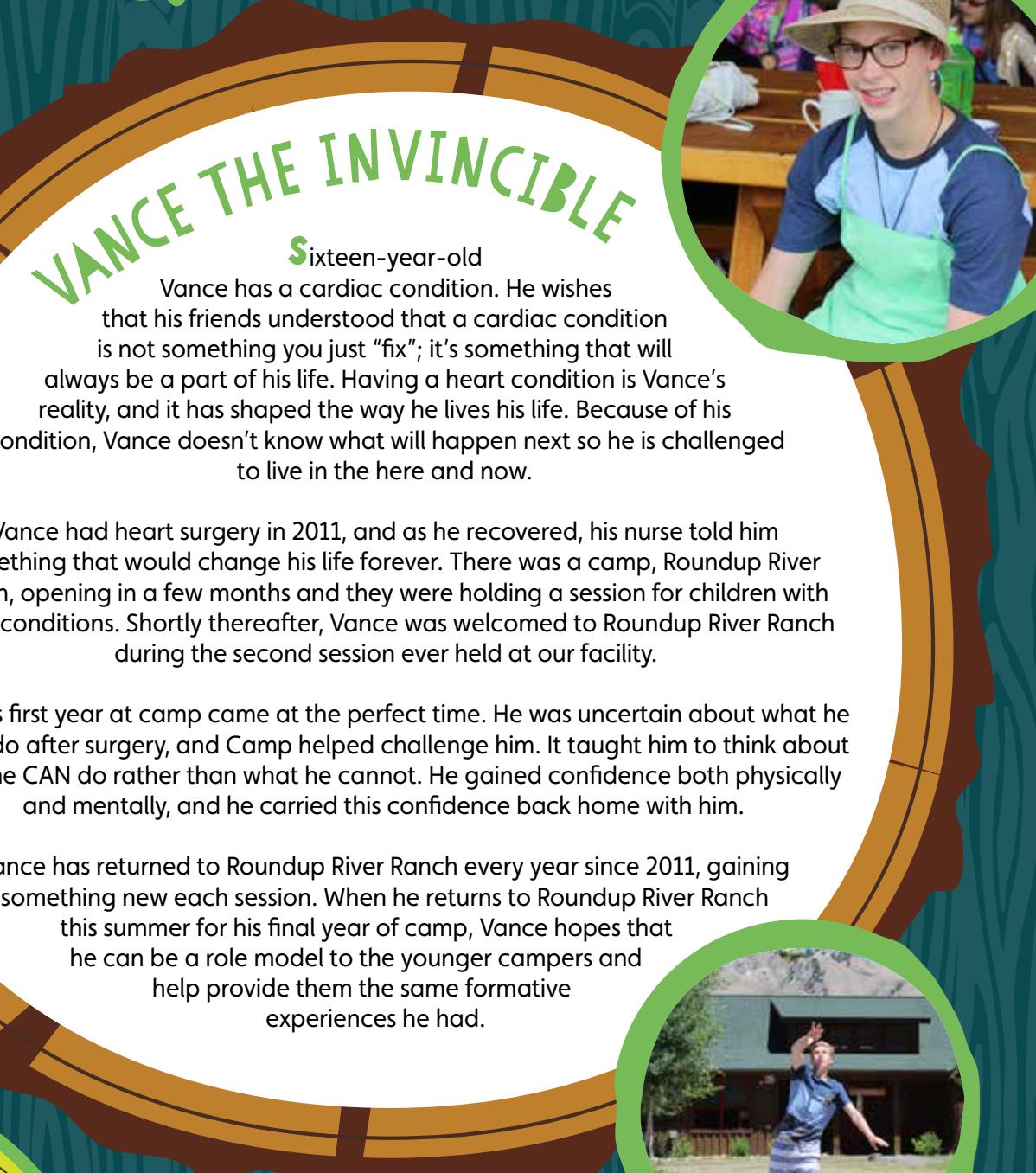
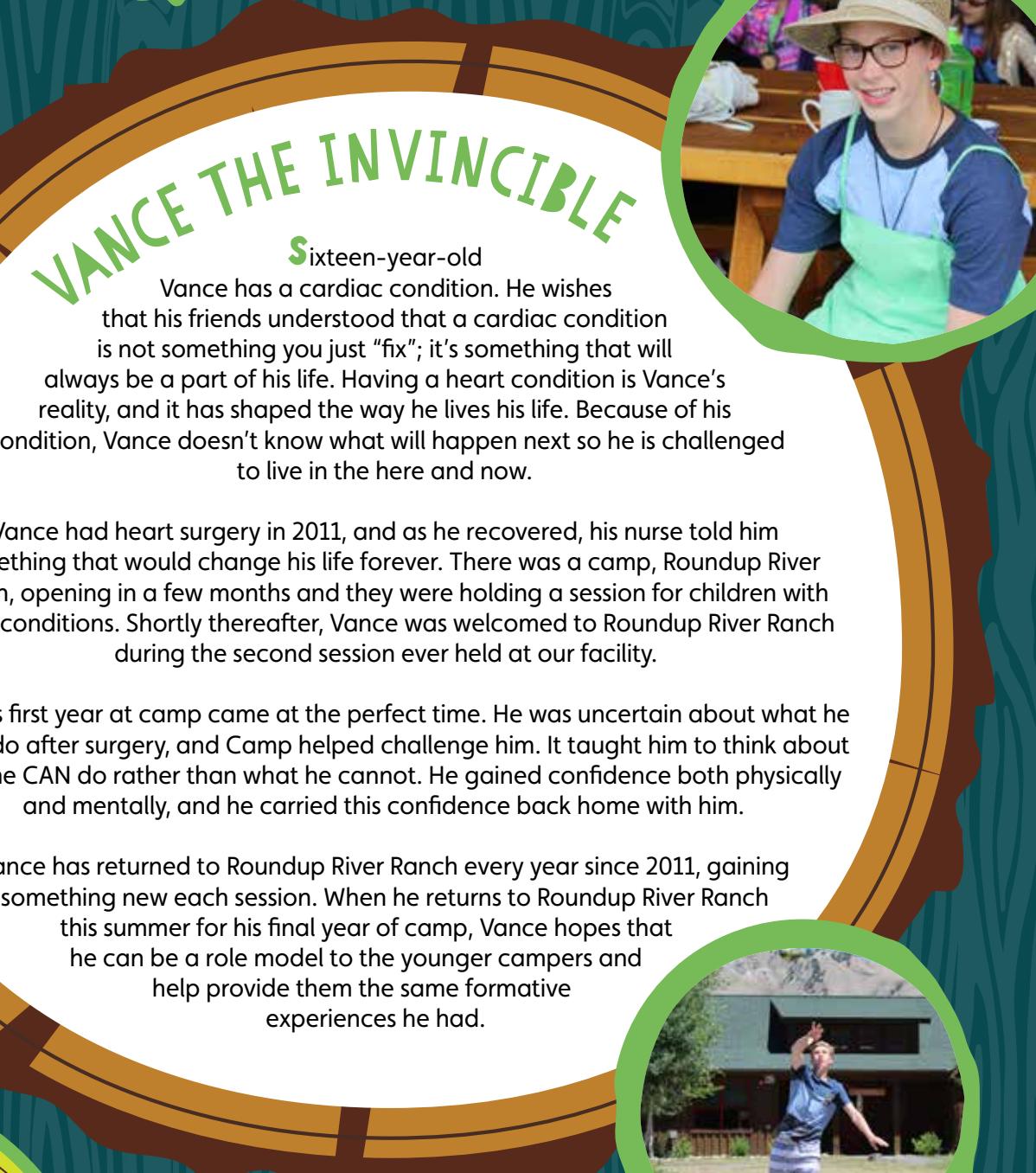
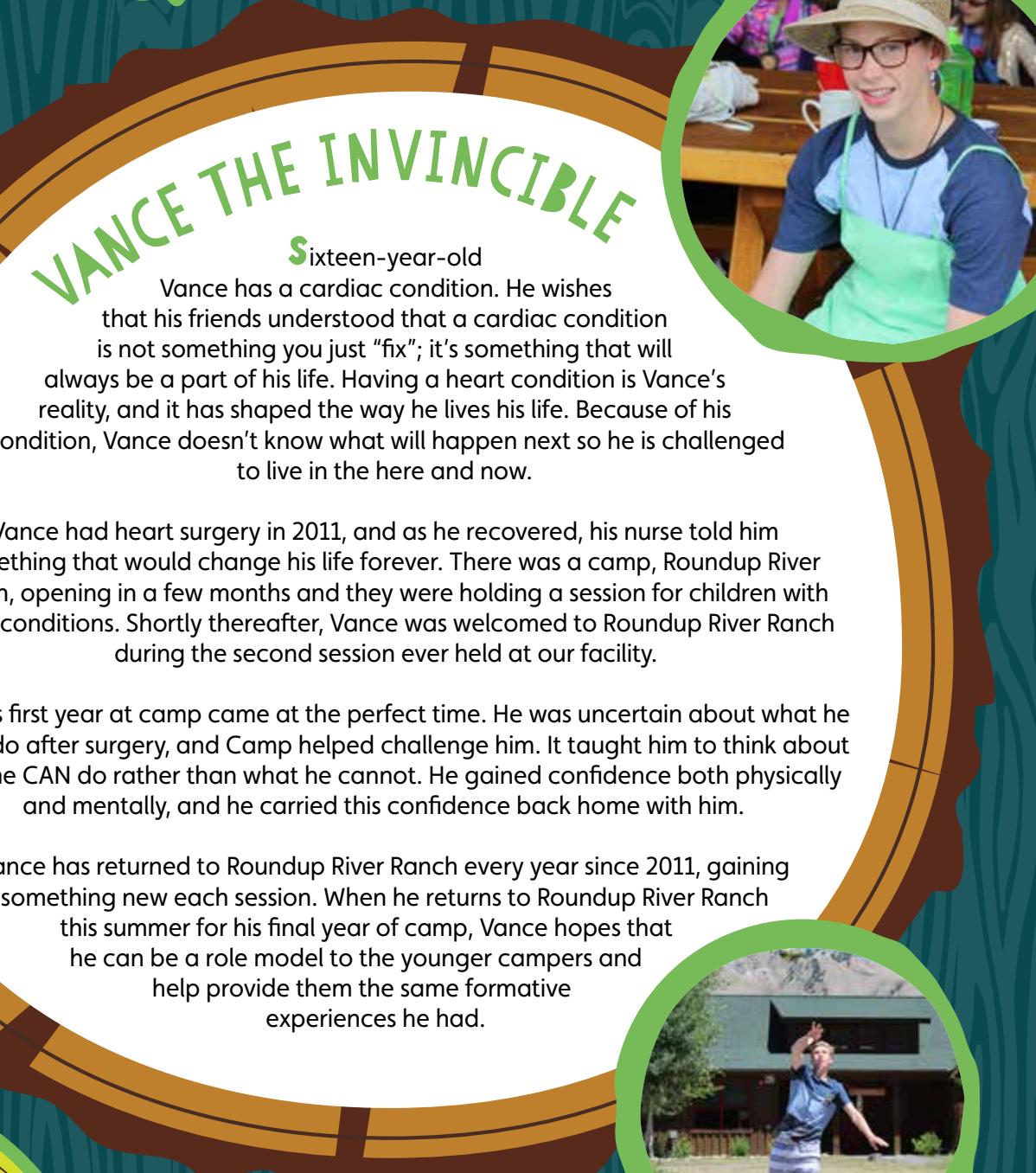
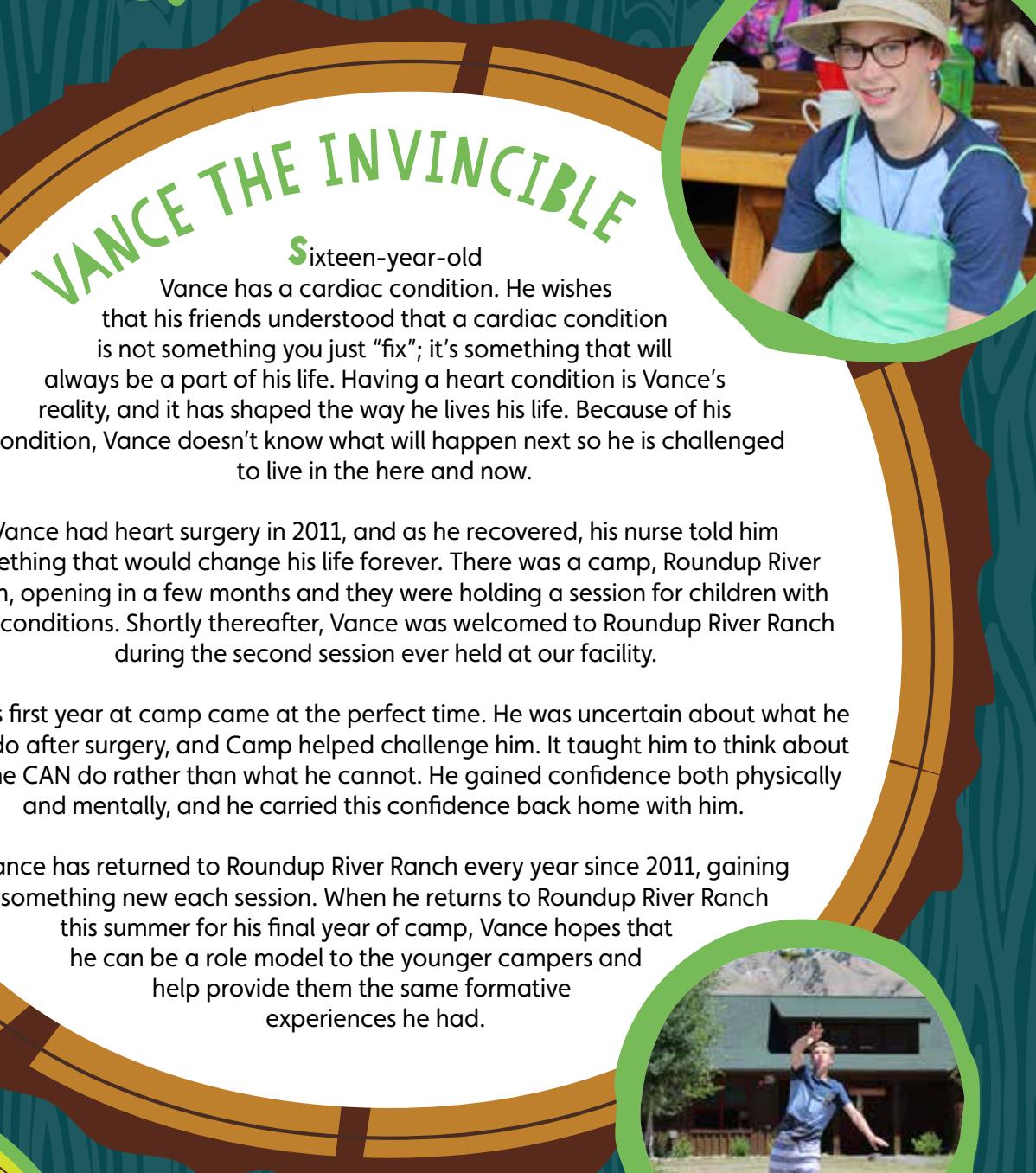
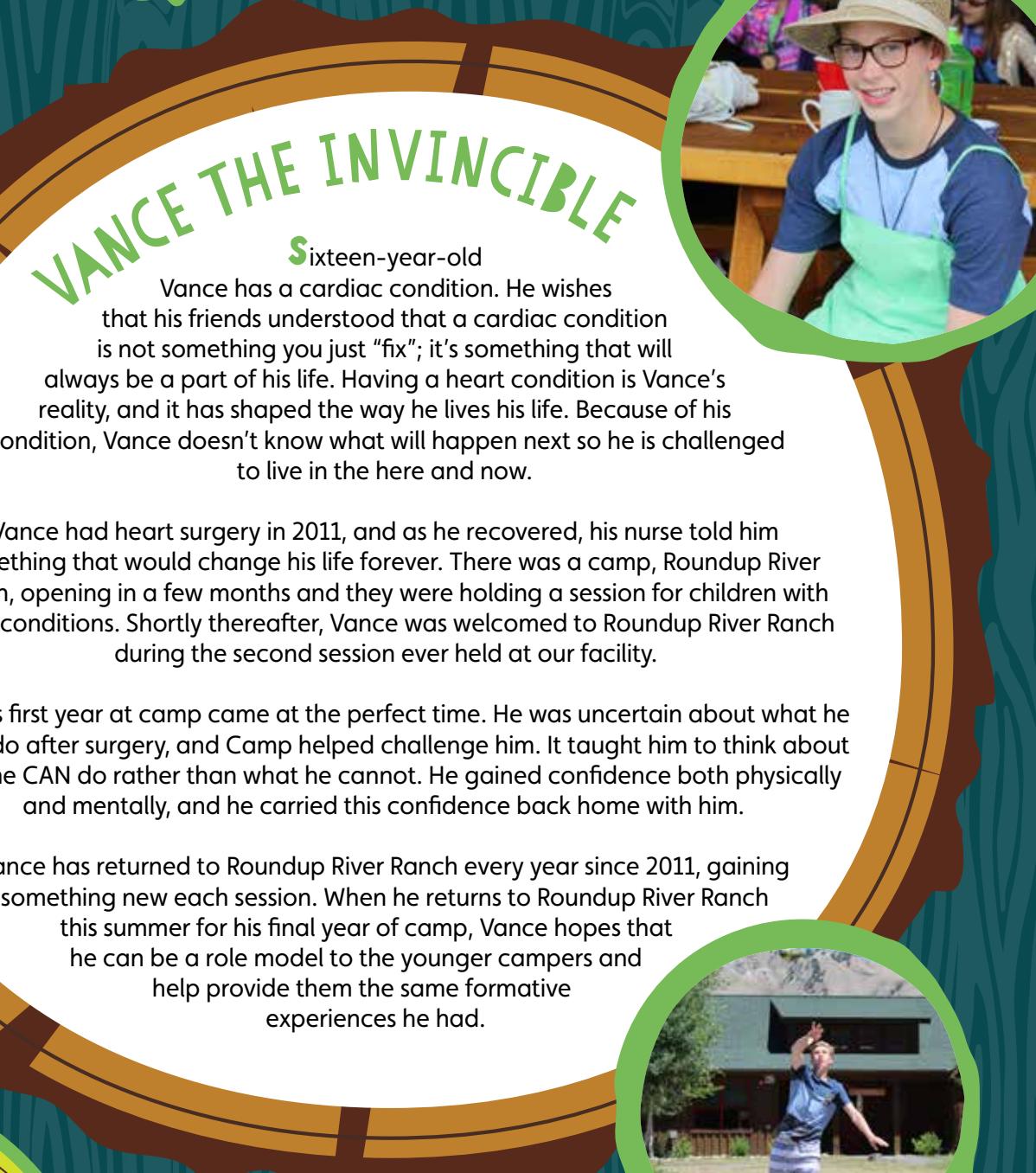
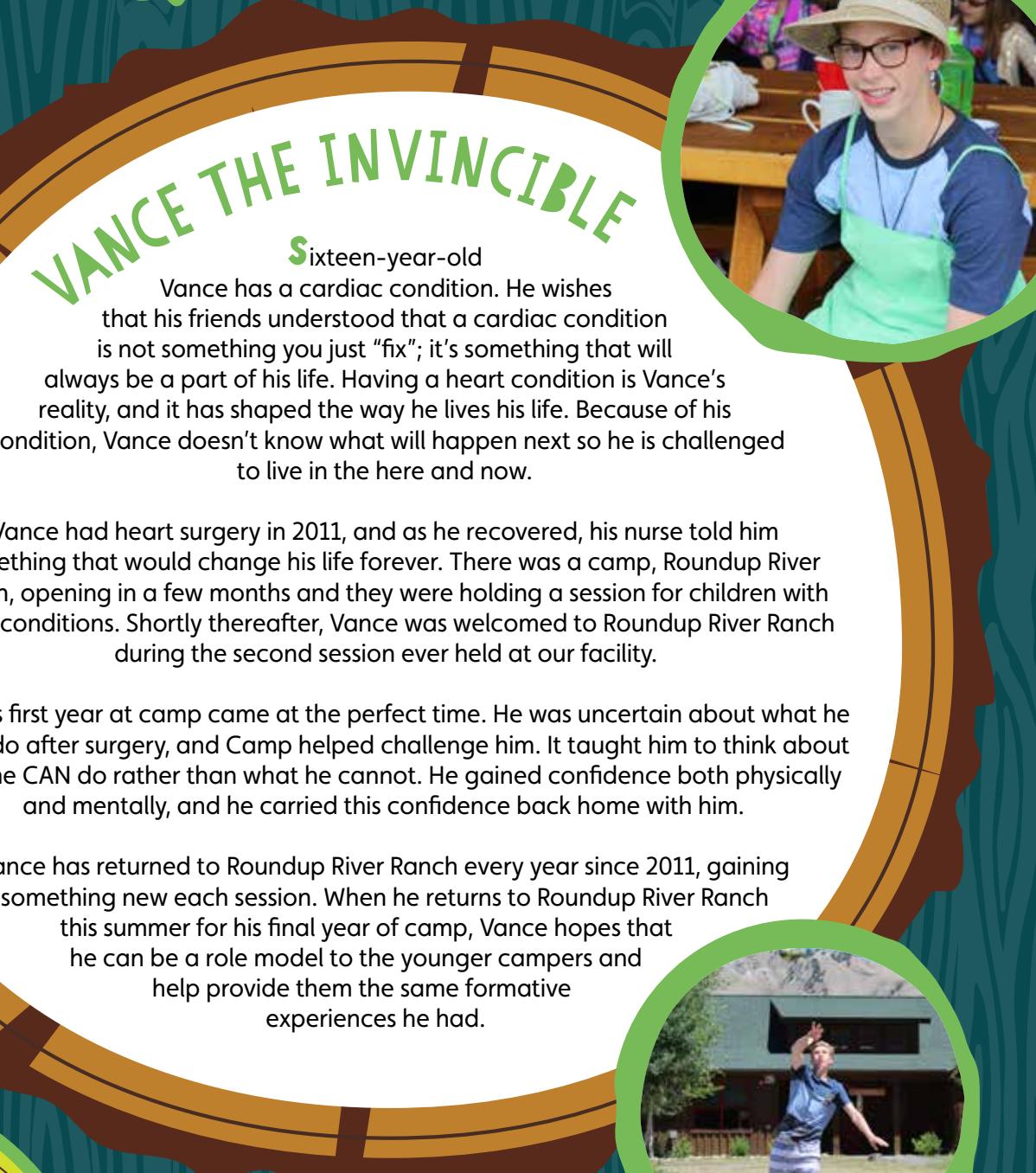
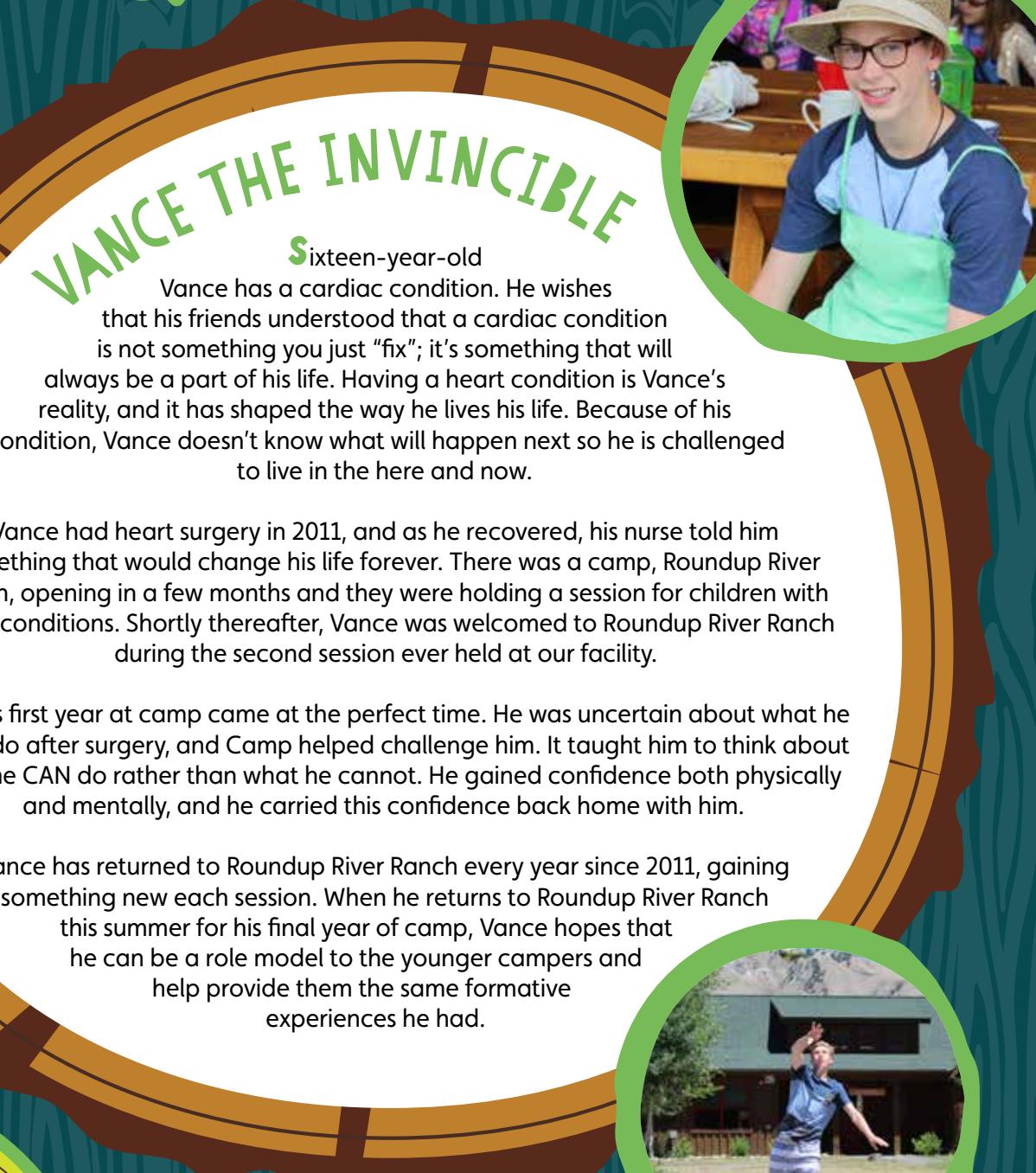
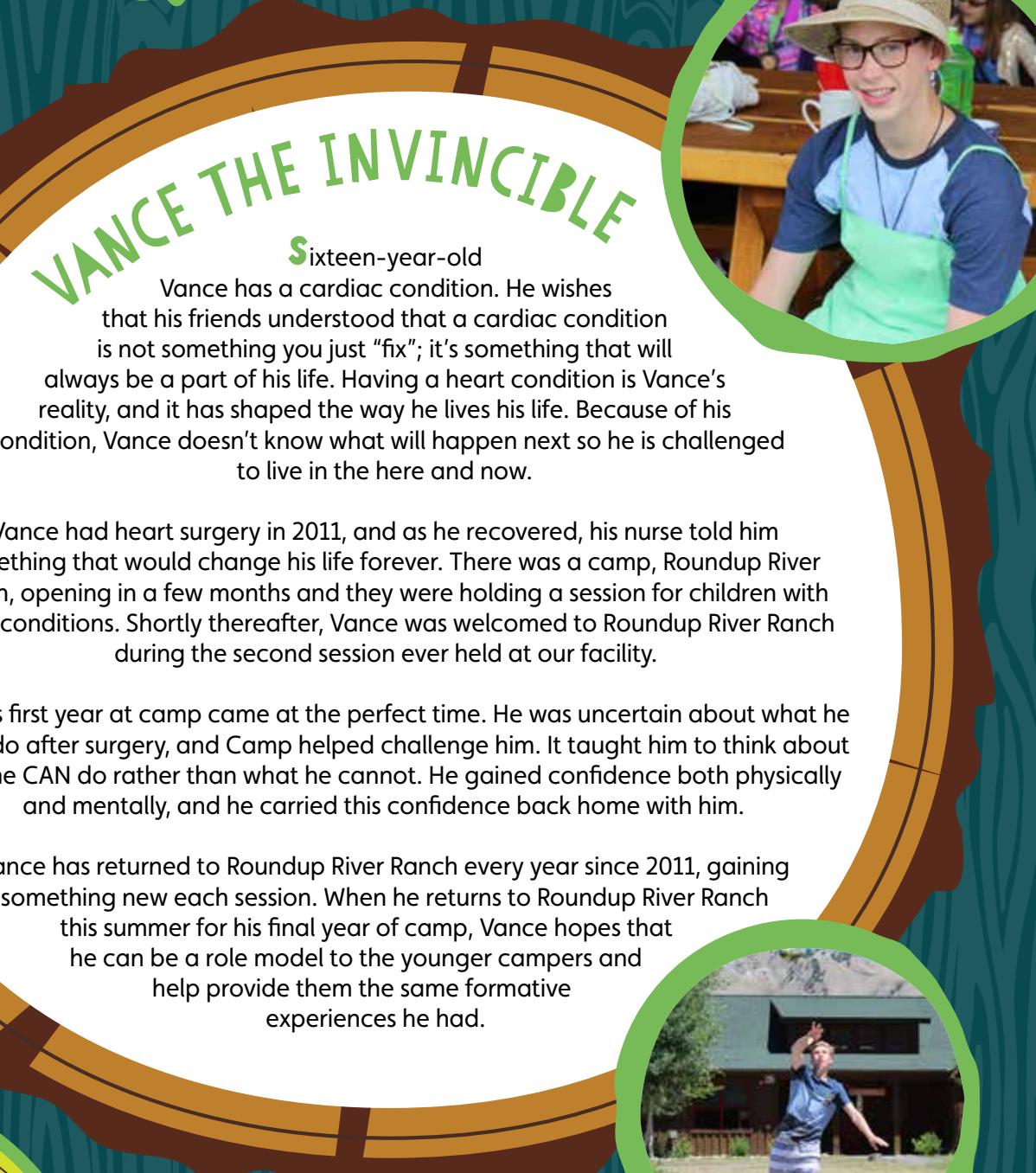
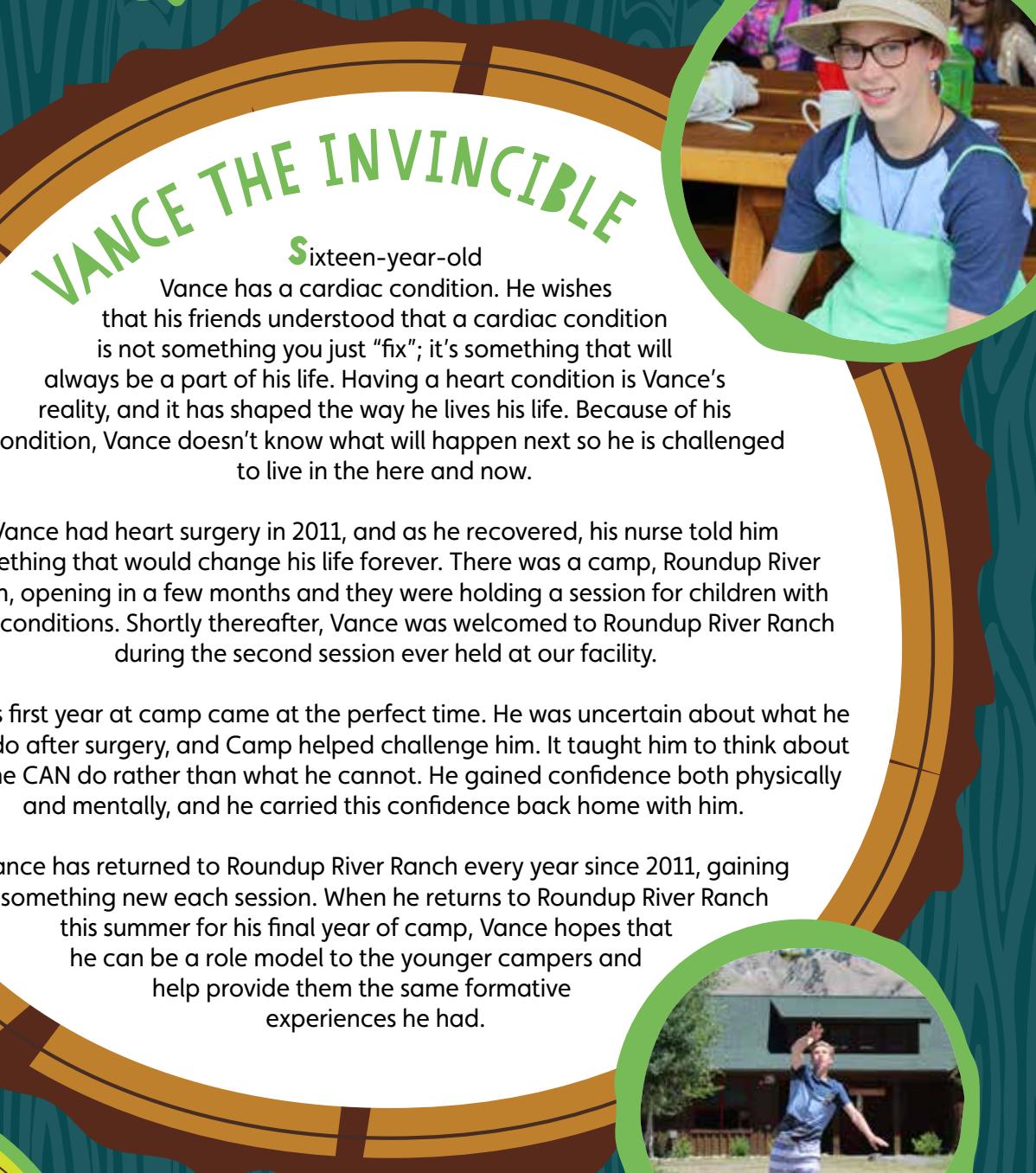
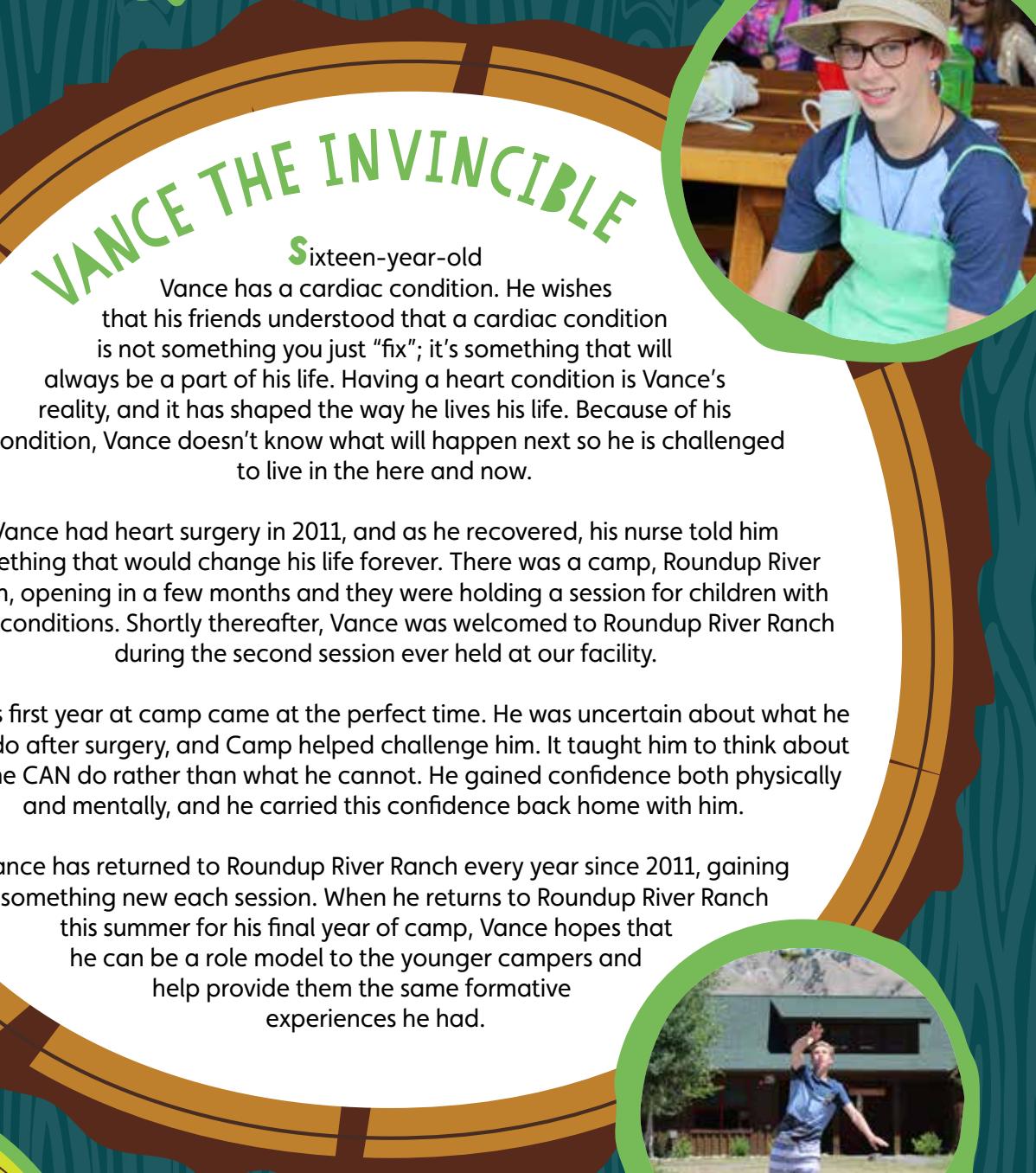
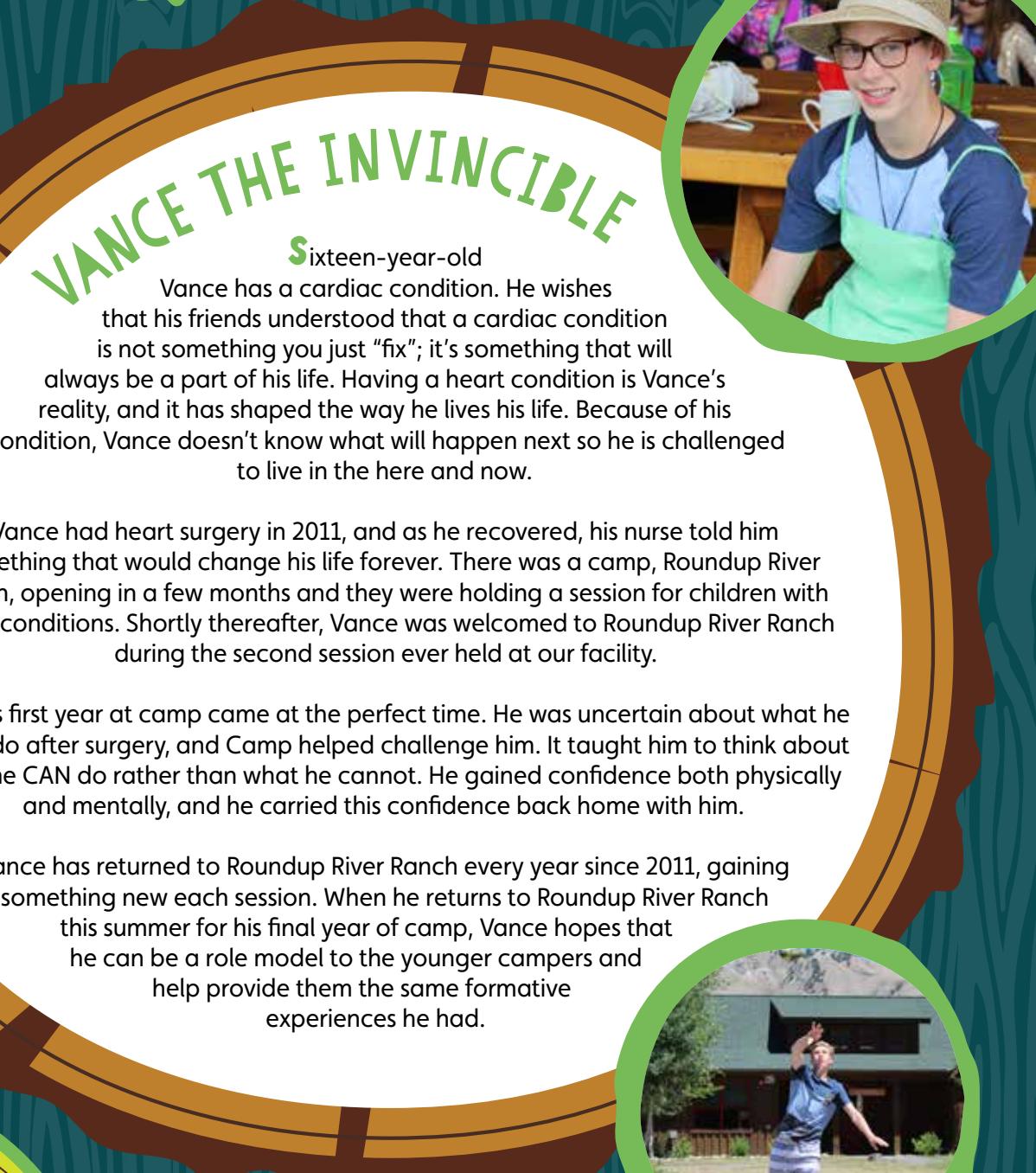
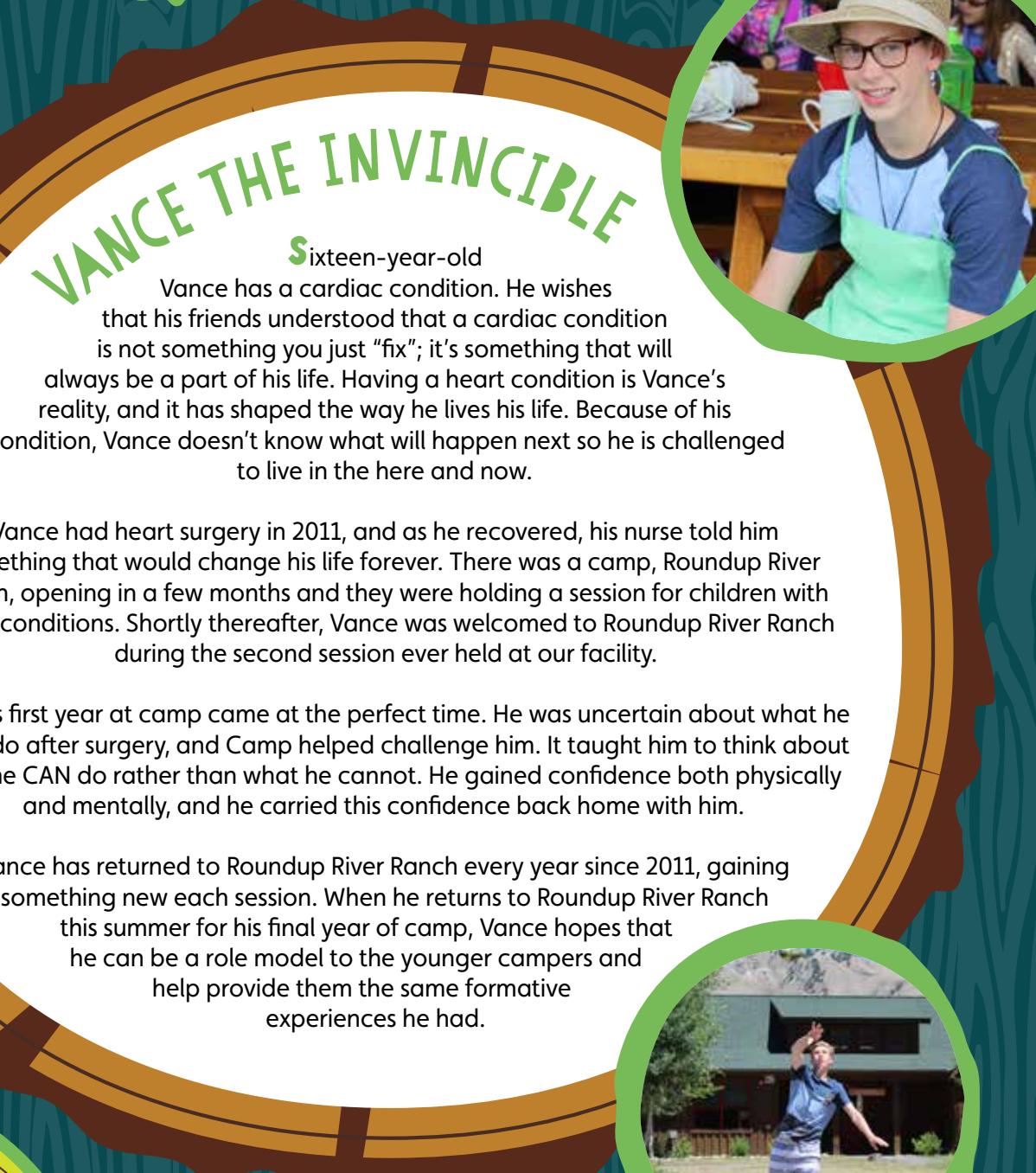
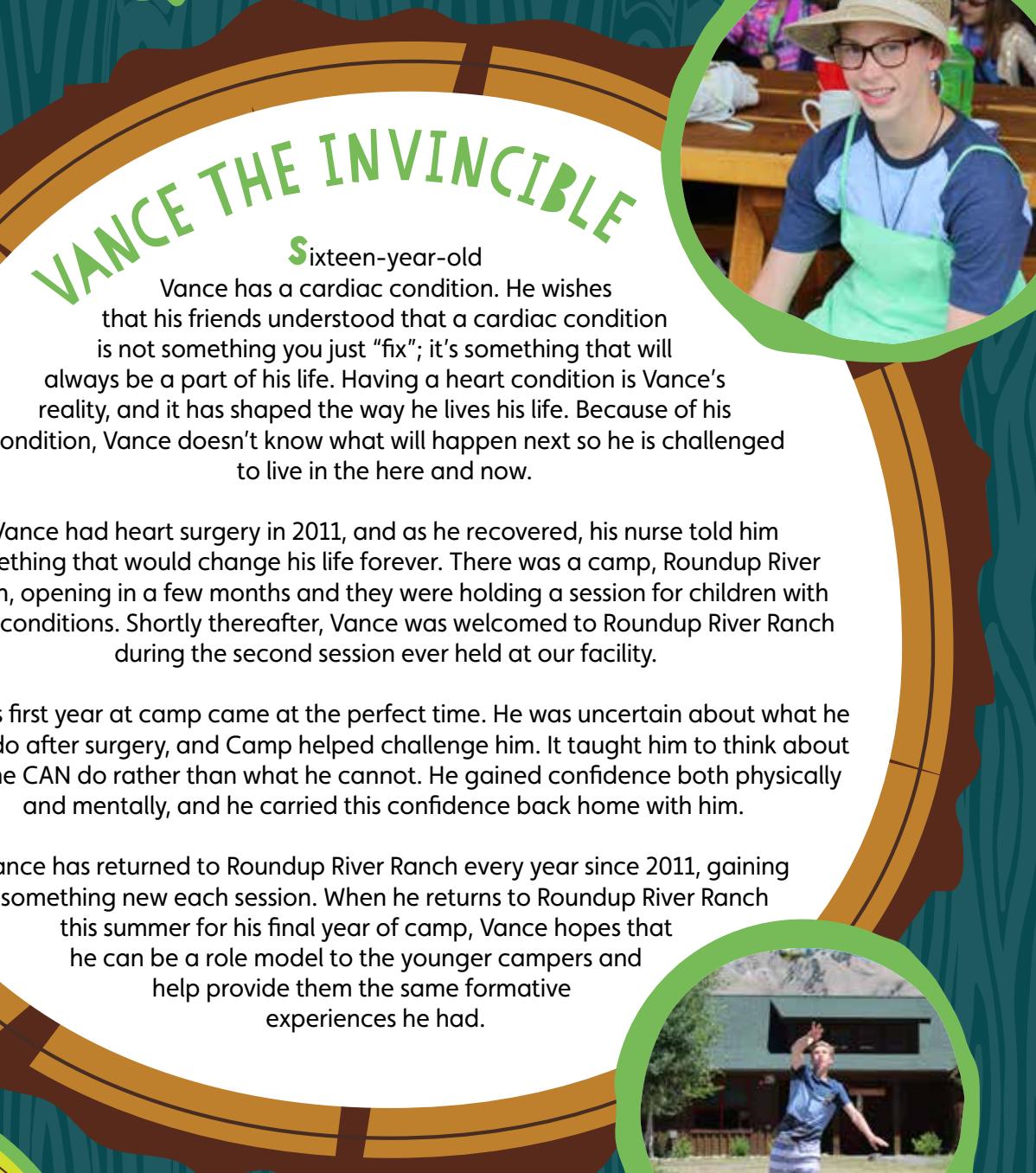
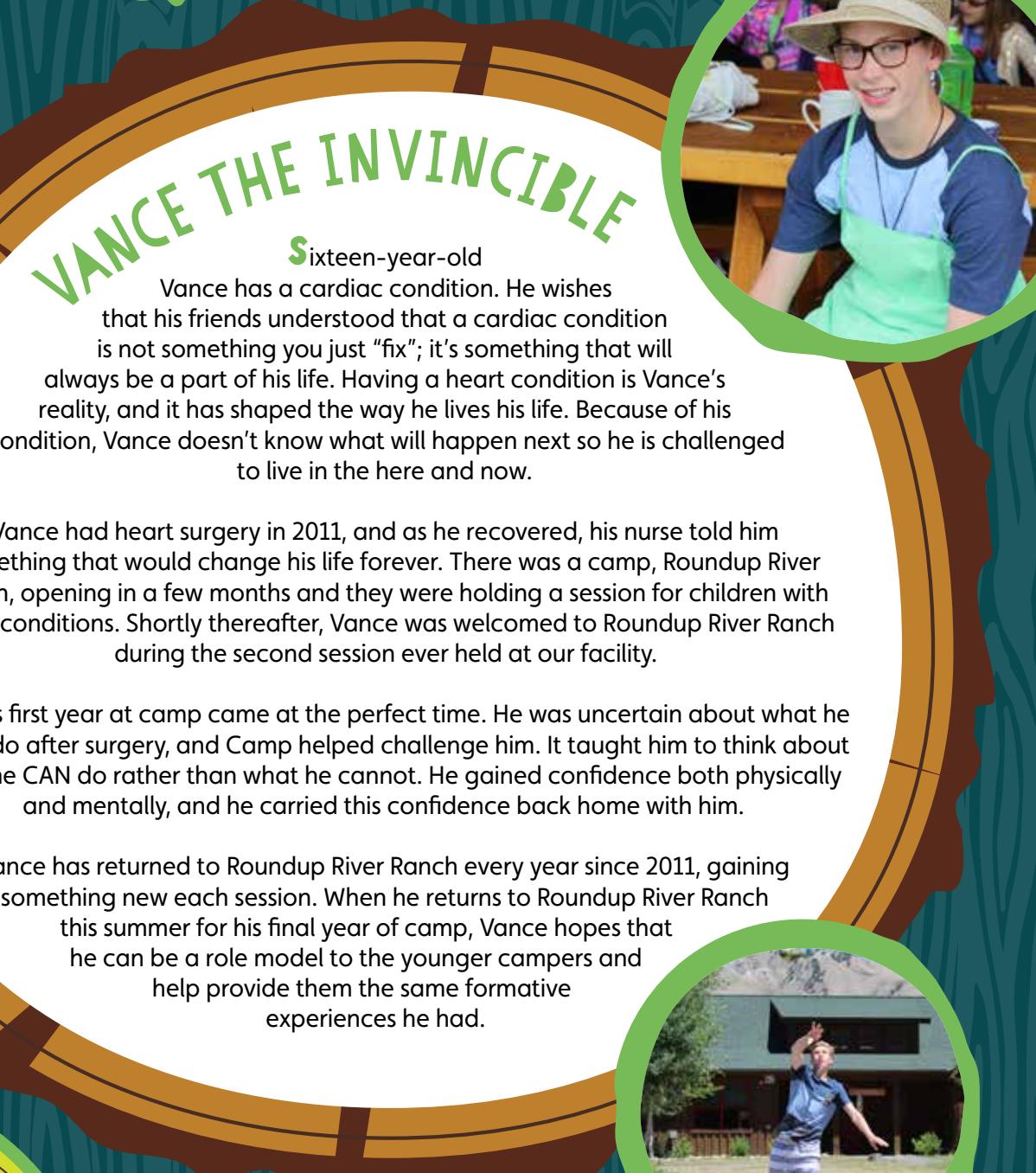
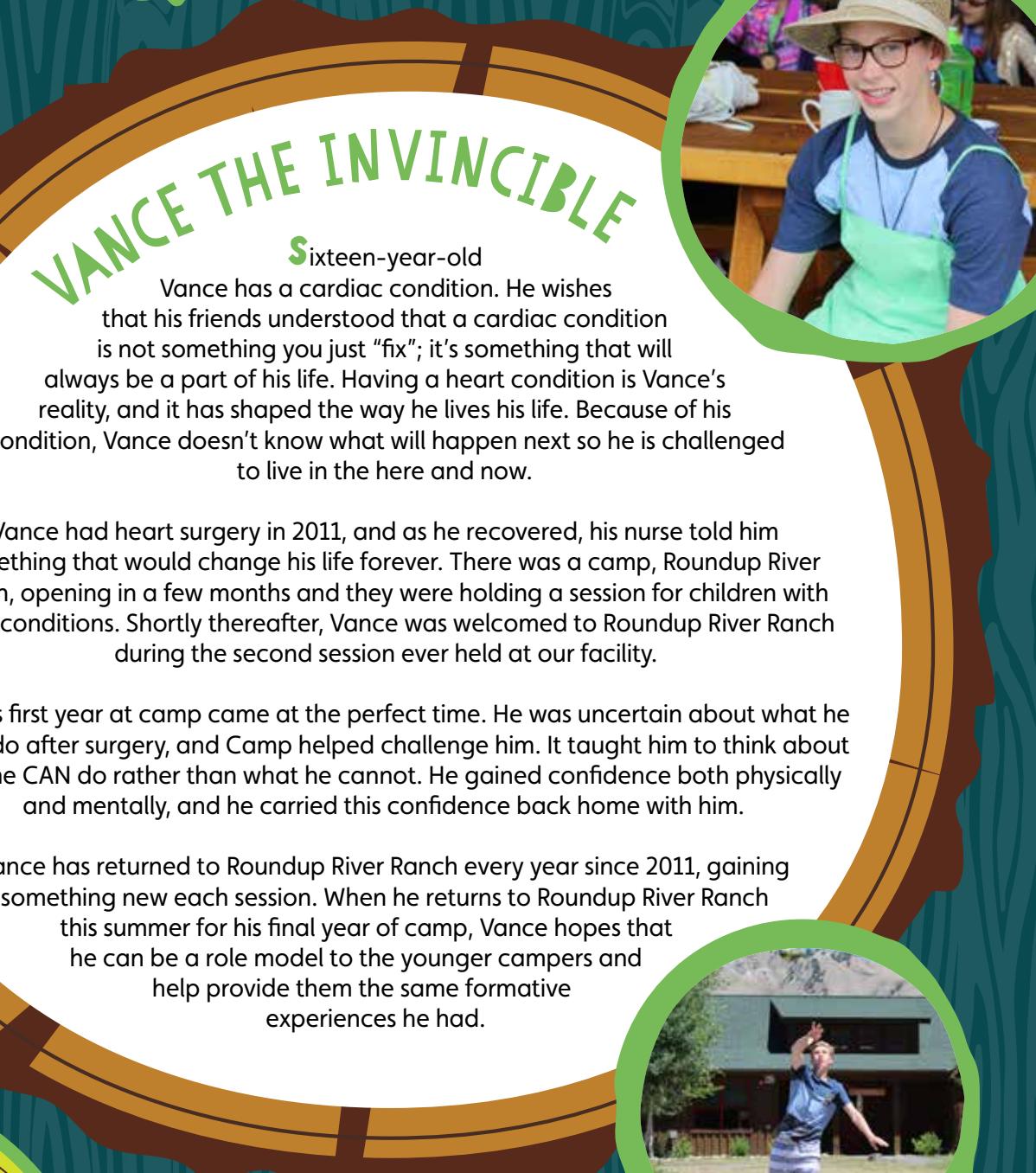
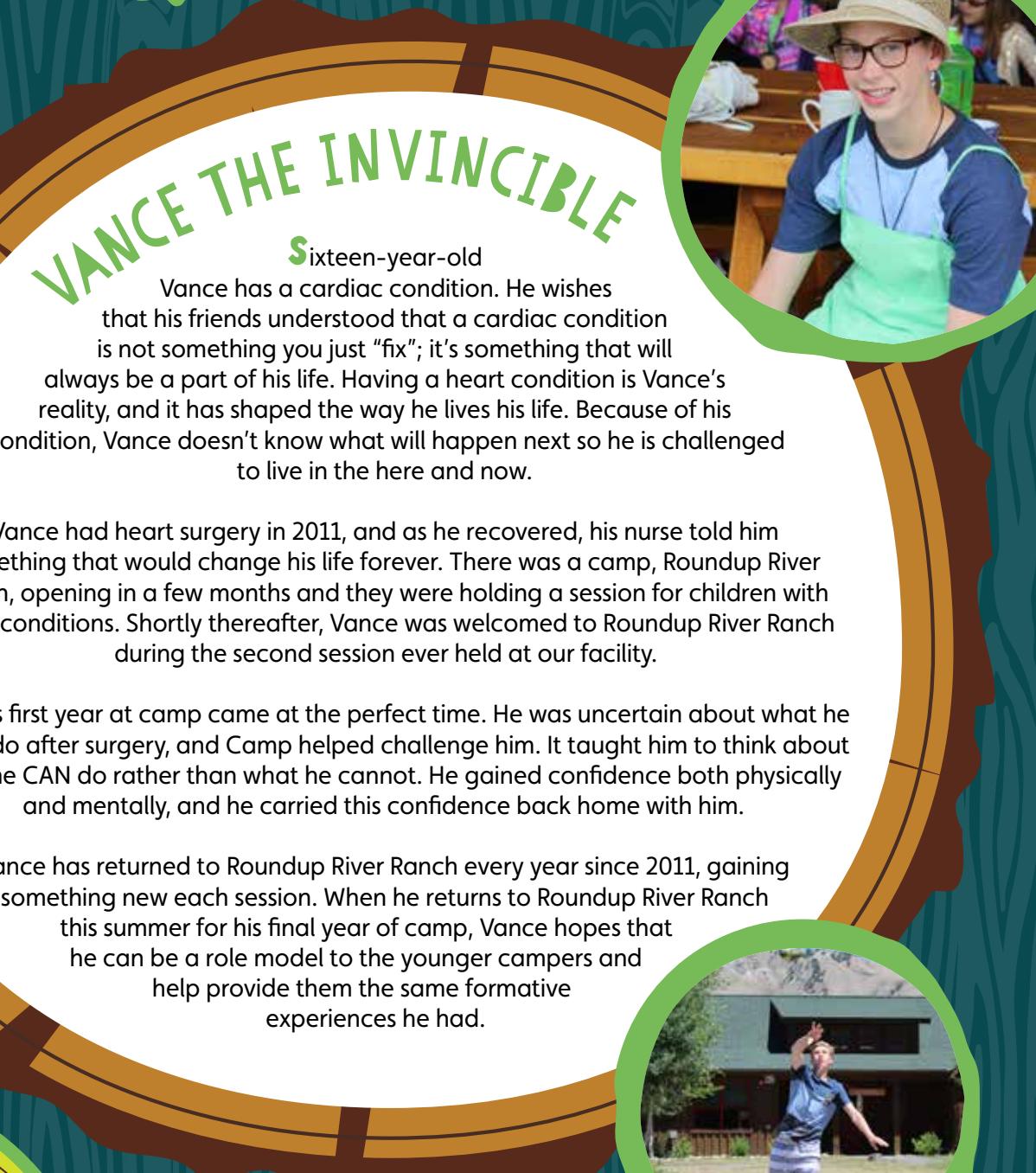
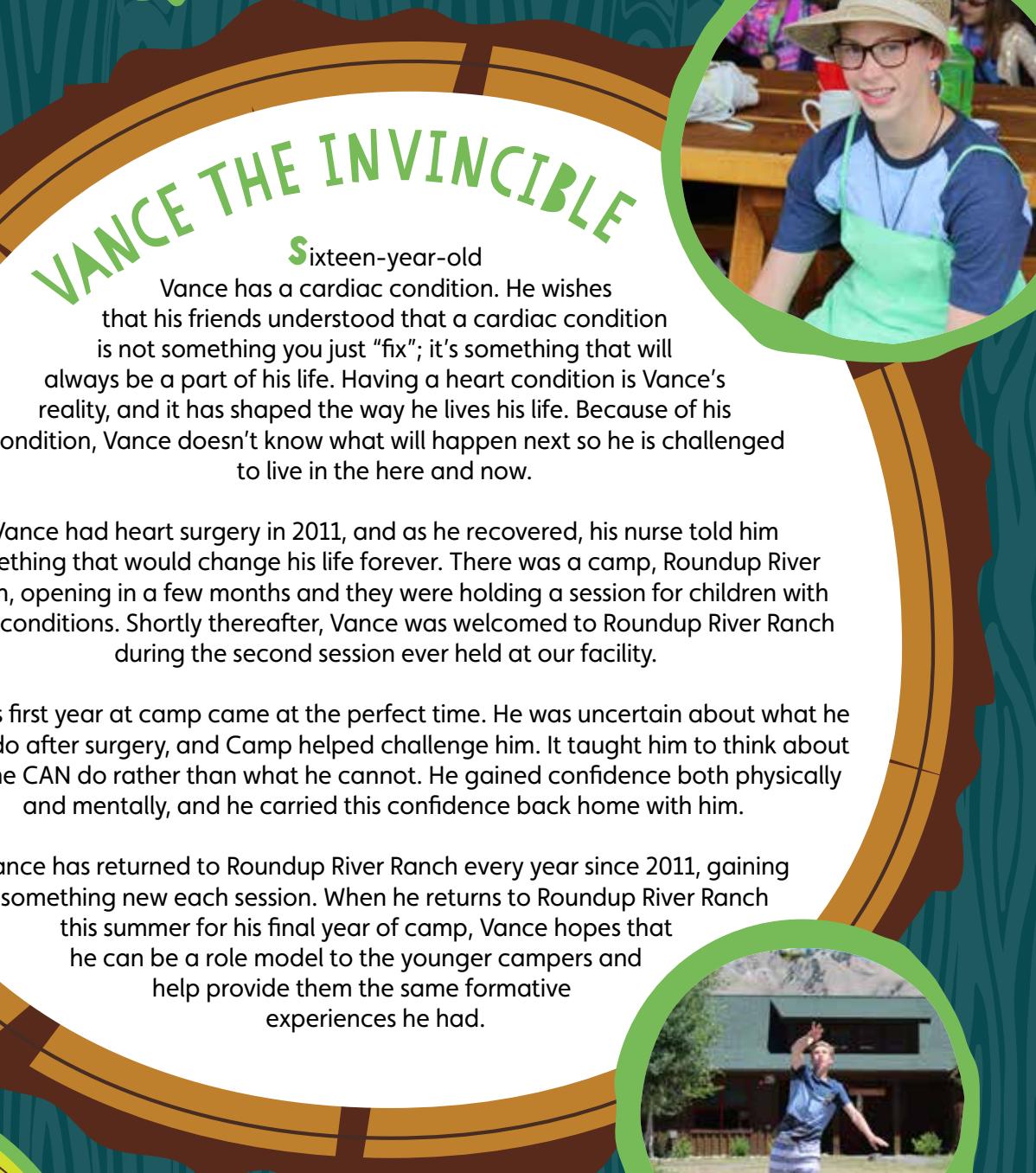
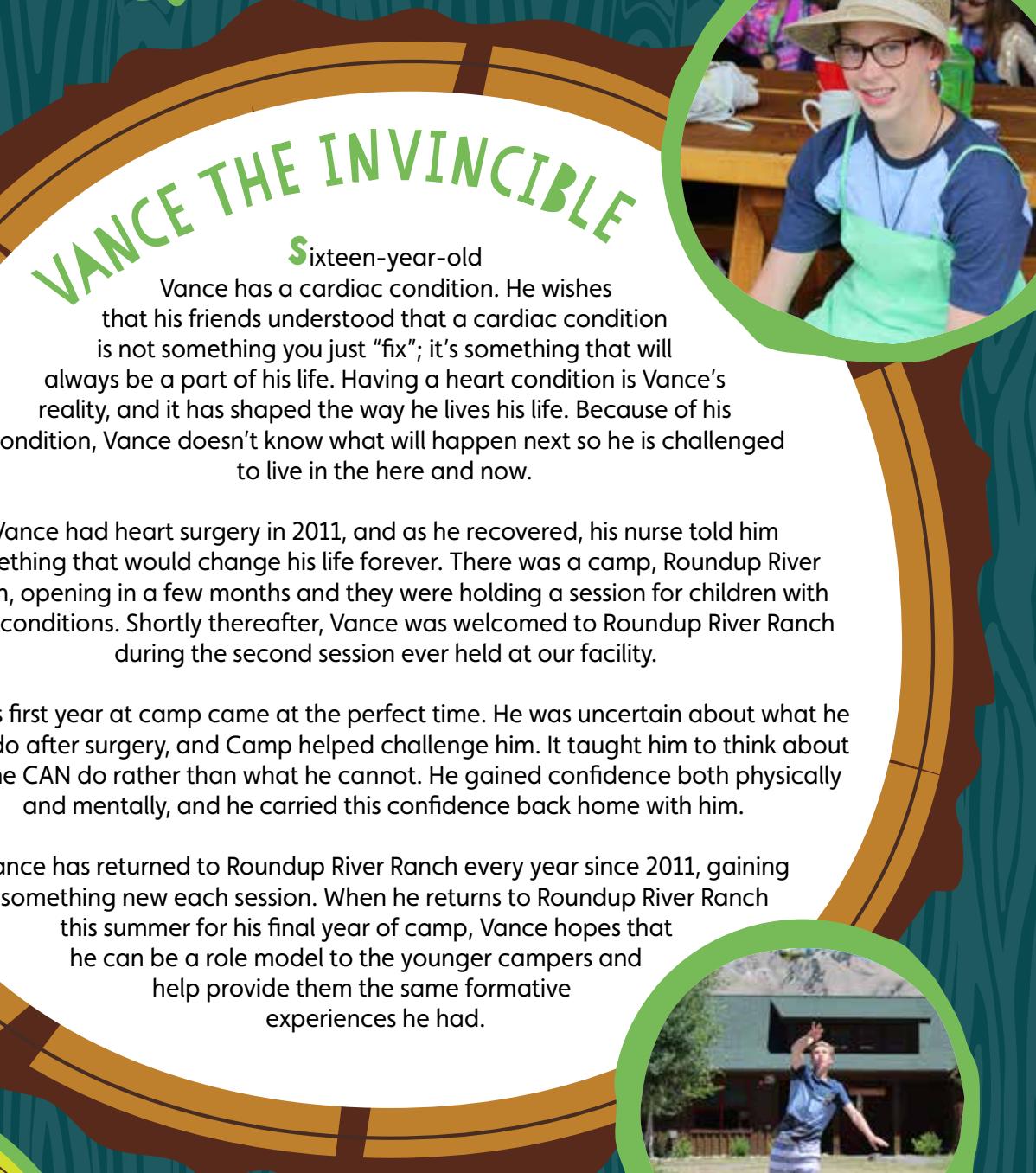
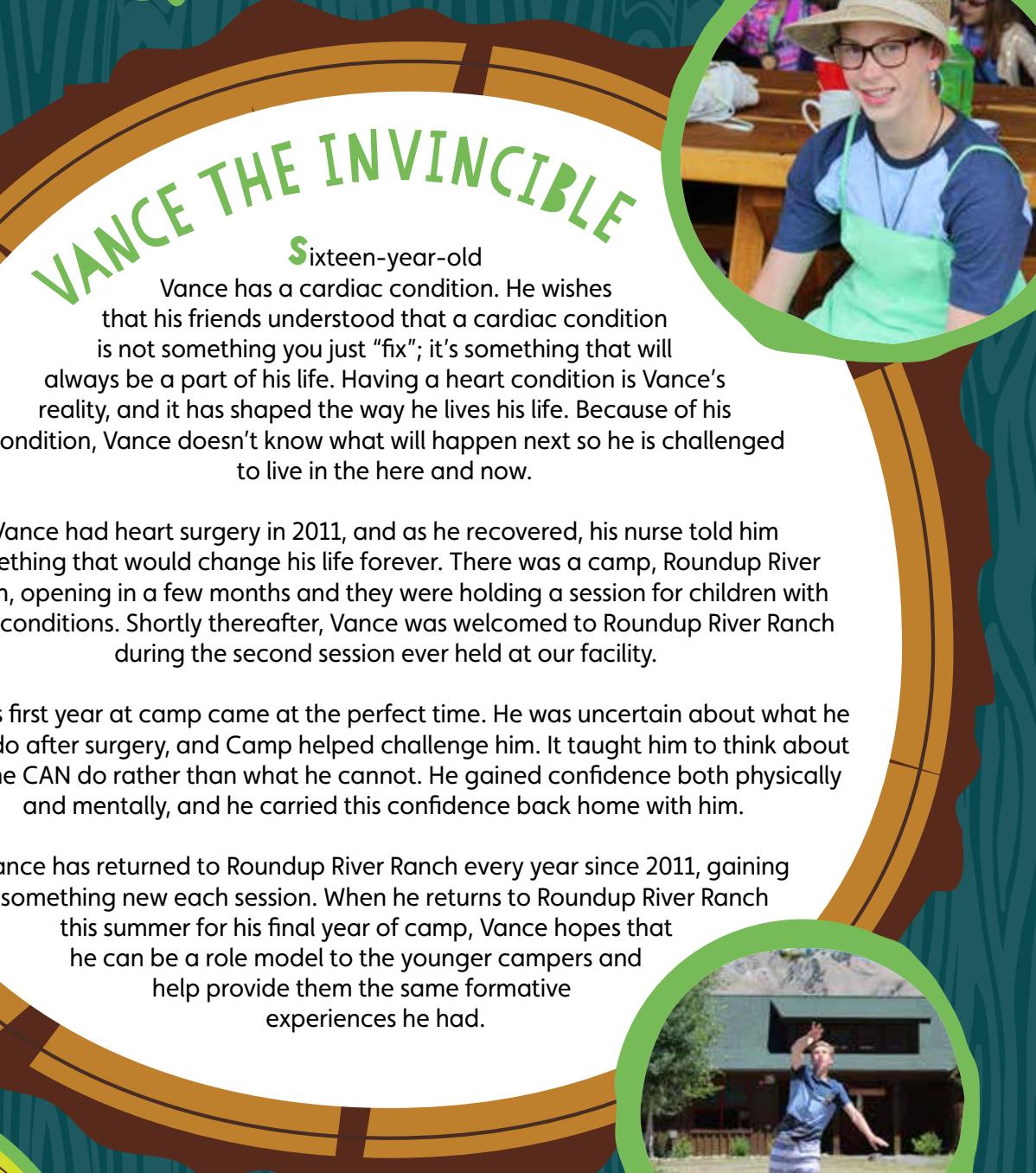
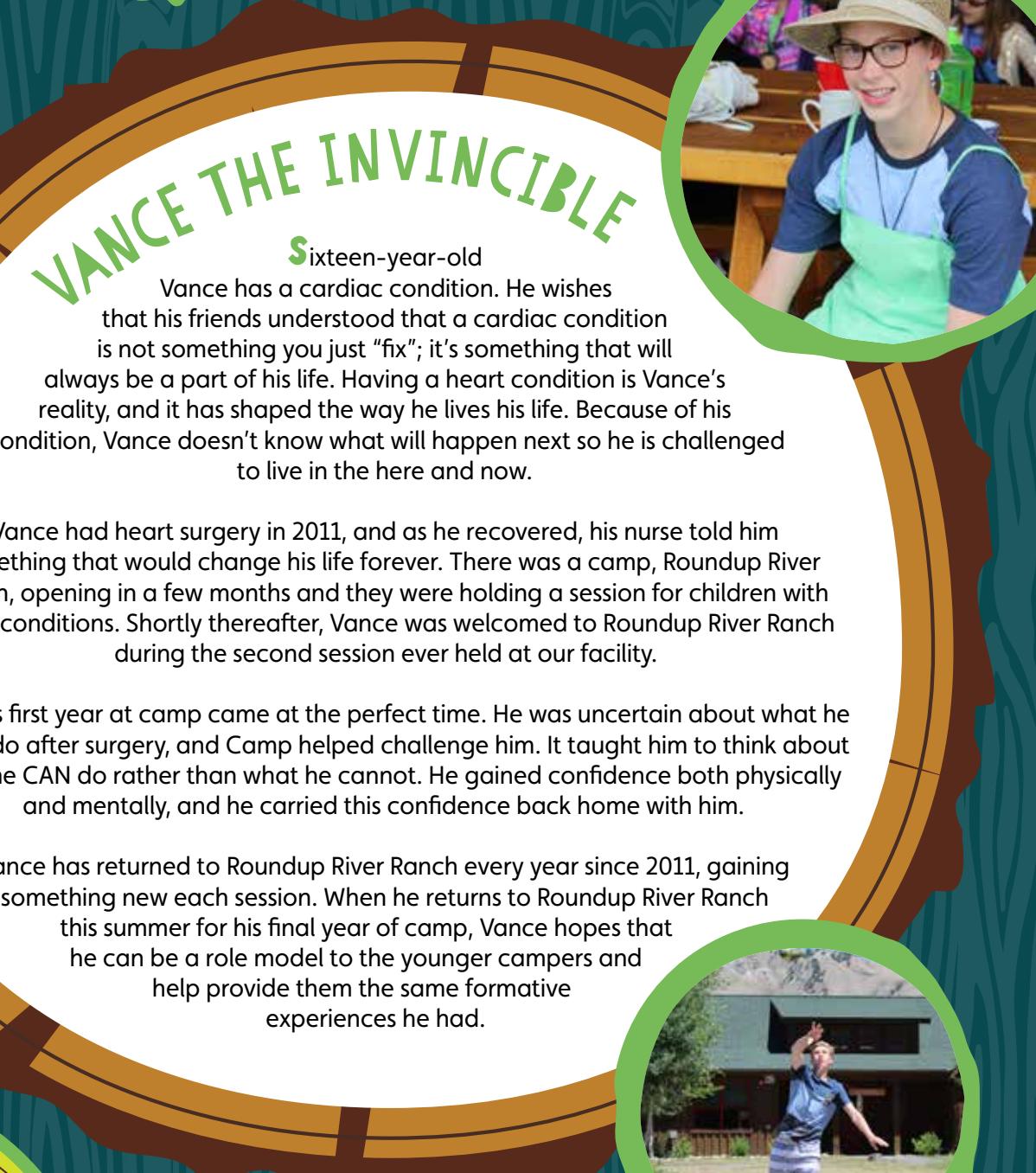
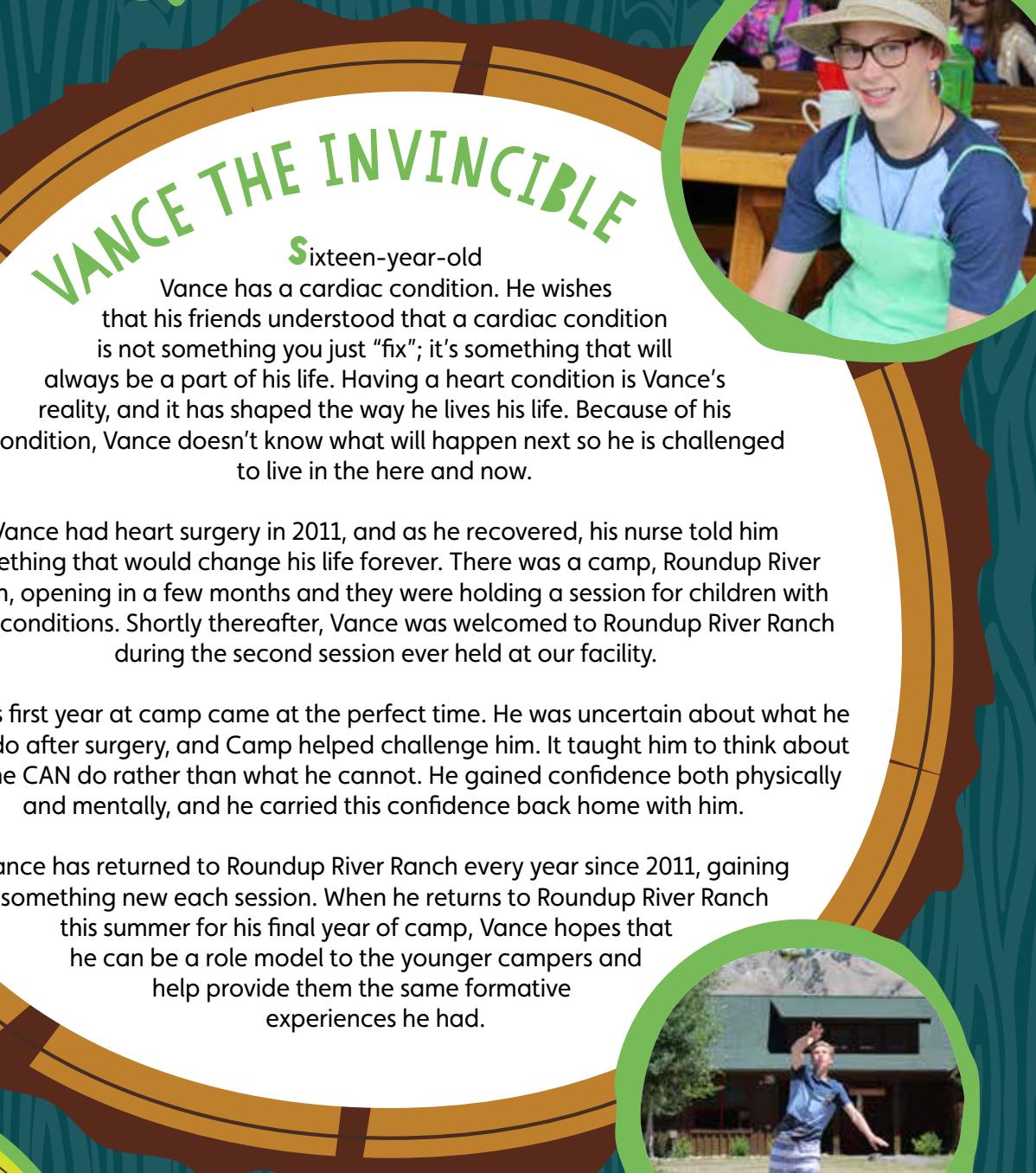
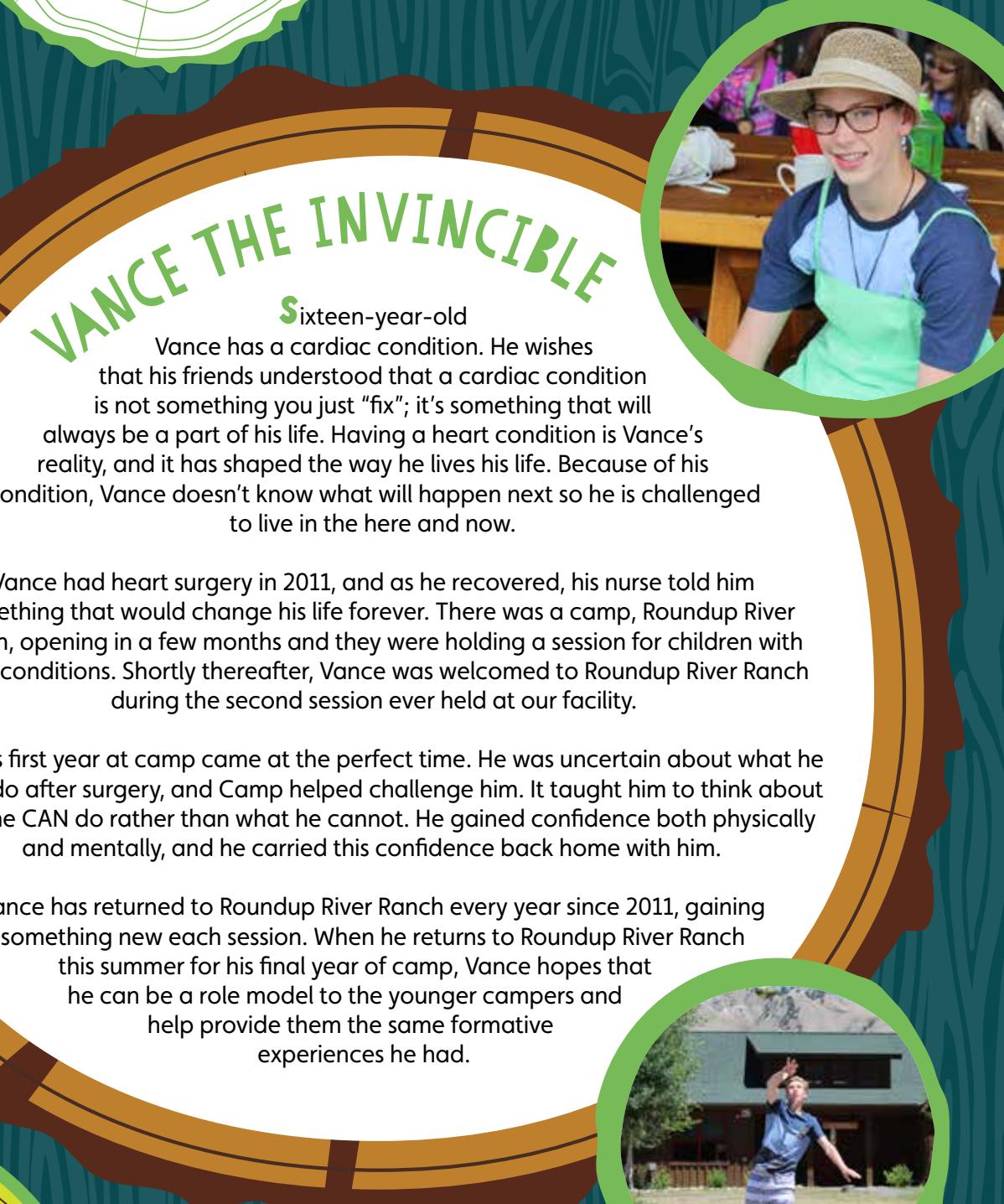


## LOVELY, LAUGHING LE'AH

**T**hirteen-year-old Le'ah misses the things that she used to love before she was diagnosed with a connective tissue disorder. She can no longer ride roller coasters or the swings and she can't stay outside for a long time. Le'ah constantly has headaches and she wishes that her friends and siblings could understand what her life is like.

At Roundup River Ranch, things were different. Le'ah got to be around kids with similar medical conditions and met new friends who understood her problems. Le'ah learned that it is okay to be different, and she now has more courage to be herself. Everyone was nice at camp and she had so much fun! Le'ah loved Candle Chat and her favorite memory from Roundup River Ranch was when she and her new friends scared one of their counselors!

While she's only been to Roundup River Ranch one year, Le'ah hopes to come back next year. She knows that camp has already impacted her life. Camp gave her hope for the future.



# CAMP BY NUMBERS

\*FY2016 Figures

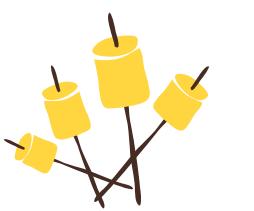
THIS IS SOME HAPPY MATH.



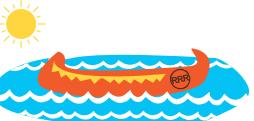
TOTAL CAMPERS  
**945**

HOLY MOLY.  
THESE NUMBERS ARE  
EXTRAORDINARY.

**FAMILY CAMP**  
NEW CAMPERS: **248** RETURNING CAMPERS: **285**



**SUMMER CAMP**  
NEW CAMPERS: **153** RETURNING CAMPERS: **254**



**TOTAL CAMPERS**  
NEW CAMPERS: **401** RETURNING CAMPERS: **539**



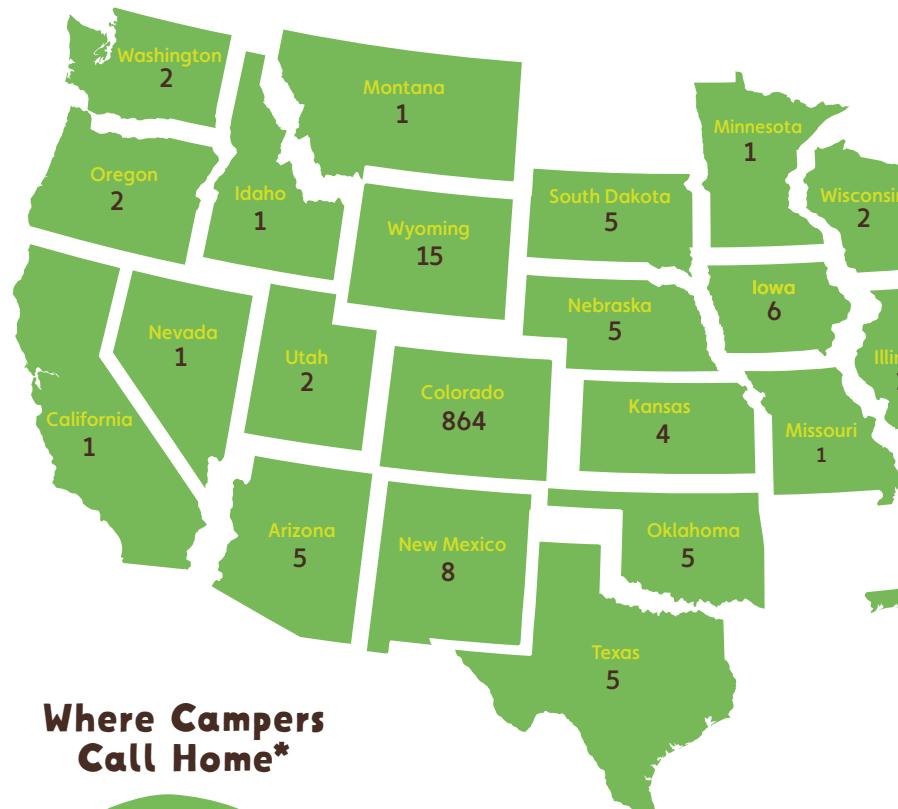
Profiles of 5 campers not represented in the above statistics

## ILLNESS GROUPS



During the 2016 Camp Season, Roundup River Ranch welcomed campers with illnesses that fell within the following 24 diagnostic categories:

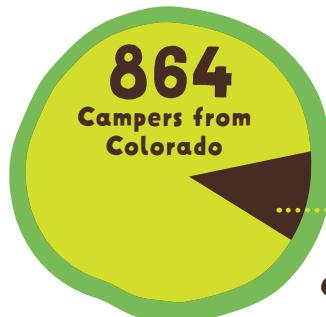
- Acquired immunodeficiency (HIV/AIDS)
- Blood disorders
- Brain tumors
- Cancer
- Celiac disease
- Chronic lung disease
- Craniofacial anomalies
- Cystic fibrosis
- Epilepsy and other seizure disorders
- Gastrointestinal diseases
- Heart disease
- Heart transplants
- Interstitial lung disease
- Kidney disease
- Kidney transplants
- Life-threatening dermatologic conditions
- Liver disease
- Liver transplants
- Neurological disorders
- Other lung diseases
- Severe asthma
- Sickle cell disease
- Type 1 Diabetes



CHILDREN  
SERVED FROM  
23 STATES.



## Where Campers Call Home\*



76  
Campers from Other States



campers reside in Denver Counties



campers reside in other Front Range Counties

A Closer Look at Our Colorado Campers:



campers reside in other Colorado Counties



campers reside in Mountain Community Counties

\*Demographics of 5 campers not represented in the above statistics

## OUR BIG-HEARTED VOLUNTEERS\*\*

Total Volunteers:

$$303 + 128 + 267 + 30 = 728$$

108  
Number of returning volunteers

\*\* FY2016 volunteers



# AT ROUNDUP RIVER RANCH, WE KNOW THAT CAMP IS MORE THAN JUST FUN AND GAMES, AND WE HAVE RESEARCH TO PROVE IT.

Quantitative and qualitative research conducted at Roundup River Ranch during the 2015 summer camp season and published in 2016 showed that Camp provides a safe and supportive environment that allows for social and emotional development as well as strengthening individual identity. Campers cited that Roundup River Ranch provides them with a greater sense of self-efficacy, emotional support, and personal acceptance. Some of these changes were demonstrated to last beyond the session at camp as indicated in post-camp surveys.

## BACKGROUND

- Advances in medical care have improved life-expectancy and quality of life for children with chronic and/or life-threatening illnesses.
- Disease-specific summer camps provide a medically-safe opportunity for campers to "just be kids" and participate in an overnight camp experience.
- Additional research is needed that considers novel areas of health-related quality of life (HQOL), including positive affect and meaning/purpose.
- Also need to better capture campers' perspectives on the benefits of camp, including why camp is meaningful and how they benefit from attending.

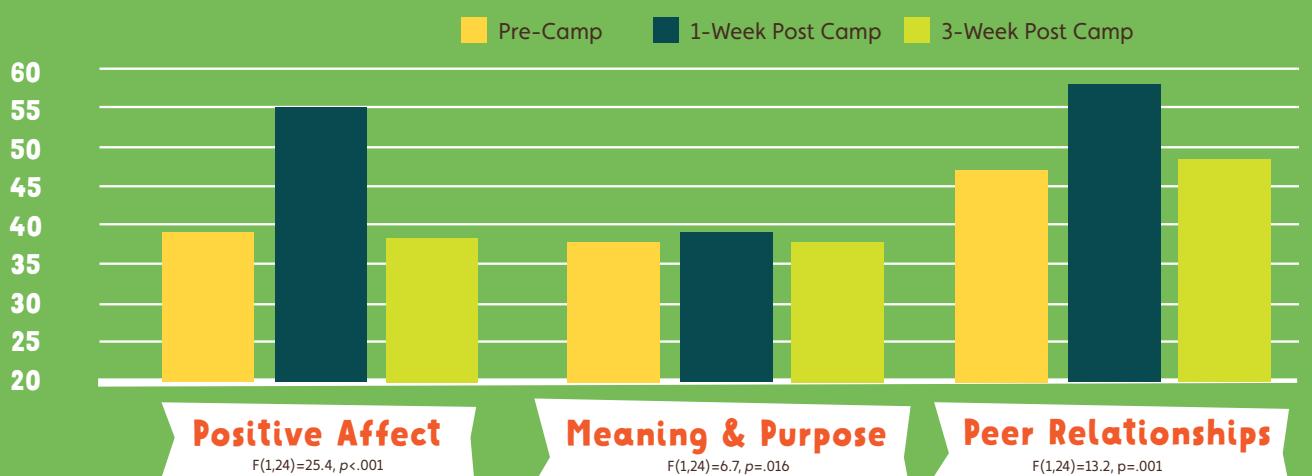
## THE RESEARCH

### Methods

- 37 campers, 11 to 17 years ( $M=13.3$ ,  $SD=1.8$ ), 59% female
  - 81% Caucasian, 5% African American, 14% multi-racial, 11% Hispanic
  - Cancer/tumors ( $n=10$ ), sickle cell disease ( $n=2$ ), kidney disease/transplant ( $n=9$ ), Crohn's/colitis/celiac ( $n=11$ ), or liver disease/transplant ( $n=5$ )
- PROMIS Item Banks for Positive Affect, Meaning & Purpose, Peer Relationships completed online before, 1-week after, and 3-months after camp

### Results

- Significant positive changes in all variables 1-week post-camp
- Changes in positive affect and peer relationships maintained 3-months post-camp for campers with kidney disease/transplant



## CAMPERS SAY...

### Self-Efficacy:

"Camp gives you that sense of confidence."

"Camp makes me feel like I can do anything."

### Emotional Support:

"Other campers understand me... and know how I feel."

"Everyone at camp is really accepting and supportive."

### Social Comparisons:

"You can feel more at home than at school... because everyone has kind of gone through the same thing."

### Positive Mood:

"You are just on top of the world at camp."

### Personal Acceptance

"After attending camp, I learned to enjoy myself and be who I am."

"I learned you should be yourself."

## SUMMARY AND IMPLICATIONS

1

Camp provides a safe and supportive environment that allows for social and emotional development, as well as strengthening individual identity (with and without illness).

2

Study results can be used for camper recruitment, integrated into staff development/training, assist with disease specific programming, and support fundraising efforts.

3

Further research is needed to identify ways to help campers maintain the "glow" (positive changes) seen immediately after camp.



**THIS IS LIKE THE ACADEMY AWARDS OF RESEARCH.**

**WE'D LIKE TO THANK EVERYBODY.**

Big news! To honor and recognize the research efforts of Roundup River Ranch, we've been awarded the 2017 Eleanor P. Eells Award for Research in Practice. Led by Dr. Lisa Meltzer, the American Camp Association recognized Roundup River Ranch's efforts in generating and using innovative and quality research to improve program practice and in sharing findings with others. ACA cited Roundup River Ranch's work as showing promise for adaptation and replication among other camps, especially the disease-specific camp community.

They praised our efforts to better understand the broader needs of our campers and the effectiveness of our programs to meet these unique needs.

Congratulations to Dr. Meltzer and her team for this accomplishment. We look forward to opportunities to expand research efforts and programmatic offerings that will support campers and their families.



# THIS IS WHY CAMP MATTERS

**1**

## TURNING “NO” INTO “YES!”

Through Roundup River Ranch's implementation of universal programming, each camper participated in every activity at Camp. For a child who is constantly told "no" or is often excluded from activities in which his or her peers participate, the power of universal programming is enormous and campers left Roundup River Ranch equipped to do more and find new ways to challenge themselves.

**2**

## LEARNING YOU ARE NOT ALONE.

Children with serious illnesses often tell us that they feel different from their peers; they feel isolated and alone, and like others don't understand. At camp, things are different. Campers meet others who understand what it's like, without an explanation. This provides a unique opportunity for friendships to form and battle scars to be shared.

**3**

## TAKING A BREAK FROM BEING A PATIENT.

Roundup River Ranch provides an opportunity for a child to take a break from being "a patient" so he or she can get back to the fun of experiencing the extraordinary joys of childhood. Camp is a time to forget about doctors appointments, hospital stays, and challenges and focus on fun, laughter, dancing, new friends, and more.

**4**

## A HEALTHY ATTITUDE ABOUT TAKING MEDICINES.

As reported by medical volunteers and the practitioners who care for campers throughout the year, campers demonstrate increased compliance rates following camp. Children are more likely to adhere to their medication protocol because they saw their friends at camp taking medications at camp, they realize that they are not the only ones required to complete treatment, and they are empowered to take better care of themselves following camp.

**5**

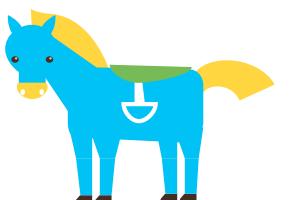
## CAMP FUN FOR THE WHOLE FAMILY.

During Family Camp at Roundup River Ranch, families can escape the stress of their child's medical condition as they are supported with love and empathy from dedicated staff, volunteers, and other families who have shared similar experiences. Families can simply focus on the joy of being together, creating cherished memories and connecting with other families.

**6**

## SO MANY “FIRSTS.”

Nearly all campers who attended Roundup River Ranch experienced a first. Their first zip line. Their first trip up the climbing wall. Their first time away from home. Their first time meeting another child with the same condition. Regardless of the first experience, the impact is significant and not soon forgotten.

**7**

## MEETING SPECIAL NEEDS IN SPECIAL WAYS.

Thanks to amazing medical volunteers and a committed dietary team, Roundup River Ranch accommodated campers with a wide variety of acute dietary and medical needs who would not otherwise be able to attend camp or enjoy a similar experience elsewhere.

**8**

## ZERO. ZILCH. NADA. CAMP IS ALWAYS FREE.

Thanks to friends like you, no child or his or her family will ever worry about the cost to attend Roundup River Ranch. When a child faces treatment for a serious illness, the costs can be daunting and the last thing that many families can think about are activities like camp. That's where you come in; you give children and families the extraordinary gift of camp.

**9**

## TAKING CAMP HOME AND BEYOND.

While a session at Roundup River Ranch is only six days or a weekend, the impact of camp is lasting and real. Campers come home different; they are more confident, happier, and more willing to try new things. Campers keep the magic of camp alive throughout the year.

**10**

## FUN! FANTASTIC, FANCIFUL, FUN.

There can't be a Top 10 list without mentioning fun. One of the most important parts of camp is that it is just plain fun. It's the late-night laughter that fills the cabin, the silly songs, the crazy dances, the zany costumes, No-Hands Spaghetti dinners, Silly Olympics and so much more that provide campers with the pure joy of childhood they'll never forget.



Our 2016 Camp Season theme was Dream Big. It was a filled with lots of big dreams, treasured friendships, and so much more. In honor of our 10th anniversary, we've rounded up a list of the **TOP TEN REASONS CAMP MATTERS TO OUR CAMPERS AND FAMILIES.**

# CORPORATE SUPPORT

## TRUST US, THIS IS A COMPANY TO LOVE.



Thank you, First Western Trust CEO, Scott Wylie (shown center) and employees for your commitment to Roundup River Ranch!

First Western Trust really gets what camp is all about. They told us they think camp, "Speaks to the essential freedom of childhood where we all remember those sweet summer days that seemed to stretch on forever, free from worry and responsibility, the thrill of independence at going away to camp for the first time, and the amazement of discovering something new about ourselves." We couldn't have said it better ourselves!

That's why we're so grateful that they have chosen to support Roundup River Ranch for many years through corporate sponsorships. Plus, their CEO, Scott Wylie, and his wife, Joni, have also served on the Roundup River Ranch Board of Directors since 2012.

First Western Trust began investing in Roundup River Ranch in 2012. Their associates are incredibly generous people who say that being able to provide such meaningful experiences for our campers and their families is something they feel really good about.

Being part of a vibrant community and contributing to its success is something First Western Trust feels is deeply important. Whether donating money through their grants, sponsoring local organizations, or donating their time, community investment is a top priority for their associates. CEO Scott Wylie says, "At First Western Trust, we see wealth in four dimensions. There is relational wealth; these are the people you love, like your friends and family. There is experiential wealth; these are the stories you tell. Your education, hobbies, travel, career. There is spiritual/ethical wealth; these are the things that guide you. Your values, ethics, faith, if you practice one. And then there is financial wealth, which we see as the engine that fuels these other, most important dimensions of your life."

In many ways, Roundup River Ranch touches on all four of these dimensions by supporting not only the children, but their families as well, providing services, free of charge, that enrich the relationships, experiences, and spirit of deserving children in Colorado. We are very proud to support Roundup River Ranch."



**FIRST**western  
TRUST

## HOW DO YOU THANK A COMPANY THAT GIVES A MILLION DOLLARS? WITH INFINITE HUGS AND SMILES AND HIGH-FIVES!

Our enormous thanks to the people at Shire, from all the campers and their families at Roundup River Ranch.

*"As the leading biotechnology company with a focus on rare diseases and other highly specialized conditions, Shire is very pleased to help SeriousFun Children's Network deliver life-changing camp experiences to children and families who need it most. We believe our annual gift of \$1 million for three years to SeriousFun in support of all its camps, including Roundup River Ranch, is helping make available the transformative power of camp. Our partnership with SeriousFun provides a real source of pride for our nearly 24,000 employees around the globe."*

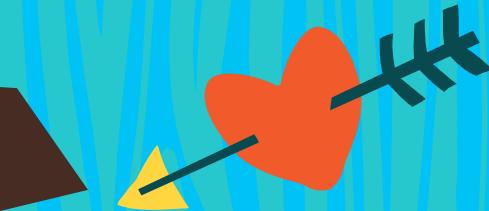
— Linn Parrish  
Shire's Head of Responsibility,  
Communications & Public Affairs



## THE DENVER 10

The Denver 10 is our corporate campaign focused on increasing the philanthropic support of Roundup River Ranch among Denver's corporate community. It's an important way for us to connect with these supporters and acknowledge their awesome generosity.

We are grateful for the opportunity to work with companies that support our mission through the funding of programs, camperships, event sponsorships, fundraising campaigns and volunteer involvement. To learn more about "Denver 10" partnership opportunities, contact Cathy Ethington at [cathy@roundupriverranch.org](mailto:cathy@roundupriverranch.org) 970.748.9983 extension 9.



## THESE BUSINESSES ARE IN THE BUSINESS OF HELPING TO MAKE CAMP MAGIC HAPPEN. THREE CHEERS FOR THEM AND ALL THEY DO FOR ROUNDUP RIVER RANCH.

Recognizing corporate donors who contributed \$5,000 or more in FY2016 (November 1, 2015 through October 31, 2016).

**\$100,000+**

**seriousfun**<sup>SM</sup>  
children's network  
founded by paul newman



**\$99,999 to \$50,000**

EST. 1892  
**Abercrombie & Fitch**  
NEW YORK



**\$49,999 to \$10,000**



**Alpine Bank**



**Davita** | **HealthCare Partners.**

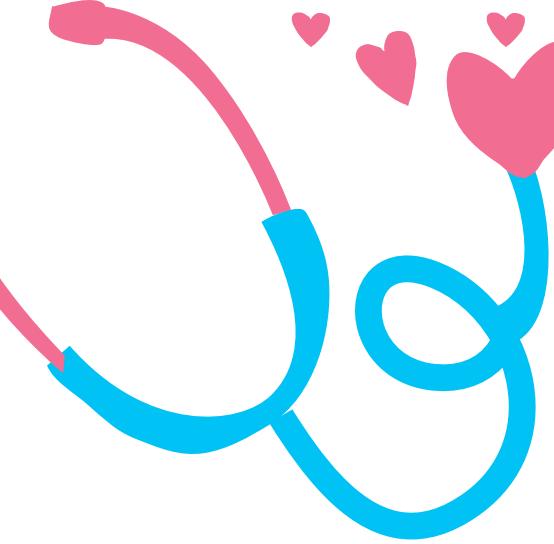


**NEWMAN'S OWN**



**\$9,999 to \$5,000**





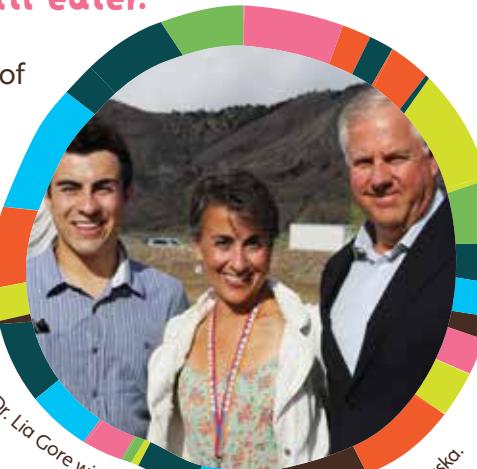
# A BIG, BIG, (REALLY BIG) THANK YOU

TO THE ENORMOUSLY LOVED DR. LIA GORE.

**Dr. Lia Gore, Roundup River Ranch Chair Emerita –  
highly adored medical volunteer, visionary, doctor extraordinaire,  
confidant, silly joke-teller and spaghetti-eater.**

This past year marked the conclusion of Dr. Lia Gore's tenure as the Chair of Roundup River Ranch's Board of Directors. To honor her commitment to Camp, Dr. Gore was named Chair Emerita of Roundup River Ranch.

Dr. Gore joined the Board of Directors in 2006 and served as the Board Chair for three years. Under her chairmanship, Dr. Gore ushered in years of growth and change for Roundup River Ranch; the number of campers served annually increased exponentially, the physical imprint of camp was expanded through the purchase of an additional 45 acres of land, fundraising successes were achieved, and a dedicated cadre of leading medical specialists were recruited to volunteer and help steer medical decisions.



Dr. Lia Gore with her son Alex and husband Dr. Frank Haluska.

Dr. Gore will continue to serve as a Board Member, member of the Medical Advisory and Facility Committees, medical volunteer, and one of Roundup River Ranch's proudest advocates and friends. When she's not helping Camp, Dr. Gore is the Chief of the Department of Pediatric Oncology, Hematology, and Bone Marrow Transplant at Children's Hospital Colorado; Professor of Pediatrics, Medical Oncology, and Hematology at University of Colorado Medical School; and holds The Robert J. and Kathleen A. Clark and Ergen Family Endowed Chairs in Oncology and Cancer Therapeutics.

**Thank you, Lia, for your unending support and commitment to Roundup River Ranch.**

just  
**IMAGINE**

**It's our new 2017 Camp Season Theme!**

You're reading it here first! Imagine how much fun this is going to be! Our campers will imagine the big things they can do at camp and beyond and they'll gain the self-confidence to make these things come true. Please stay tuned for more information about how you can "Just Imagine" with us.



**"Camp is a  
really cool  
experience  
– kids are  
checked out  
of the  
hospital and  
checked into  
being an  
ordinary kid.  
You don't  
find that  
anywhere  
else."**

# FINANCIAL INFORMATION

Financial information from November 1, 2015 through October 31, 2016\*

## REVENUE

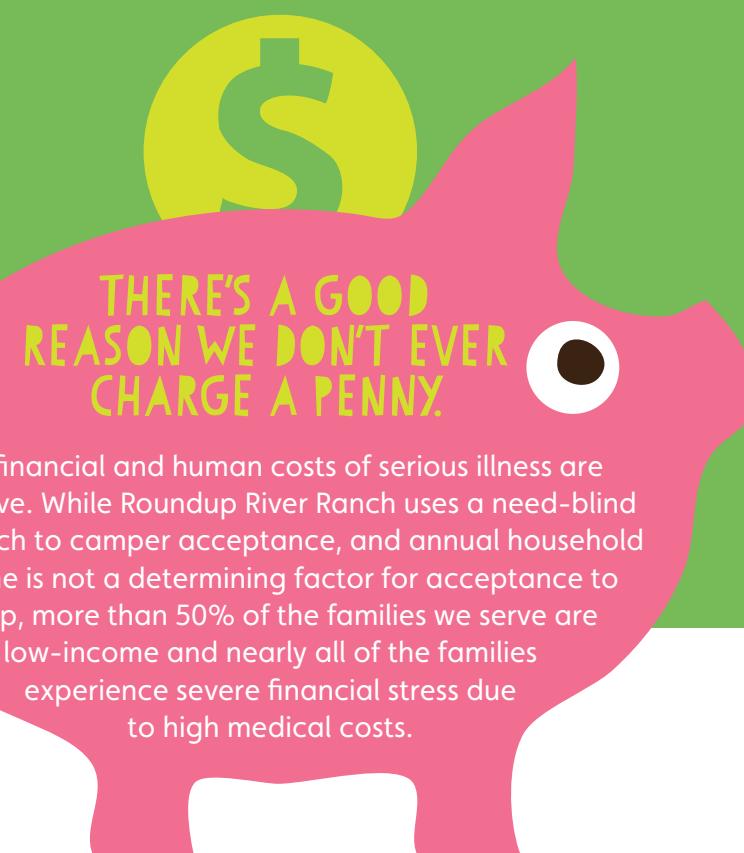
Organizations and Clubs	\$11,858
Endowment Gifts	\$25,500
Donated Goods and Services **	\$380,626
Corporations	\$288,640
Foundations	\$242,565
Individuals	\$1,130,055
Other	\$1,670,908
Special Events	\$1,318,151
<b>TOTAL</b>	<b>\$4,777,616</b>

## EXPENSES

Program Services	\$3,441,242
Management and General	\$375,065
Fundraising	\$617,280
<b>TOTAL</b>	<b>\$4,433,587</b>

\* The expenses above are based on Roundup River Ranch's Fiscal Year 2016 IRS Form 990. The revenue above is based on Roundup River Ranch's 2016 Audited Financial Statement.

\*\* Donated Services are excluded on the IRS form 990.



# OUR GENEROUS DONORS

In FY2016 (November 1, 2015 through October 31, 2016), hundreds of friends like you made a difference in the life of a child with a serious illness by supporting Roundup River Ranch. Individuals, corporations, foundations, and in-kind donors ensured that campers received the unique combination of awesome camp fun and unprecedented medical care at no cost to the children or families served.

We offer our utmost appreciation and gratitude to everyone who supported campers as they made new friends, built confidence, ate spaghetti with no hands, discovered unknown talents and abilities, soared down the zip line, tried activities they never thought possible, and so much more.

On behalf of the 945 campers who were served at Roundup River Ranch last year, we extend the biggest camp hugs and high fives to you, our valued donor who supported and believed in the healing power of camp.



## Campfire Societies

The Campfire Societies of Roundup River Ranch are comprised of special groups of donors who have made extraordinary commitments to support and strengthen our organization and the communities we serve. The Campfire Societies honor donors who have made gifts ranging from \$1,000 to \$1 million or more.

The following donor honor roll recognizes the supporters who made gifts to Roundup River Ranch between November 1, 2015 and October 31, 2016.

## INDIVIDUALS

### Circle of Empowerment \$500,000+

Janet Mordecai  
T. Denny Sanford

### Circle of Hope \$499,999 to \$100,000

The Frechette Family Foundation  
Georgia and Donald Gogel  
The Jazzbird Foundation

### Circle of Discovery \$50,000 to \$99,999

Janis Burrow  
Susan and John Carlyle  
Kathy Cole  
Ferguson Family Foundation  
John Gates  
Hagen Family Charitable Fund  
Julie and Robert Mandell  
Donna and Patrick Martin

### Circle of Friendship \$49,999 to \$10,000

Elisabeth and William Armstrong  
Julie and William Bachman  
Catherine Bennett and Fred Frailey  
Tim Beyer and Jayne Palu

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Communities Foundation of  
Texas

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Linda and Mark Kogod

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John Williams

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Fund  
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Nancy and Don Wiese  
The Woodell Family Foundation, Inc.  
Kristy and William Woolfolk  
Stacy and Randy Zerr

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**\$4,999 to \$1,000**

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Sabra Hall  
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Megan Conn  
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Jay Corr  
Brittany Cowfer



**"I wish camp was forever."**

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Ginny and Rob Crise  
Mary C. Cryer  
Freddy Cubas  
Russ and Becky Cunningham  
Jeff Curran  
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175 gifts totaling nearly \$67,000 were given in honor or in memory of someone in FY2016. That means tribute and memorial gifts helped enrich the lives of 27 children with serious illnesses at Roundup River Ranch in 2016. Thank you for giving back and supporting Camp!

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Suzi & Don Perozzi  
Pam & Ben Peternell  
Mitch Karlin & Diane Pitt  
Paulina Proper  
Gretchen & Bob Ravenscroft  
Jay & Amy Regan  
Anne Roberts  
T. Denny Sanford  
Bernard & Suzanne Scharf  
Peter & Carole Segal  
Ken & Lynn Siegel  
Lisa Siegert-Free  
Beth & Rod Slifer  
Bob Solon  
Jim and Marilyn Steane  
Brook & Hap Stein  
Bill Sterett  
Liz & David Stern  
Julie Sullivan  
Sean Ugrin  
Susan & Tom Washing  
Carole Watters

Karin & Bob Weber  
Jennifer & David White  
Nancy & Don Wiese  
Kim & Steve Winesett  
Nancy & Harold Zirkin

## Current Staff

### President & CEO

Ruth B. Johnson, JD

### Staff

Chance Berry  
Marita Bledsoe, MD  
Sarah Braucht  
Victoria Calamari  
Jenika Doberstein  
Marty Dunning  
Cathy Ethington  
Craig Hallowell  
Alexa Hill  
Sarah Ingersoll, MPH  
Jo Jaynes  
Shawn Kirschner  
Sterling Nell Leija  
Olivia Palliard  
Ryan Pendergast  
Kendra Perkins  
Katie Santambrogio, MNM  
Alicia Schanilec  
Betsy Seeger  
Lynn Smith  
Angela Tucker  
Emma Whiting  
Bill Wright

## Medical Advisory Committee

Members through October 31, 2016.

### Chair

Lia Gore, MD, FAAP

### Members

Lauren Andersen, BSN, RN, CEN  
Alison Artico DuMond, CPNP-AC  
Mindy Banks, MD  
Emily Barr, CPNP, CNM  
Terrio Bisio, RN  
Marita Bledsoe, MD  
Michele Chetham, MD  
Jeff Darst, MD  
Neil Desai, MD  
Edward DeZoeten, MD  
Laura Dorneman, RN  
Wendi Drummond, DO  
Elizabeth Gibson, PNP  
Jens Goebel, MD  
Michael Handler, MD  
Molly Hemenway, RN, PNP, DNP  
Karen Hill, RN, PNP  
Edward Hoffenberg, MD  
Ruth B. Johnson, JD

## Hospital Affiliations

### Founding Medical Partner:

Children's Hospital Colorado

### Medical Partners:

National Jewish Health  
Rocky Mountain Hospital for Children P/SL  
Vail Valley Medical Center

Note: Our goal is to report this information as correctly and accurately as possible. Please contact Alicia Schanilec at 970.748.9983 extension 6 if you notice an inadvertent error or if your donor record should be updated.

# A DOCTOR DANCING "THE WHIP?" A BIG BRAWNY MAN IN A TUTU? THESE AREN'T JUST VOLUNTEERS. THEY ARE THE HEART AND SOUL OF ROUNDUP RIVER RANCH.

And they're just two of the amazing team of people who give their all to our campers.



Dr. Mindy Banks, Volunteer Physician



Dan Gallagher, Volunteer



When not at Camp I am a:

Pediatric Kidney Doctor,  
Mom, and Wife.

Avid skier, biker and Habitat  
for Humanity volunteer.

What volunteer role do you serve at Camp?

I am a volunteer Doctor.

I volunteer with the  
kitchen staff.

What motivates you to volunteer at Roundup River Ranch?

The kids motivate me  
to volunteer.

The opportunity to serve children with  
serious illnesses and be with such a fun,  
caring, loving group of volunteers and staff.

Favorite Camp Dance:

"The Whip"

"The Love Train"

Describe camp in three words?

Fun, Fun, FUN!!!

Fun, Caring, Love

What is your favorite memory as at camp?

The many ways music comes to life — sign language, drums, dancing, harmonica, ukulele, singing — the list goes on!

Meeting an incredible family with three children of their own who adopted two sisters with HIV. It reminds me there is still so much good in the world.

How has your Roundup River Ranch volunteer experience impacted your life?

My volunteer experience keeps me motivated to continue being a doctor. Being able to help keep these kids healthy and able to come to camp is such a joy!

It keeps me wanting to come back — people are like family at Roundup River Ranch.



For kids ages 17 and under with serious illnesses (and their awesome families) we offer extraordinary camp experiences and the blissful joy of being an "ordinary" kid.

#### ADMINISTRATIVE OFFICES

Mail: P.O. Box 8589  
10 W. Beaver Creek Blvd., Ste. 250  
Avon, CO 81620-8520

PHONE 970.748.9983  
FAX 970.748.9993

#### CAMP OFFICES

Roundup River Ranch  
8333 Colorado River Rd.  
Gypsum, CO 81637

PHONE 970.524.2267  
FAX 970.524.2270

#### We're part of something seriously awesome.

Roundup River Ranch is proud to be a member of SeriousFun Children's Network. Founded by Paul Newman, this is a growing global community of independently managed and financed camps and programs. We are honored to join forces with this network that spans the world with 30 camps and programs serving children from over 50 countries and throughout five continents.

info@roundupriverranch.org



[RoundupRiverRanch.org](http://RoundupRiverRanch.org)

